CELEBRITY SOLSTICE ENTERTAINMENT:

STUDIO

Avery Vittoria Professor Ernest Abuin Spring 2018 INDS 350

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Considerations....

PHASE I:

RESEARCH & CONCEPT DEVELOPMENT

CLIENTANALYSIS



Extraordinary Destinations.



Culinary Excellence.



Intuitive Service.



Luxurious Accommodations.



Stunning Design.



"...consistent but never cookie-cutter. Personalized and not par-for-the-course."

~Celebrity Cruises Website

Background Information

- Founded in 1988 by Chandris Group
- Merged with Royal Caribbean International in 1997
- · Headquarters in Miami, Florida
- Four Different Classes of Ships: Millennium, Solstice, Xpedition, & Edge



CLIENTANALYSIS

Celebrity Reflection

- · Newest Solstice Class Ship
- · 3046 Passenger Occupancy
- · Voted best Mediterranean Cruises by Cruise Critic Cruisers' Choice Awards







The Hideaway



The Pool



Opus Dining Room



On-Board Experience

- · Luxurious Staterooms
- Specialty Restaurants
- · Canyon Ranch SpaClub & Fitness Center
- · Reflection Theater
- Many Bars
- Large Pools & Hot Tubs
- Lawn Club & Patio
- Fun Factory for Children

Destinations

- Caribbean
- Europe





CLIENT ANALYSIS

Autism Friendly Cruising

- Celebrity offers a Welcoming Autism-Friendly Environment on Board
- Sensory Friendly Films and Toys
- Dietary Menu Options
- · Autism Training for Staff
- · Accommodations for Children, Teens, & Adults



For Children

- Priority Check-In, Boarding, & Departure
- Dietary Accommodations
- Pagers/Phones for Parents while in Fun Factory Programs
- · Autism Friendly Toy Lending Program
- · Autism Friendly Films
- · Social Story Booklet
- · Fun Factory Accommodations





For Teens

- Priority Check-In, Boarding, & Departure
- **Dietary Accommodations**
- Autism Friendly Toy Lending Program
- · Autism Friendly Films
- Social Story Booklet
- Teen Program Accommodations

For Adults

- · Priority Check-In, Boarding, & Departure
- Dietary Accommodations
- · Autism Friendly Toy Lending Program
- · Autism Friendly Films
- Social Story Booklet
- · Cruise Activities Program Accommodations



Autism Friendly Cruising

Staff Training

- · All Fun Factory Staff Receive Overall Autism Awareness Training
- · Youth Staff Receive Autism Awareness Training
- · Training Includes Knowledge of Characteristics of Autism & Developmental Disabilities and Communication Tactics







Autism Friendly Films

- · Low Lighting, Low Volume
- · Guests Encourages to Walk Around and Talk During Film



CLIENT ANALYSIS

Autism Friendly Toy-Lending

- · Celebrity has Partnered with Fat Brain Toys to Offer an Exclusive Autism Friendly Toy Catalog
- · Tote Bag of Toys upon Request
- · Also Offered: Non-Toxic Crayons, Markers, Water Colors, Building Blocks, Dominoes, & Picture Books



Social Story

- · A Written or Visual Guide Describing Various Social Interactions & Situations Passengers may Experience
- Help those with Autism Cope Better





Michael & Denise Matthews with their two kids Dylan (9) & Isabella (6)

USER ANALYSIS

Background

- Michael and Denise in Mid-30's & 40's
- Denise is a Pediatrician
- Michael is a Writer and has Published two Books
- Kids are both in School



Hobbies

- · Traveling as a Family
- Trying New Things
- · Hands-On Experiences
- Art Projects





Personality

- · Close-Knit Family
- Very Well-Behaved Kids
- · All very Curious & Love Learning





Why Cruising

- Good Way to Show Their Kids Many Parts of the World
- · Child Care Options so Parents can Enjoy their Own Time





Bill & Eloise Peterson

USER ANALYSIS

Background

- **Both Retired**
- Married for 40 Years
- Bill was an Architect
- Eloise was an Elementary School Teacher
- Kids are Grown-Up





Personality

- Very Sweet
- · Still Feel Young & Adventurous at Heart
- · Open-Minded
- Caring





Hobbies

- Traveling
- Shuffleboard
- Reading
- · Wine-Tasting





Why Cruising

- · Always Loved Traveling but now want a more Relaxed & Catered Vacation
- · Excited to Meet Like-Minded Travelers





May & Tony Cooper with their son Benedict (10)

USER ANALYSIS

Background

- May & Tony in Mid-30's
- May is a Science Professor at the Local College
- Tony is a Fire Fighter
- Benedict born with Autism
- Volunteers for many Programs





Personality

- Benedict is very Fun-Loving & Curious when not Overwhelmed
- · Benedict is incredibly smart at science
- · Family is very Close





Hobbies

- Family Loves Going on Trips to Help Benedict become Accustomed to New Things
- Benedict very much Enjoys being on Water





Why Cruising

- Being on the Ocean & Traveling calms Benedict
- · Excited to see Celebrity Promoting Autism Friendly Cruises





Benefits of Art

ART & WELLNESS



Lower Stress & Anxiety

Expressing creativity in a relaxed atmosphere can help relieve stress and anxiety.

Build Confidence

Learning new things can build confidence and combat low self-esteem.

Relieve Depression

Creating something completely your own can bring about a sense of achievement, satisfaction, and reward, improving self worth and reducing depression.

Inspire Life Changes

Engaging in a creative thinking process can inspires life changes.

Distraction from Pain

Absorption into the creative process can provide a positive distraction from pain, life issues and illness.







5 Elements of Well-Being

- Positive Emotion
- Engagement
- Accomplishment
- Positive Relationships
- Meaning



"Art also helps people to connect with and deal with their emotions. Art can help a person reach into largely unconscious parts of the mind and experience dimensions of self otherwise buried and voiceless."

Benefits of Nature

Healing

Being in or Seeing Nature Reduces Anger, Fear, & Stress Contributing to Physical Wellbeing, Reducing Blood Pressure, Heart Rate, Muscle Tension, & Production of Stress Hormones.

Soothing

Nature Helps us Cope with Pain as we are Genetically Programmed to Find Trees, Plants, Water, etc. Engrossing which Distracts from Pain.

Restoring

Being in or Seeing Nature Increases Ability to Pay Attention and Refreshes our Overactive Minds

Connecting

Nature is Proven to Increase Feelings of Unity and Empathy



NATURE & WELLNESS



Wellbeing from Nature

- · Nature has been Proven to have a Positive Influence on Overall Wellbeing
- · Nature can Restore Directed Attention & Focus, Promote Stress Reduction, and Stimulate Curiosity & Imagination
- · Natural Sounds & Sights can Provoke Positive Psychological States

1 in 68 Children in the United States have Autism

1/3 of People with Autism Remain Nonverbal

1/3 of People with Autism have an Intellectual Disability

What is Autism

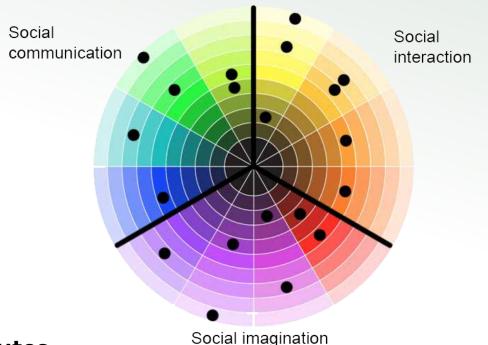
- · Lifelong Developmental Disability
- No Known Specific Known Causes
- · Can Develop from a Combination of Genetic & Non-genetic or Environmental Influences
- · Affects how People Perceive the World & Interact with Others
- Some Autistic People also have Learning Disabilities, Mental Health Issues, or other Conditions
- · Many feel the World is Overwhelming and can Cause Considerable Anxiety



AUTISM RESEARCH

The Autism Spectrum

- Every Case of Autism is Unique
- · All Cases are on what is Called the "Autism Spectrum" the Spectrum is not Linear



Autism Attributes

- · The World can be Very Unpredictable & Confusing Consistent Daily Routines are Helpful
- · Many have Intense, Highly Focused Interests
- · Autism may Cause Over- or Under-sensitivity to Sounds, Touch, Tastes, Smells, Light, Temperature, & Spain

Difficulties Autism Cause

- Interpreting Verbal and Non-Verbal Language (i.e. Facial Expressions, Tone of Voice, Jokes & Sarcasm)
- Reading People and Understanding Feelings and Intentions



Art & Autism

- Verbal Self-Expression & Language are Difficult -Art Provides an Easier Way to Express Feelings & Ideas
- Art can Aid in Forming Connections with Peers
- Because Art is Enjoyable for Most, it can Make Dealing with Certain Sensory Textures & Smells they Might Otherwise Dislike
- For those with Autism, Art can Promote Communication, Emotional Growth, & Sensory Integration while Fostering Social Interaction in a Fun Environment

ART, NATURE, & AUTISM

Nature & Autism

- Nature Allows Those on the Autism Spectrum to Maintain a Diverse Sensory Palette - Also Beneficial to All Developing Children
- · Nature is Beneficial to Physical, Social, & Spiritual Development
- Nature Stimulates Senses with Smells, Sounds, Sights, & Textures
- · Other Benefits of Nature Include Exercise & Fresh Air







Acoustics

- Avoid Noisy Spaces
- · Sense of Calm will Encourage Better Behavior
- · Carpet & Cork Flooring Help



Ventilation

- Allow for Fresh Air & Good Ventilation
- · Windows are Nice but Better Higher Up & Opened only by Staff



Lighting

- Avoid Flickering Fluorescent Lighting as they can be Disturbing to those with Autism
- Flexibility is Key Allow for Dimming
- Mix Natural & Artificial Sources
- Mix Above & Side Lighting from Variety of Sources



Familiar Details

- · Familiar Design Details Help with the Sensitivity to Surroundings
- Including Objects & Spaces that Look like Commonly Seen things Help Relieve Anxiety of New Places



Texture

- Natural Textiles & Materials are Best
- Choose Materials that Feel Good to Non-Autistic People, Too (i.e. Wood over Metal)



Space Planning

DESIGN FOR AUTISM

- · Simple Layout is Best
- · Anything too Complex can Confuse those with Autism and cause Anxiety
- · Allow Spaces to Flow from One to Another
- · Curved Walls Allow for Smooth Transition & Wayfinding
- Create a Good Balance of Large & **Small Spaces**



Color

- Some Believe Neutral Colors are Better, Some Believe Brighter Colors are Better
- Most Important is to Choose Calming Colors



A room to embrace your inner artist.

Experience a wide-variety of creative outlets with this nature inspired art space designed with wellbeing in mind. It is a space to relax and let your curiosity take over. The room is complete with many large-scale and small-scale art forms along with a Virtual Reality space and a special consideration for those on the autism spectrum.



Art Forms Available

- · Drawing (Pencil, Marker, etc.)
- Painting
- Digital
- · Virtual Reality
- · Mixed Media

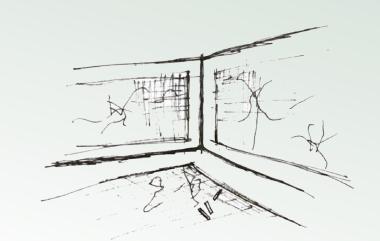




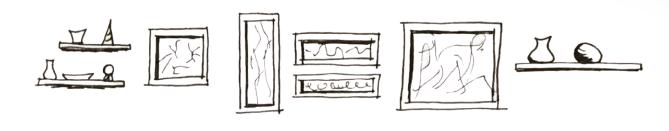


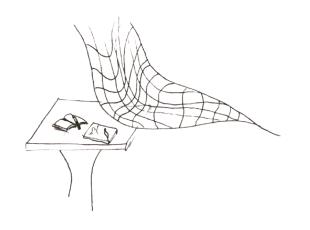
Amenities for Art

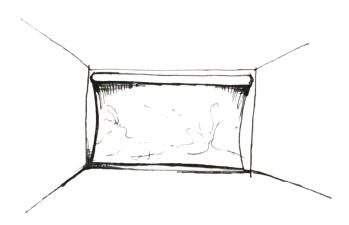
- · Large Canvas for Painting
- Easels
- · Heat Sensitive Wall
- Table for Classes
- Display Area
- Seating for Portable Art



STUDIO C







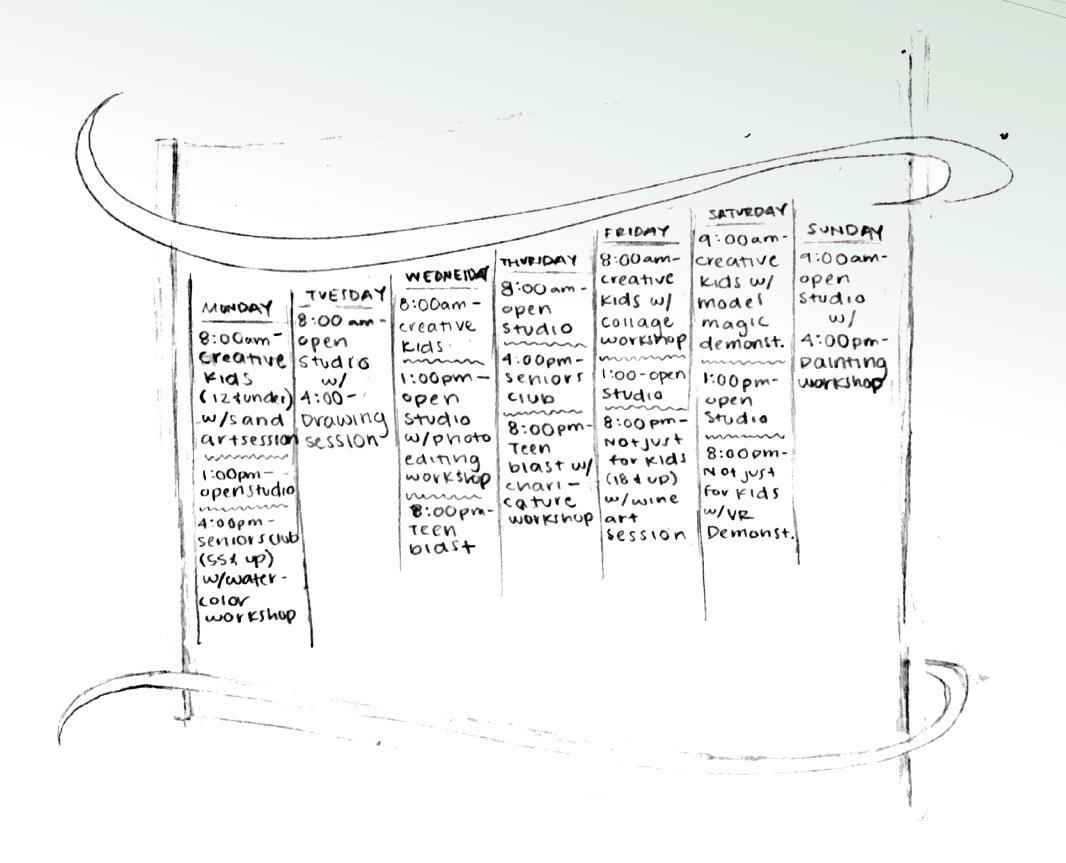
STUDIO C EVENT SCHEDULE

Age-Based Events

- · Creative Kids (Ages 12 & Under)
- · Teen Blast (Ages 13 17)
- Not Just for Kids (Ages 18 & Up)
- · Senior's Club (Ages 55 & Up)

Teaching Events

- Sand Art Session
- · Watercolor Workshop
- Photo Editing Workshop
- Caricature Workshop
- Wine Art Session
- Model Magic Demonstration
- **VR** Demonstration
- Painting Workshop





Serene Curiosity

Serene Curiosity stems from the idea that the natural world can be soothing and fascinating all at the same time. The delicate intricacies of nature create unique patterns and layers stimulating curiosity and reflection. There is an obvious connection between art and nature, as many of the most beautiful things in life are created naturally, and it is our innate curiosity that allows us to appreciate this beauty.





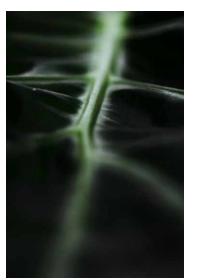








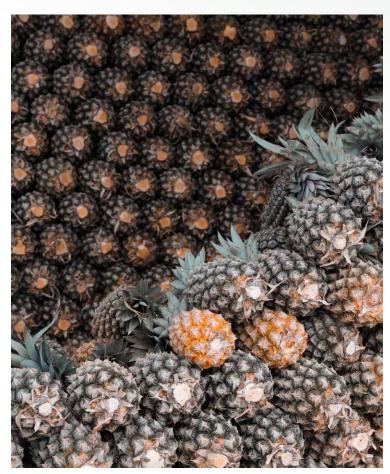






CONCEPT

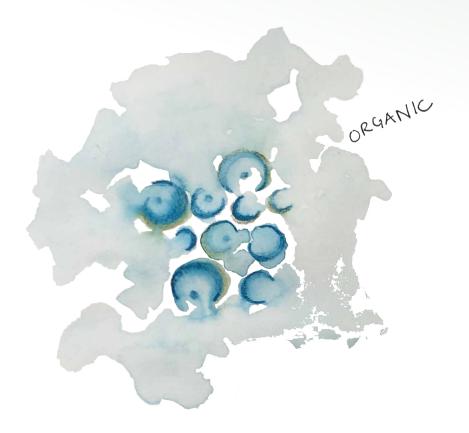




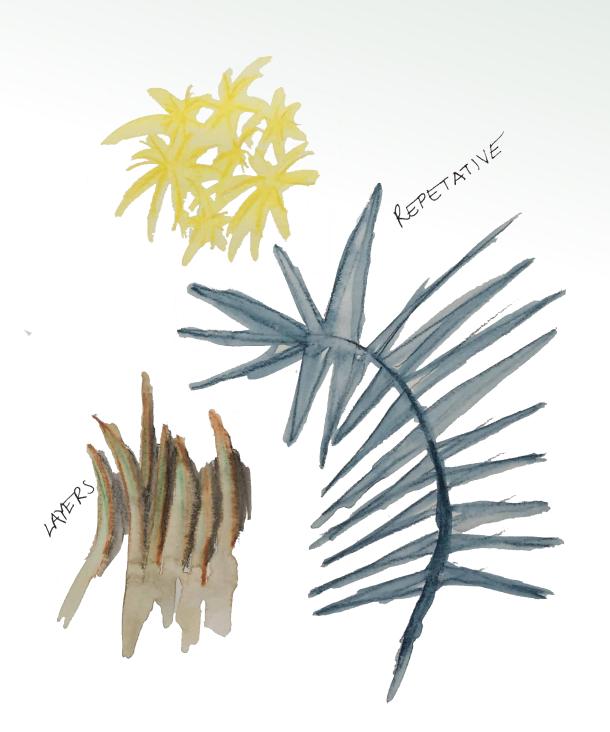
Some of the most beautiful things in life are created naturally.

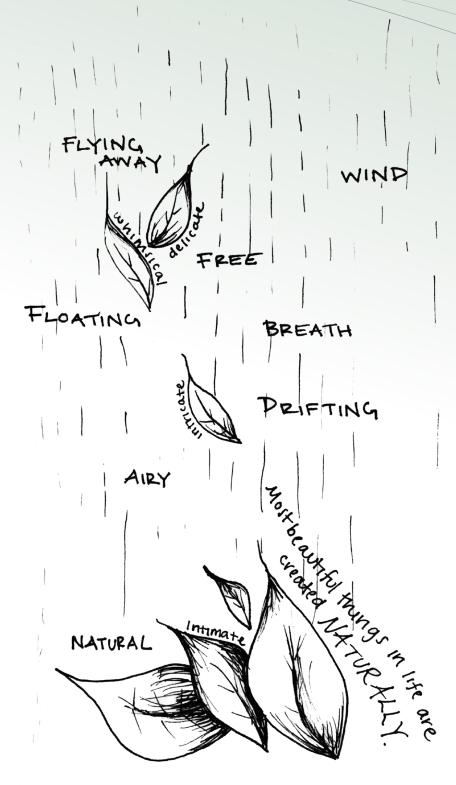


CONCEPT SKETCHES







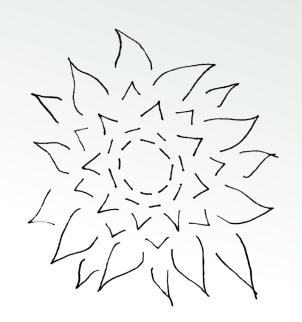


STRONG CONNECTION BETWEEN ART & NATURE

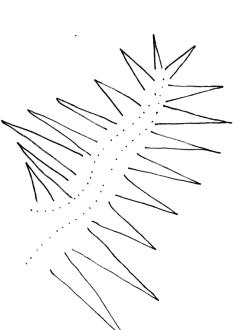
PHASE II:

SCHEMATIC DESIGN

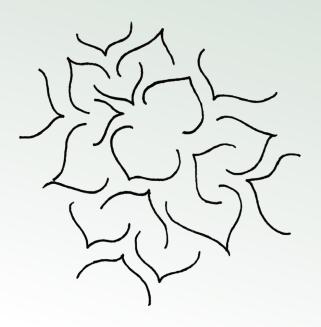
PARTI DIAGRAMS



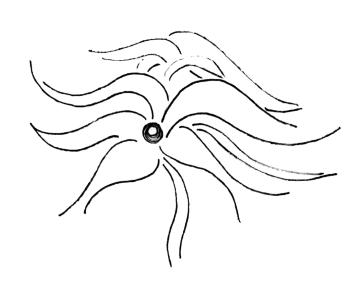




Repetition •

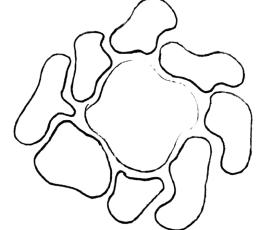


Organic •



Depth •









BUBBLE DIAGRAMS

1:Art Wall

2. Digital Wall

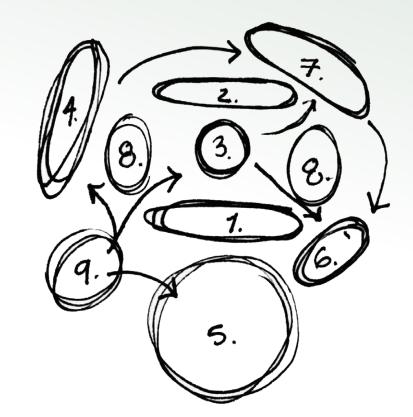
3: Teaching Table 4: Chalk wat

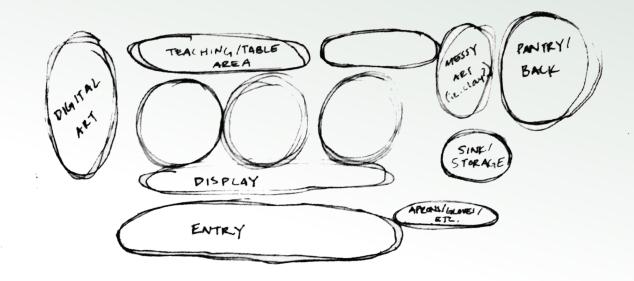
5: Kids Area

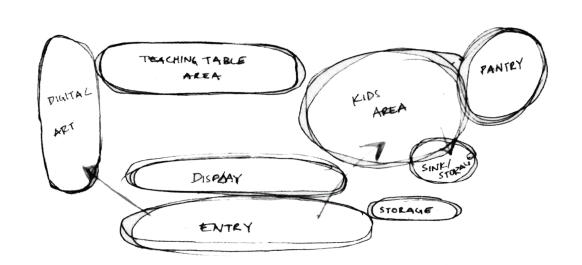
G: (lay 7.

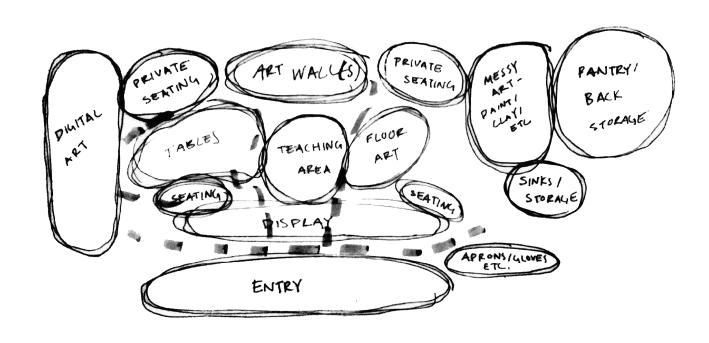
7. 71001 Art ?.

8: Seating 9: Entry

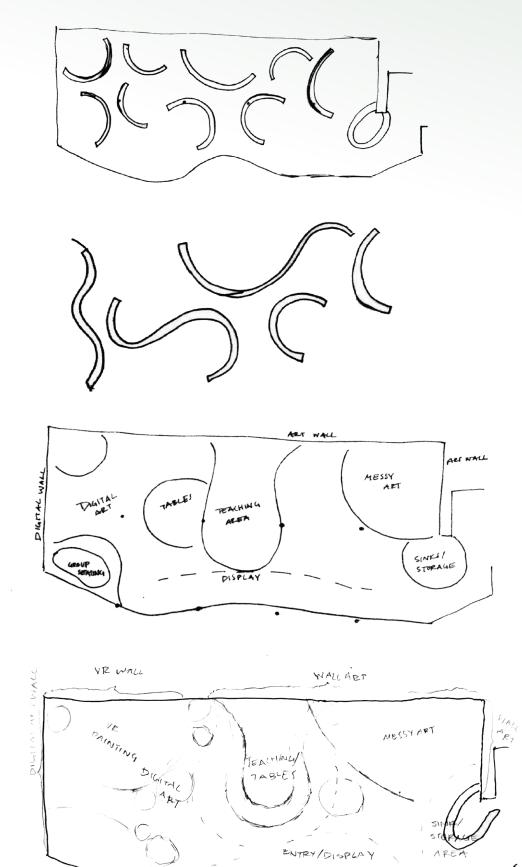


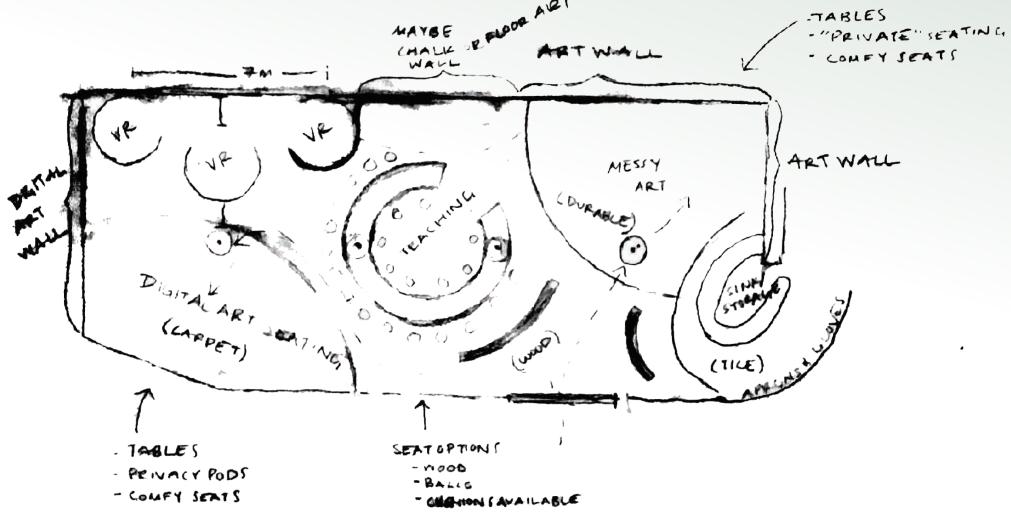






SCHEMATIC FLOOR PLANS

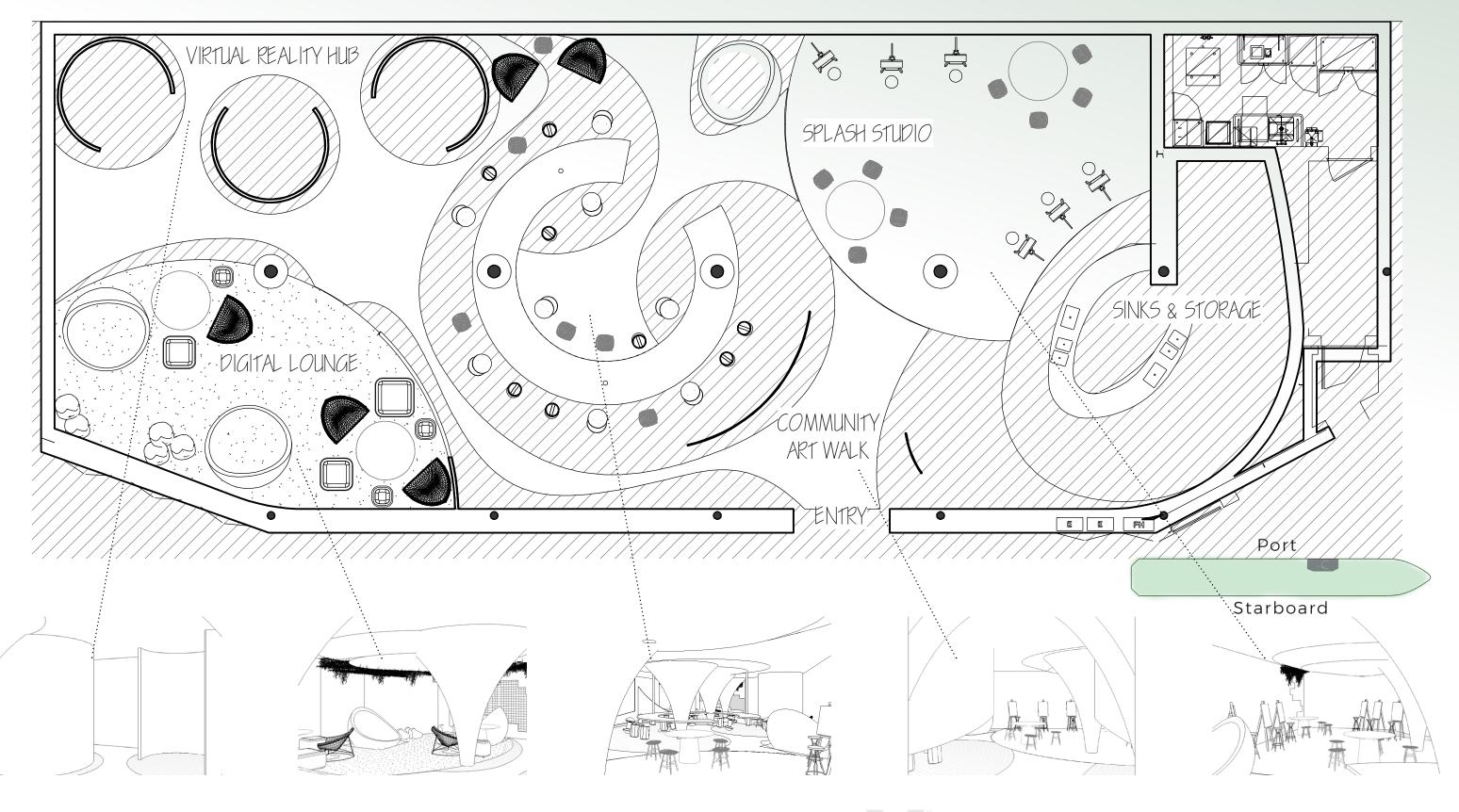




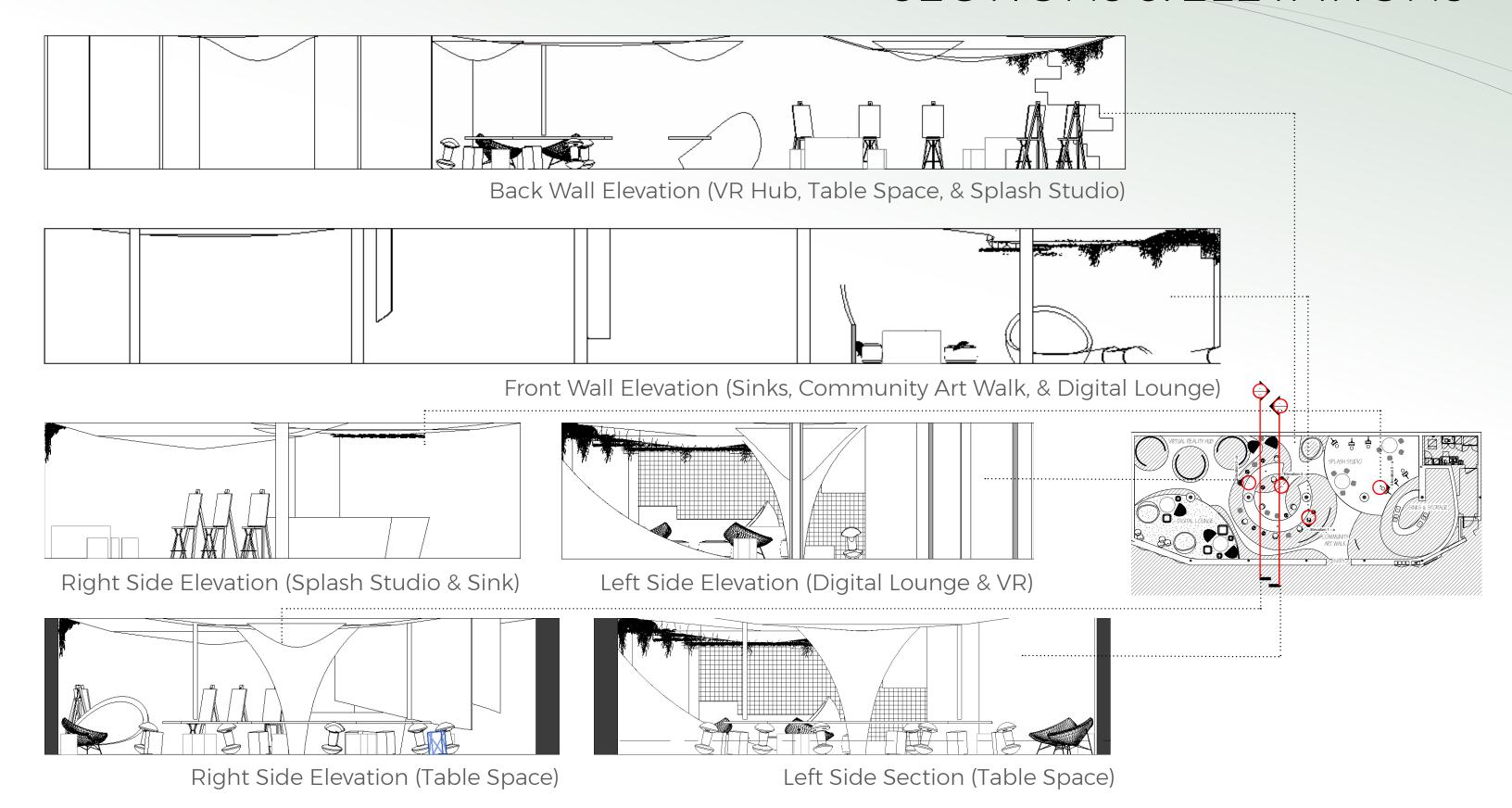
PHASE III:

DESIGN DEVELOPMENT

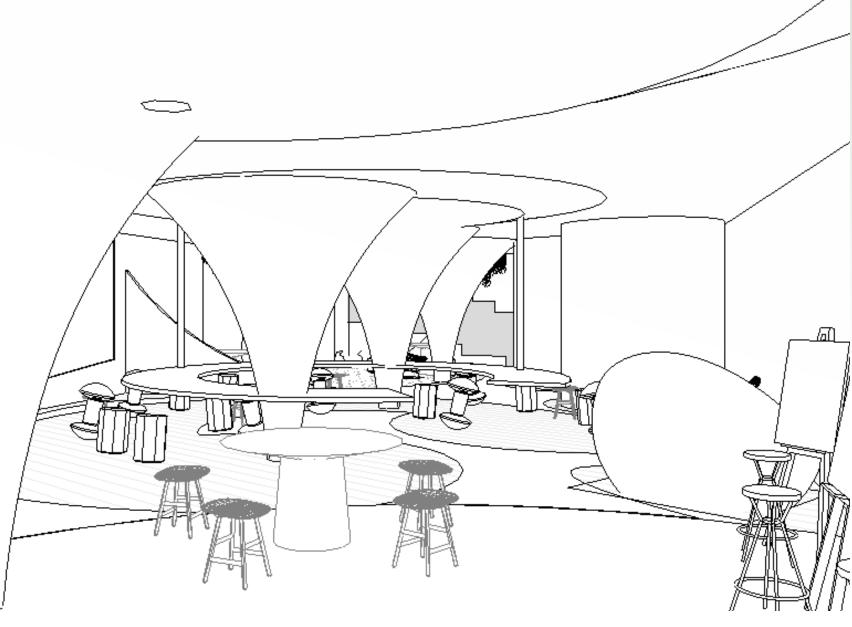
FLOOR PLAN



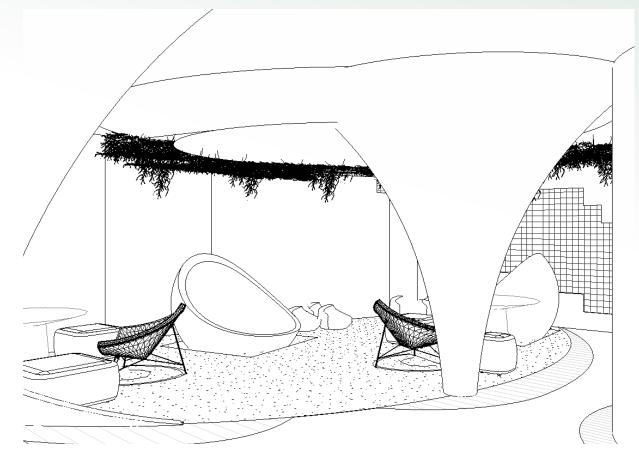
SECTIONS & ELEVATIONS



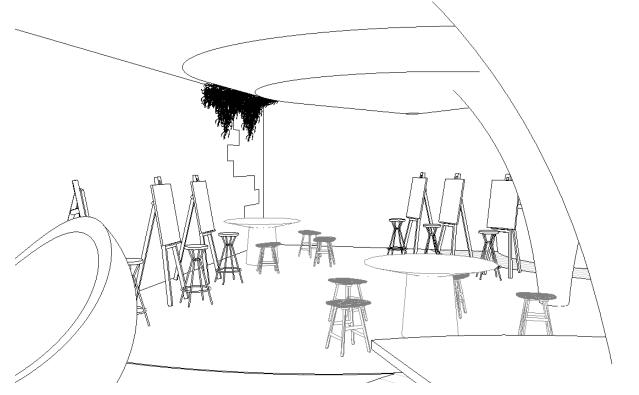
PERSPECTIVE SKETCHES



Entire Space



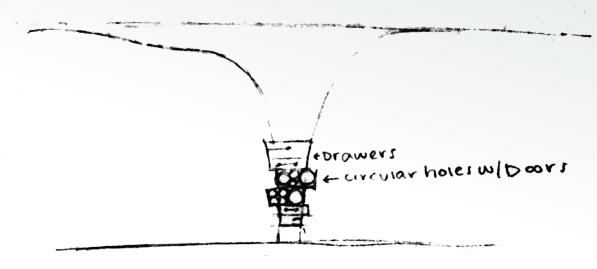
Digital Lounge

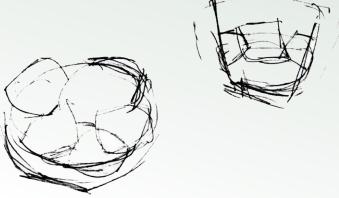


Splash Studio

DETAILS



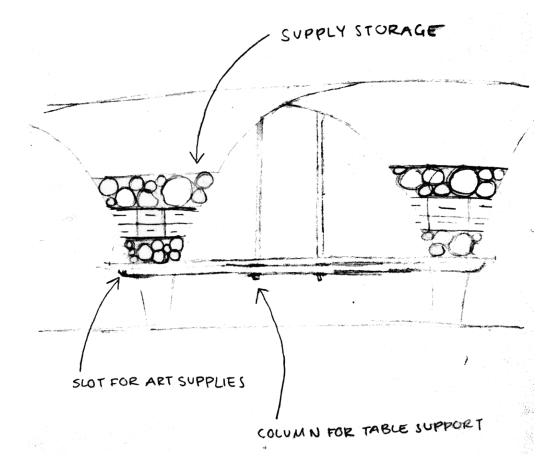




Community Art Walk

Storage Columns

Private Seating



LIGHTING HIDDEN IN PLANTS Ceiling

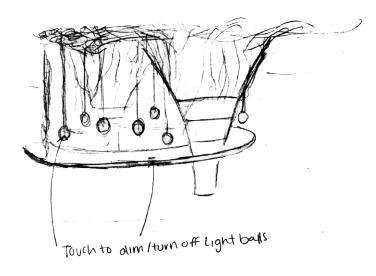


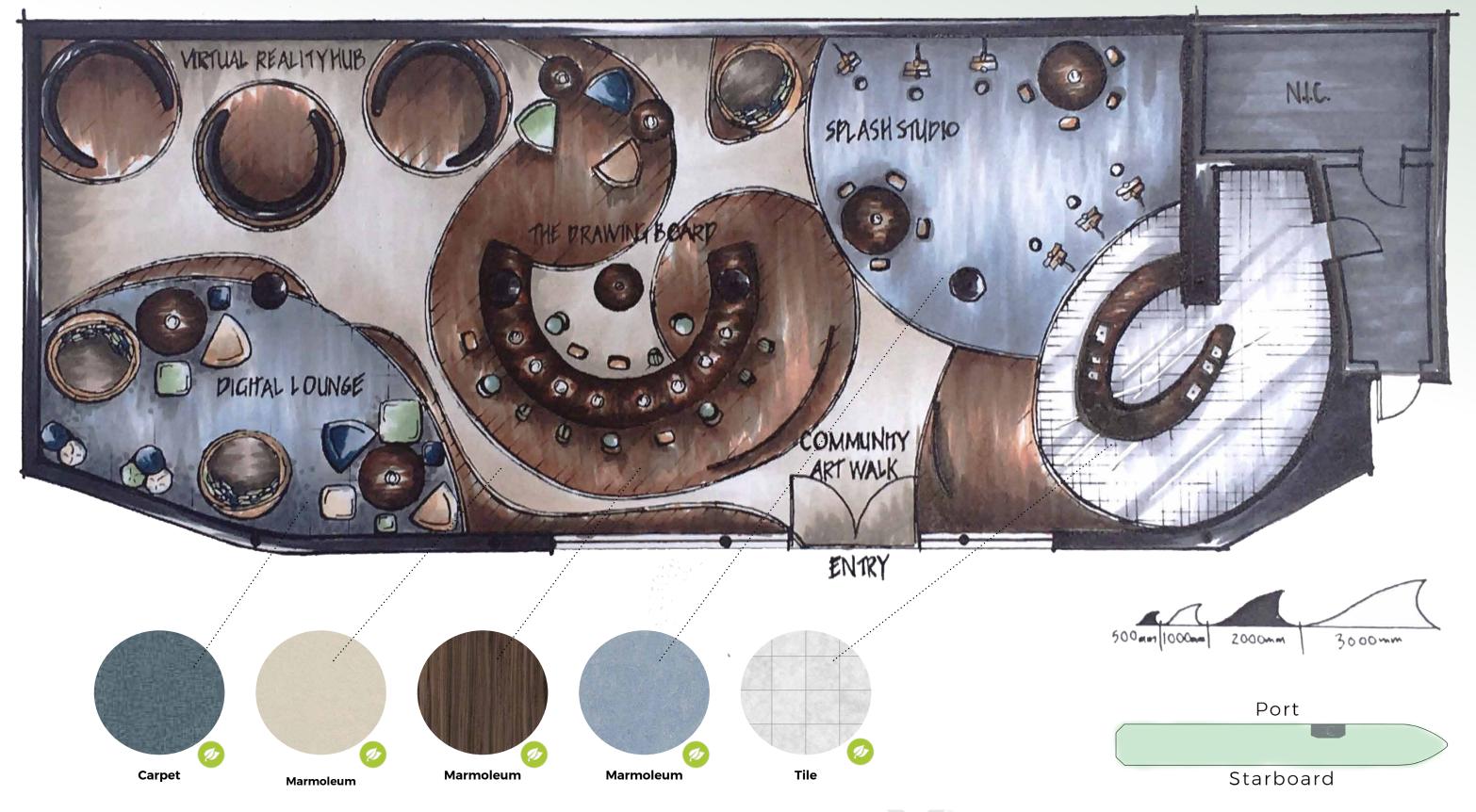
Table Space

Lighting

PHASE IV:

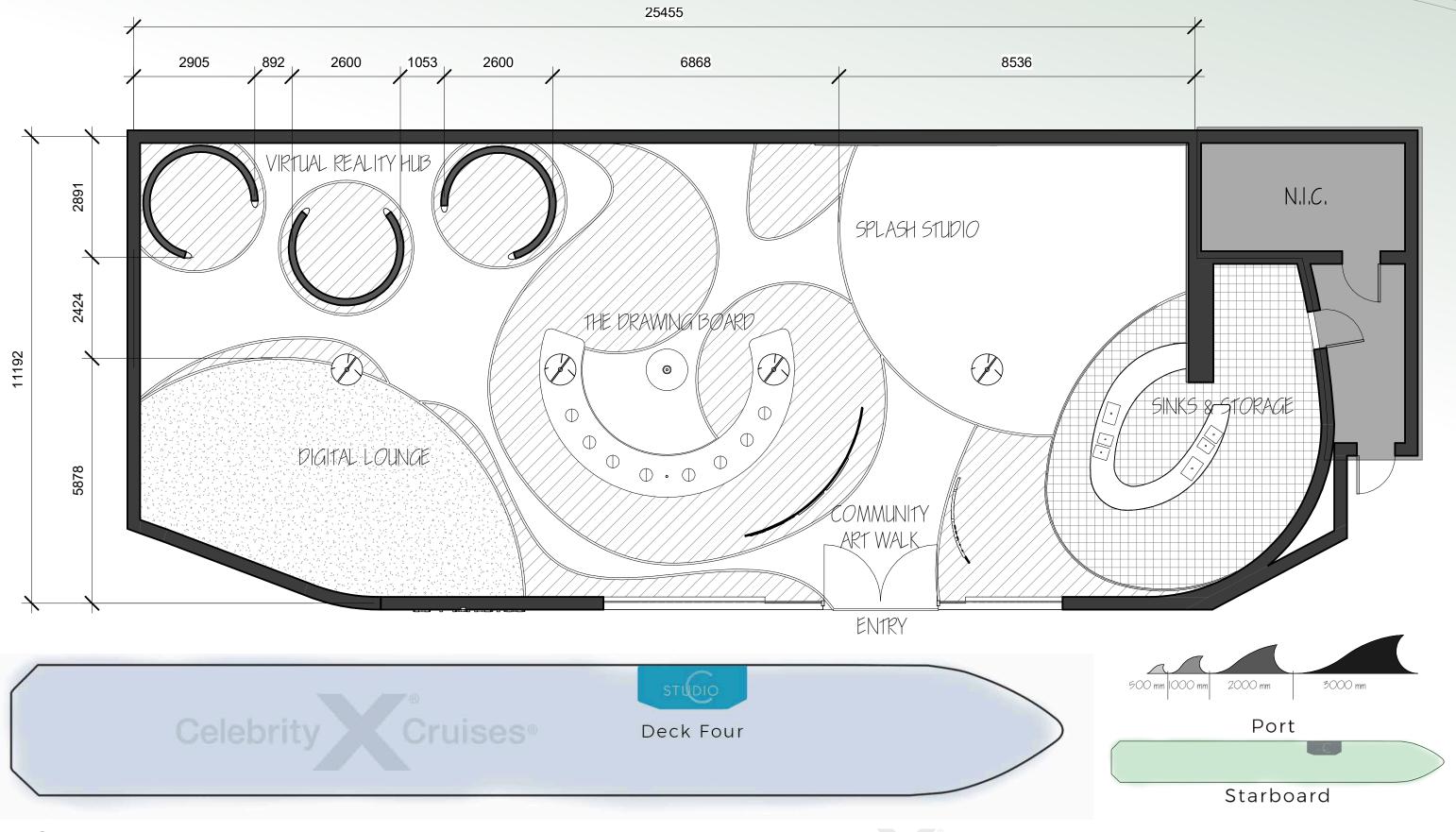
FINAL DESIGN

FLOOR PLAN

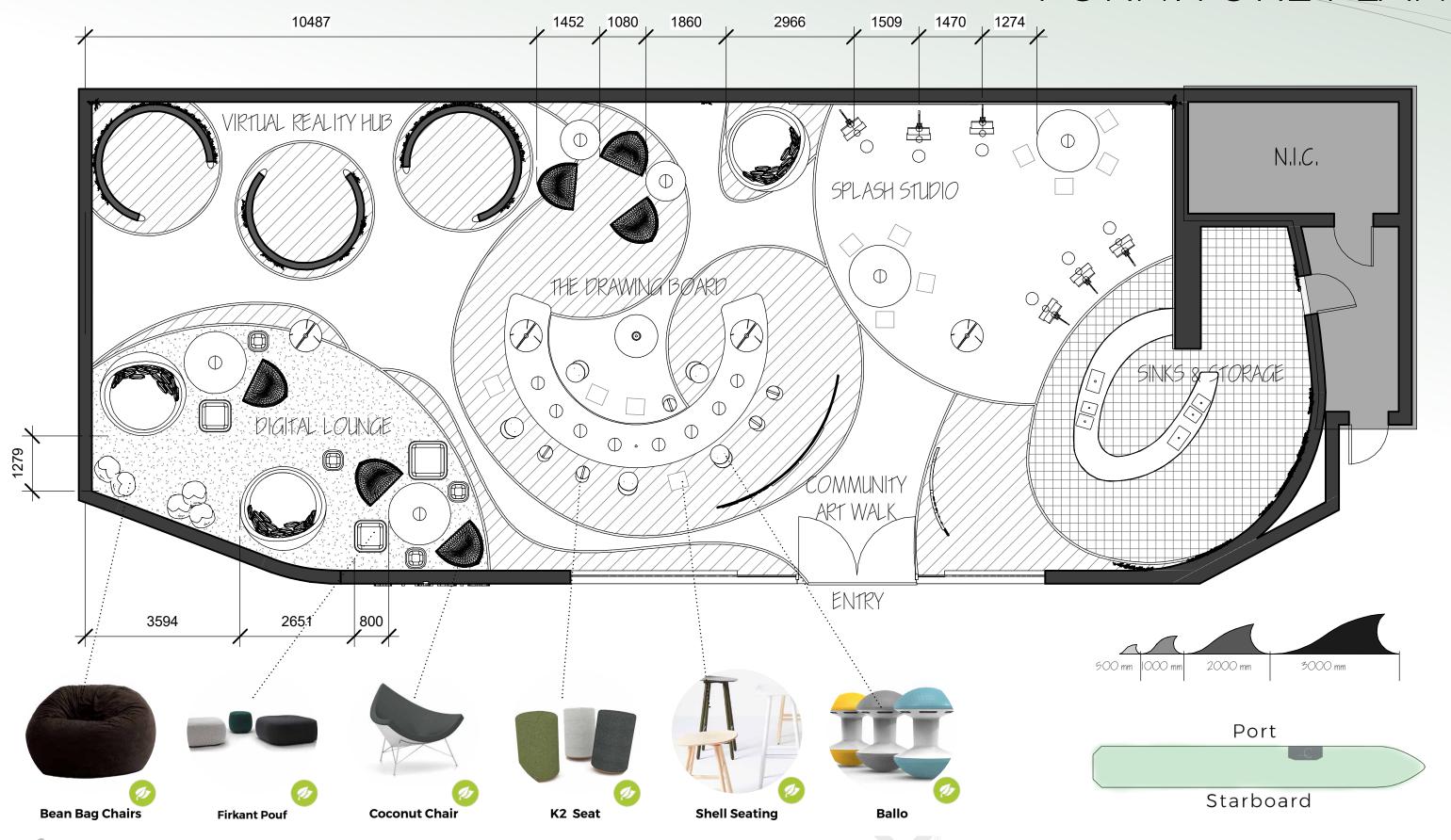


Kacos / Spring 2018

FLOOR PLAN

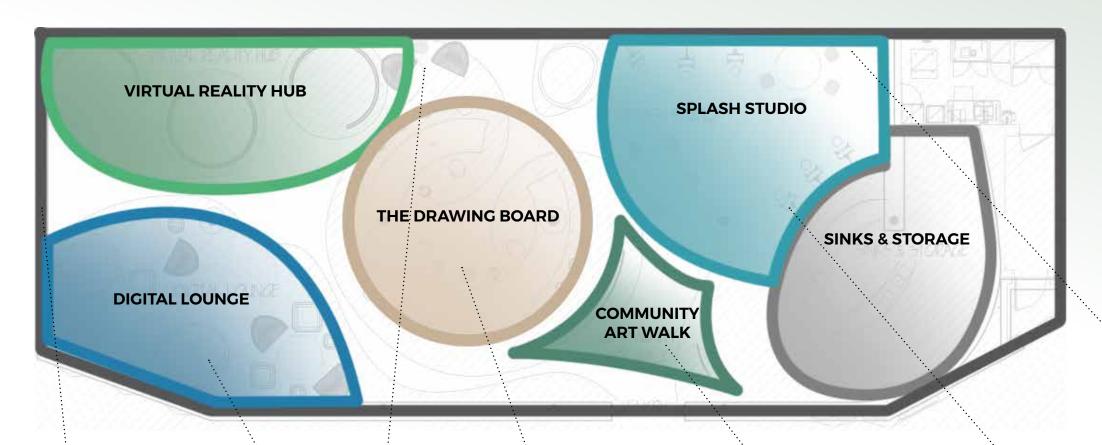


FURNITURE PLAN



Racos/e Spring 2018

STUDIO CAMENITIES



Art Forms Available

- · Drawing (Pencil, Marker, etc.)
- Painting
- Digital
- Virtual Reality
- Mixed Media



Heat Sensitive Wall



Seating for Portable Art



Table for Classes



Display Area



Easels



Large Canvas on the Wall

ADA & AUTISM CONSIDERATIONS

Autism Considerations



Semi-Private Seating Options



VR Pods Sensory Friendly



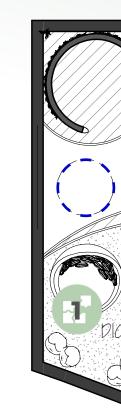
User Customizable Lighting



Intuitive Wayfinding with Obvious Pathways

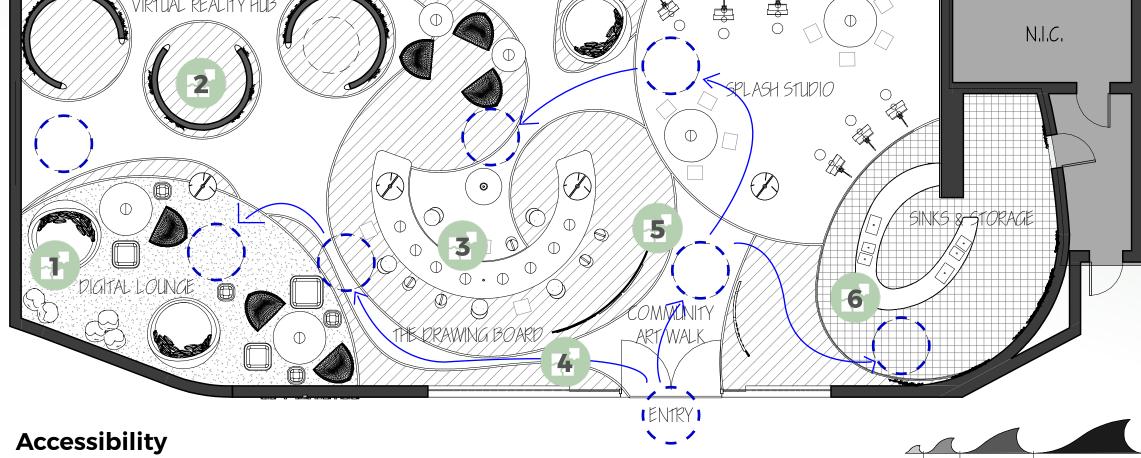


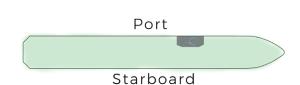
Curved Walls for Smooth **Transitions**





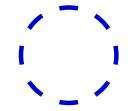








Sinks for Any Mess



ADA Turning Radius

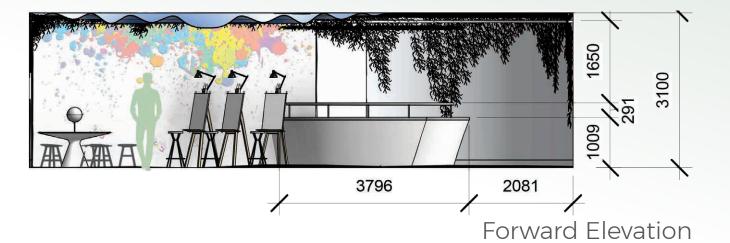


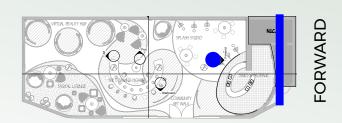
ADA Path & General Circulation

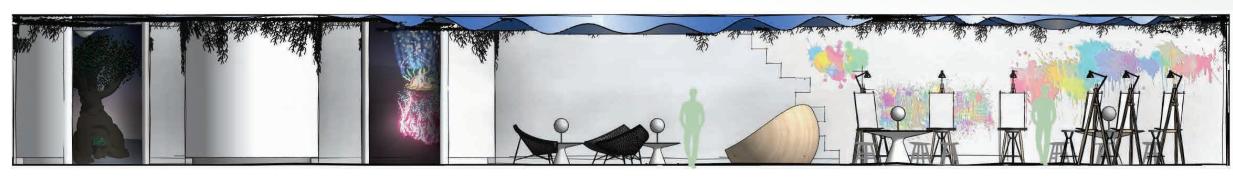


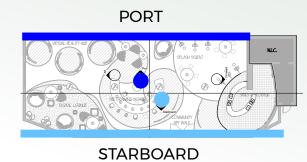
Autism Consideration Point

ELEVATIONS

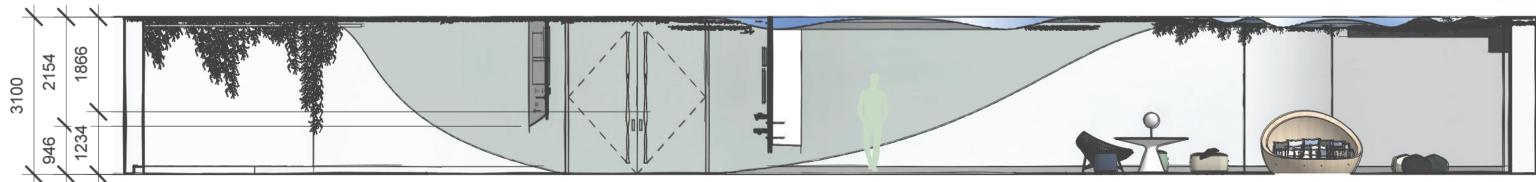




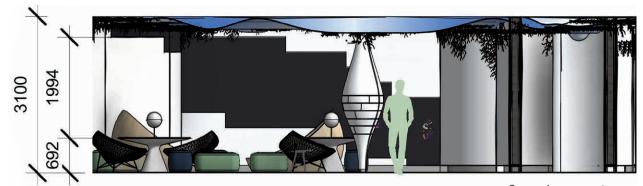


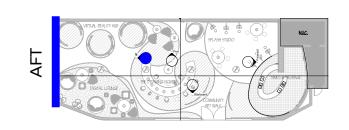


Port Elevation



Starboard Elevation

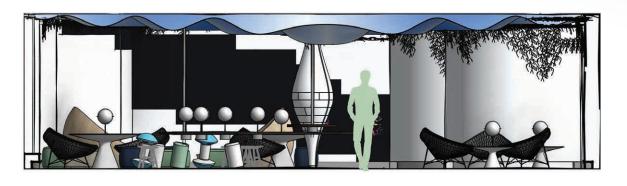


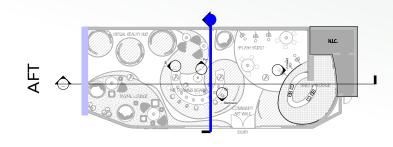


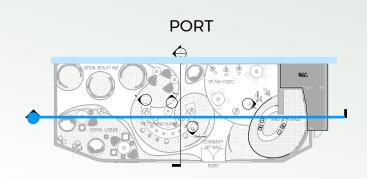
3000 mm

Aft Elevation

SECTIONS



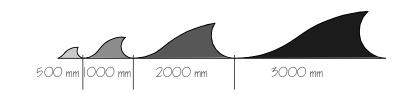




Aft Section



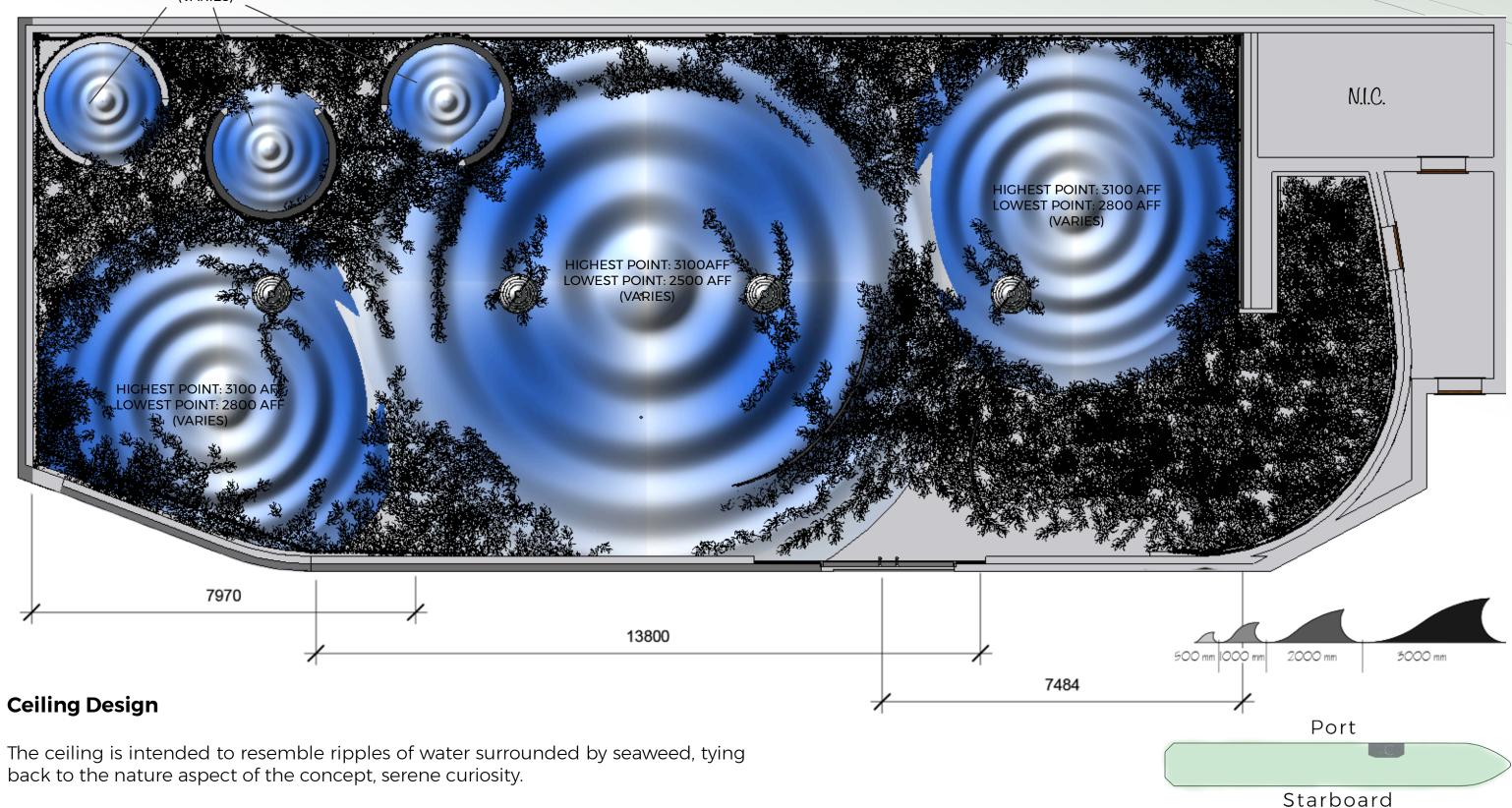
Port Section





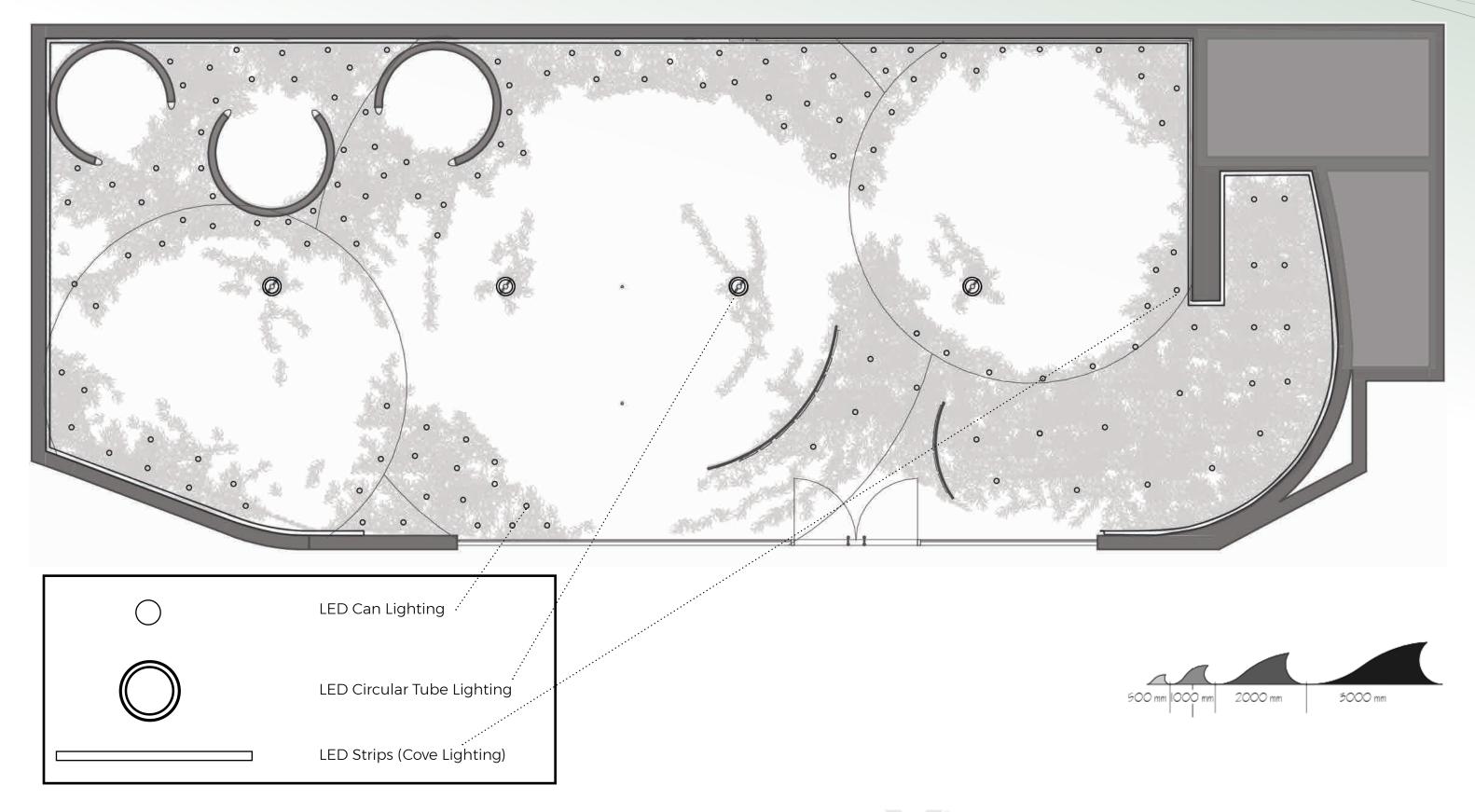
REFLECTED CEILING PLAN

HIGHEST POINT: 3000 AFF LOWEST POINT: 2600 AFF (VARIES)





LIGHTING PLAN



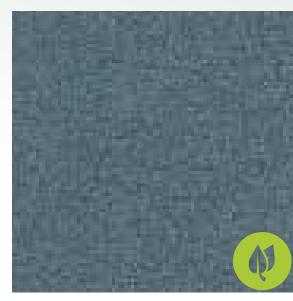
MATERIALS



Main Flooring Marmoleum Striato Original Forbo Flooring System



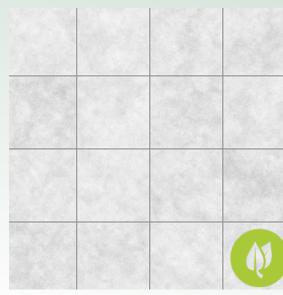
Path Flooring Marmoleum Real Forbo Flooring System



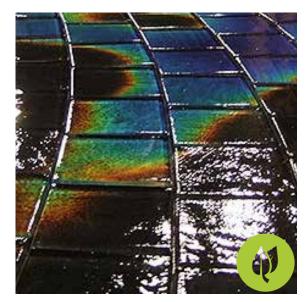
Carpet Flooring Soft Embrace - Blue Lagoon Godfrey Hirst



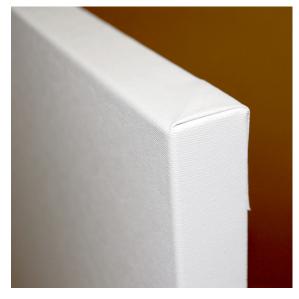
Splash Studio Flooring Marmoleum Fresco Forbo Flooring Systems



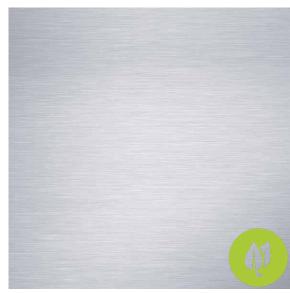
Sink Area Flooring Cascade VT.323P - Marble Look Eco Friendly Tiles



Heat Sensitive Wall Northern Lights Heat Sensitive Tiles Moving Color



Paint Wall Custom Canvas Rex Art Company



Accents & "Seaweed" Aluminum Alloy Impol Aluminum Industry



Walls Polar Bear 75 Paint Behr



Ceiling Paint Coat of Silence **Acoustical Surfaces**

FURNITURE



Digital Lounge Seating (x6) Firkant Pouf Icons of Denmark



Digital Lounge Seating (x5) 3' Sack ComfySacks



General Seating (x6) Coconut Chair Vitra



Table Seating (x5) Ballo Humanscale



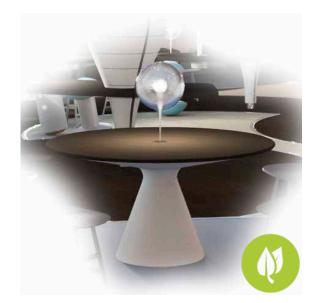
Table Seating (x5) K2 Seat Jensen Plus



Table Seating (x12) Shell Seating Karl Andersson & Soner



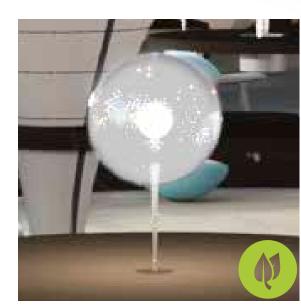
Splash Studio Easels (x6) Masters Beech Studio Easel Post Road Art Center



General Tables (x6) Custom Table Made by Designer



General Seating (x3) Custom Nest Seating Made by Design



Task Lighting (x8) Custom Frosted Orb Light Made by Designer

ENTRY & COMMUNITY ART WALK





Main Flooring Marmoleum Striato Original Forbo Flooring System



Path Flooring Marmoleum Real Forbo Flooring System



Splash Studio Flooring Marmoleum Fresco Forbo Flooring Systems



Splash Studio Easels Masters Beech Studio Easels Post Road Art Center



General Seating Coconut Chair Vitra



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Community Art Walk

The community art walk provides users with a glimpse of what has been done in the studio. It gives a sense of community, and there is a variety of skill levels illustrated to assure guests that everyone can do art.

SPLASH STUDIO



Path Flooring Marmoleum Real Forbo Flooring System



Splash Studio Flooring Marmoleum Fresco Forbo Flooring Systems



Heat Sensitive Wall Northern Lights Heat Sensitive Tiles Moving Color



Post Road Art Center

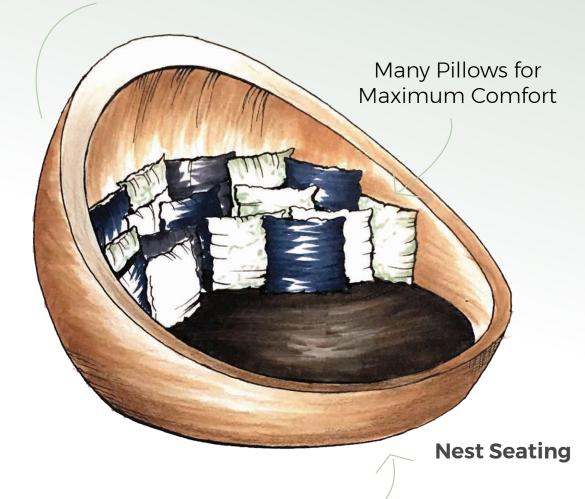
Splash Studio

The Splash Studio is a section of Studio C dedicated primarily to messier art, such as painting. The space provides users with tables, easels, and two full walls of canvas to utilize any way they please. The pillar drawers hold paper, paint, paint brushes, glue and other mixed media supplies.



DIGITAL LOUNGE

Curved Back and Sides Creates a Semi-Private Space



Large Enough for Two to Three People



Bean Bag Chairs



Firkant Pouf





Digital Lounge

The Digital Lounge is a comfortable space where guests may hang out, relax, and explore with digital art. There are iPads and other tablets available with styluses for users to paint, draw, etc. electronically. There is also a heat sensitive tiled wall for guests to create art with their own body heat.



VIRTUAL REALITY HUB

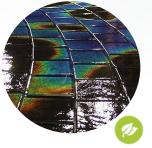






Marmoleum

Marmoleum





Heat Sensitive Tiles

Aluminum

Virtual Reality Hub

The Virtual Reality Hub consists of three separate pods with screens, virtual reality goggles, and controllers. The virtual reality programs available can range anywhere from painting to sculpting while create a completely immersive experience.

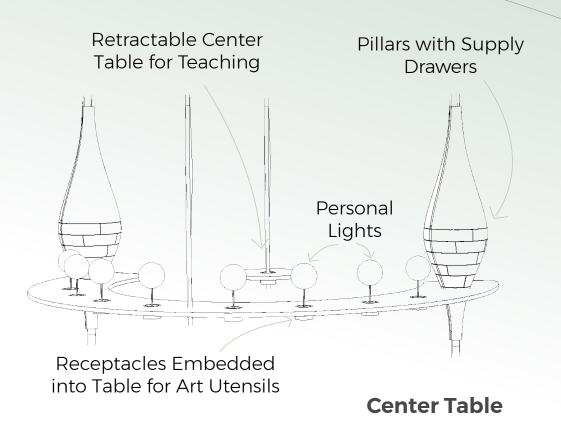
THE DRAWING BOARD











The Drawing Board

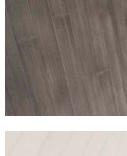
The Drawing Board is the center and foundation of the space. At this center table, many demonstrations and workshops will be help. The table is also available for guests to use at their leisure when no one is teaching. The center table is fit with personal lights, supply pillars, and a retractable center table for whoever is leading the workshop or demonstration. There are three different seating options at the table in an attempt to meet any personal preferences. Two of the seat options are active seating, on soft, one bumpy, and the third is a simple wooden stool.

CONSIDERATIONS

Concept Integration (Serene Curiosity)

- · Pathway Through Space like a Curious Adventure
- · Obvious Incorporation of Nature
- · Overall Calming Environment with Natural Colors & Materials
- · Organic Shapes & Forms
- · Intriguing Spaces to Peak Curiosity; in Some Cases only Giving Glimpses of What it is















Autism Accommodations

Space Planning:

- · Clear, Intuitive Wayfinding with Obvious Pathways
- · Curved Walls for Smooth Transitions
- · Spaces Not too Secluded, but Not too Open Either
- · Balance of Large/Small & Public/Private Spaces

Amenities:

- Hand Washing for Even Small Messes
- · Gloves & Smocks/Mess-Free Outfits
- · Small Sensory-Aiding Objects Available
- · Sensory Seat Cushions Available

Other:

- · Natural Textures & Materials for a Calming Environment
- · Overall Dim Lighting with Small, User Customizable Options
- · Soft Materials with Good Acoustic Properties
- · Many Options in General to Cater to many Preferences



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STUDIO