

INTERIOR DESIGN STUDIO I

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INDS 110
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PROJECT: Micro-Apartment Design

CLIENT: Andrea Ponti

3

PHASE I - PART A: RESEARCH

- MICRO LIVING
- CLIENT ANALYSIS
- SITE AND BUILDING ANALYSIS
- PRECEDENT STUDIES

19

PHASE I - PART B: CONCEPT DESIGN

- CONCEPT STATEMENT
- DIAGRAMS & MODELS

22

PHASE II: SCHEMATIC DESIGN

- DIAGRAMS
- STUDIES
- SPACE PLANNING
- MODEL EXPLORATION & MOCK-UP

28

PHASE III: DESIGN DEVELOPMENT

- FLOOR-PLAN
- REFLECTED CEILING PLAN
- ELEVATIONS & SECTIONS
- DETAIL
- FURNITURE, FIXTURES, AND EQUIPMENT
- MATERIALS
- PERSPECTIVES
- FINAL MODEL

INDEX

PHASE I - PART A:
RESEARCH

MICROLIVING



Micro Living Units are classified as usually open living spaces between **50 and 350 square feet** (14-32 square meters), designed to fully accommodate the **basic needs** of any person including things such as a sleeping space, bathroom, full-working kitchen, and seating

area. Micro Living is becoming increasingly popular for many reasons including, **convenience**, price, easier access to amenities, and the reduction of the carbon footprint that larger places create. Micro Living units focus on **functionality, efficiency**, and the maximization of storage.

Due to the fact that Micro Living is becoming more and more popular, many different solutions are available for **maximizing space**, efficiency, and functionality. These many solutions include basic storage ideas such as **floor to ceiling storage**, many shelves, and using stairs as storage, as well as creating storage spaces in objects with other functions. Using fewer walls, semi-opaque or glass materials, and mir-

rors can help create the **illusion** that the space is larger than it really is. A common solution to Micro Living is the use of movable walls, shelves, cupboards, tables, etc., to create different options for **functionality** in a single space. Raising the bed **above the ground plane** to create an area below it also increases the overall square footage, again helping to maximize the space to its fullest extent.





ANDREA PONTI
PRODUCT DESIGNER

Italian product designer, Andrea Ponti, does **everything but limit himself** when it comes to designing. Producing state-of-the-art products influenced by his education and personal interests, Ponti has successfully made a name for himself and his company. As a researcher (around 2006) with **Kyushu University**, a school that understands the

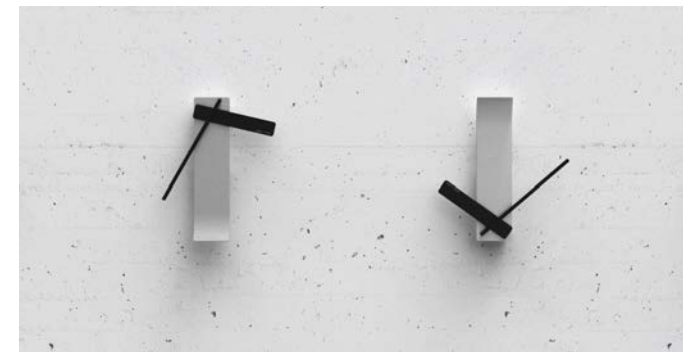
global challenges such as environmental issues, resources, and energy problems, Ponti took these topics into consideration while designing. Kyushu University opened a research center around this time for **Carbon Neutral Energy Research** and Mathematics for Industry which seems to have a profound impact on many of Ponti's products.

In 2012, Ponti founded the **Ponti Design Studio**, a Hong Kong based product design company. The company specializes in **“highly distinctive brand-building and iconic design,”** creating products that combine **“technological excellence with emotional design language.”** The products include things such as technology, consumer electronics, audio equipment,

furniture, and lifestyle complements, with clients across Europe, Asia, and North America. The company focuses on principles of simplifying and reducing, while striving to preserve **appearance and functionality.** The Ponti Design Studio creates Industrial and Product Design, Idea Generation and Concept Design, Packaging and Graphic Design, as well as Branding and Art Direction.

Ponti's design style is **rational** and **minimalistic**, often using innovative materials and creating unique, conceptual ideas designed for the individual. Ponti strives to create a **balance** between opposing elements, such as form and func-

tion, simple and complex, and essential and optional. It is his goal to produce products that each individual will feel comfortable using in their own, unique way. Ponti's products blend ideas of universalism, **timelessness**, and minimalism.



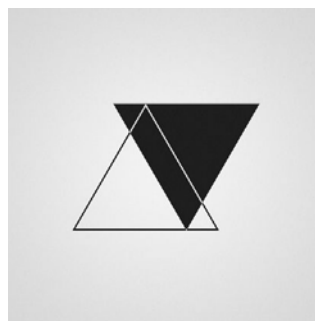
“The design process starts from designing the product - the physical object that is the essence of a brand. Subsequently, the identity of the brand is created around the product by progressively exploring and polishing the design language used to design the physical object.”

- Andrea Ponti

PONTI DESIGN STUDIO PRODUCTS

www.andreaponti.com

www.coroflot.com



In his home, Ponti would prefer all **neutral colors** (blacks, whites, browns) with **material accents** such as stone, wood, concrete and textiles. He prefers **open concept** and likes to cook so is in need of a **larger kitchen**

en. For Ponti's home, he would like it to be a place to get away from work, relax, and **rejuvenate the mind**. Due to his job, he does not have much free time, and therefore does not have many hobbies. He does, however, love

to **travel**. This can be incorporated into the design of his home in things such as displays or overall style. His home should be modern with a Japanese twist, incorporating **state-of-the-art** appliances and technology.

"We live surrounded by objects: some are ordinary, others are iconic [...] we feel the objects in the space around us and we value them, according to our personal experience and individual perception. This individual perception is at the heart of our design philosophy and language.

- Andrea Ponti

Andrea Ponti's style is extremely **minimalistic**. In his own designs and what he looks for in a home. He very much appreciates the sleek, clean-cut look, and finds excellent **craftsmanship** essential. Ponti's design revolves around **efficiency** and often the use of technology, as should his home. The use of innovative materials in his designs are also key, and should also be reflected in his

home. He is fascinated with travel, and more specifically, Japanese culture and aesthetic. He closely studied nature and wisdom, and organic chemistry, all deriving from Japanese art and design. Many of his designs represent a blending of two **opposite cultures** working in perfect harmony. A balancing act is shown in many of his products, something he would appreciate the ability to enjoy every day.





Use of Textures
Stone, Wood, & Textiles



Japanese Influence
Bamboo & Absence of Non-Essentials



Minimalistic, Modern Style
Sleek, Clean, & Horizontal

MOODBOARD

images.google.com

POPULATION:
1,290,000,000

LANGUAGE: Cantonese

CLIMATE: Sub-Tropical

TRANSPORTATION

MTR STATIONS:

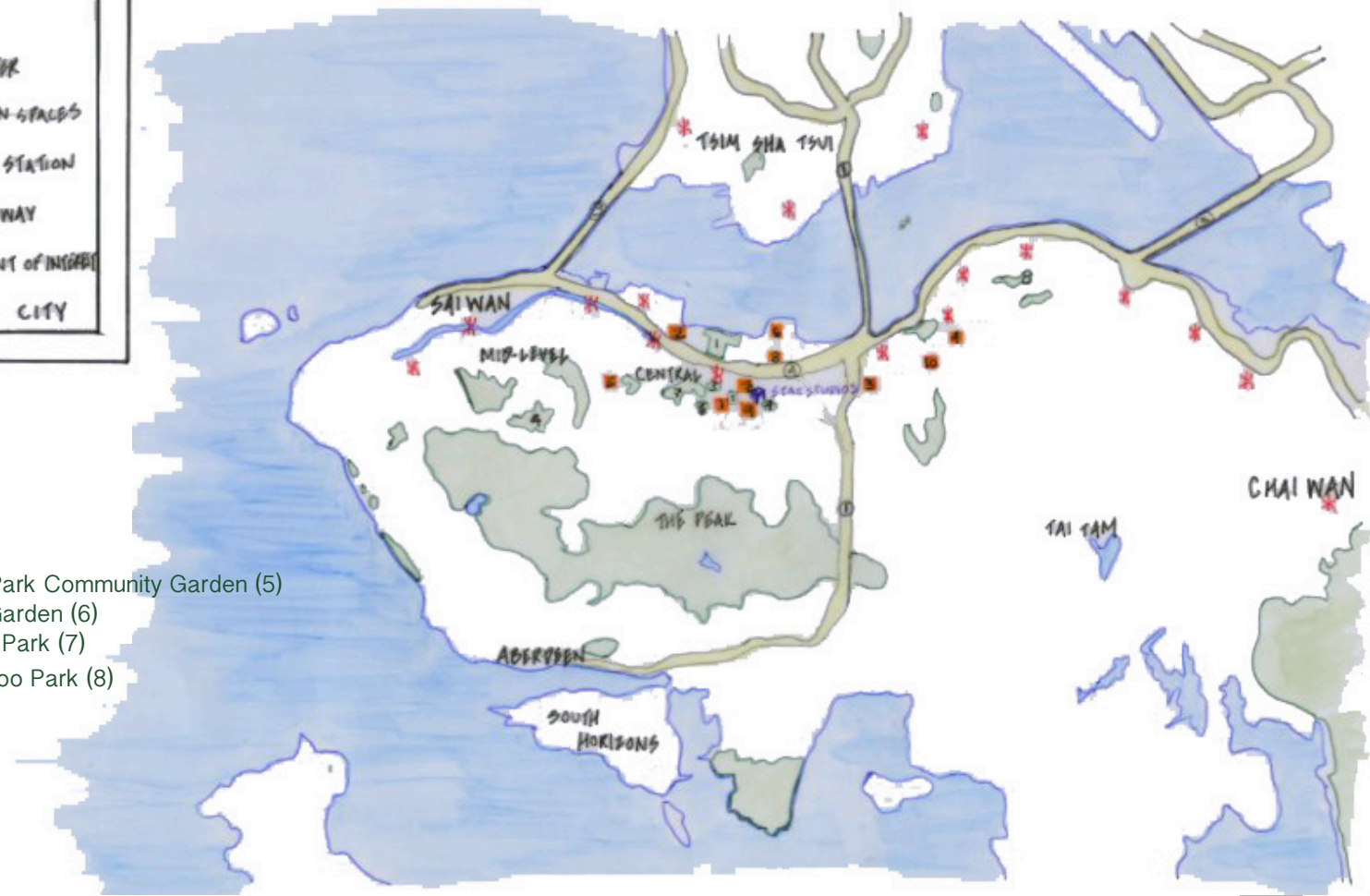
- Kennedy Town
- HKU
- Sai Ying Pun
- Sheng Wan
- Hong Kong
- Central
- Admiralty
- Wan Chai
- Causeway Bay
- Tin Hau
- Fortress Hill
- North Point
- Tai Koo
- Sai Wan Ho
- Shau Kei Wan
- Chai Wan

GREEN SPACES/PARKS

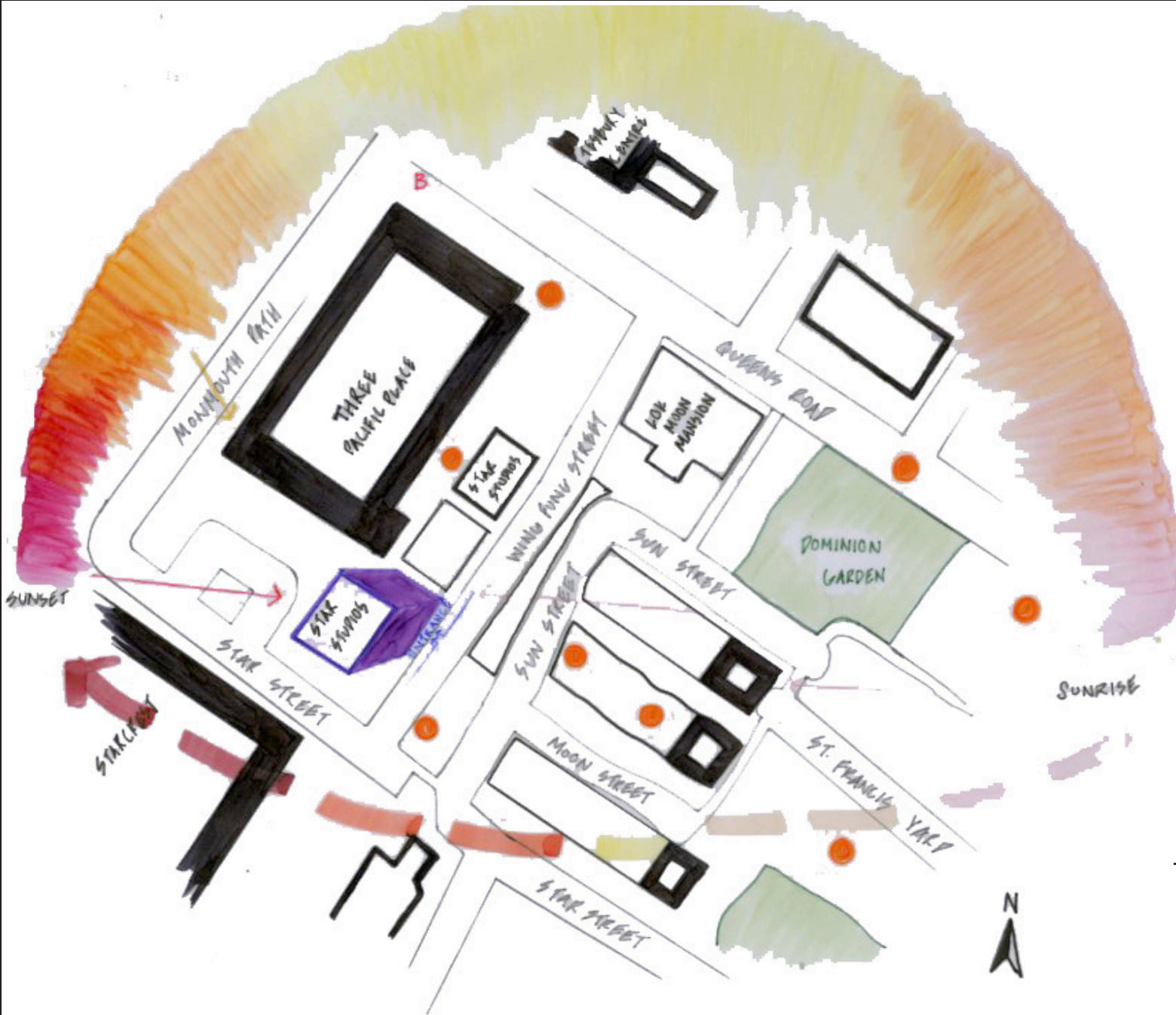
- Tamar Park (1)
- Bauhina Garden (2)
- Lockhart Road Playground (3)
- Victoria Peak (4)
- Wan Chai Park Community Garden (5)
- Dominion Garden (6)
- Hong Kong Park (7)
- Choi Sai Woo Park (8)

POINTS OF INTEREST

- Pacific Place (1)
- Hong Kong City Hall (2)
- Times Square Hong Kong (3)
- Hong Kong Central Library (4)
- Statue Square (5)
- Hong Kong Conventional Exhibition Center (6)
- Hong Kong Police Headquarters (7)
- Central Plaza (8)
- China Hong Kong Tower (9)
- Saint Paul's Hospital (10)



**HONG KONG ISLAND
ANALYSIS**



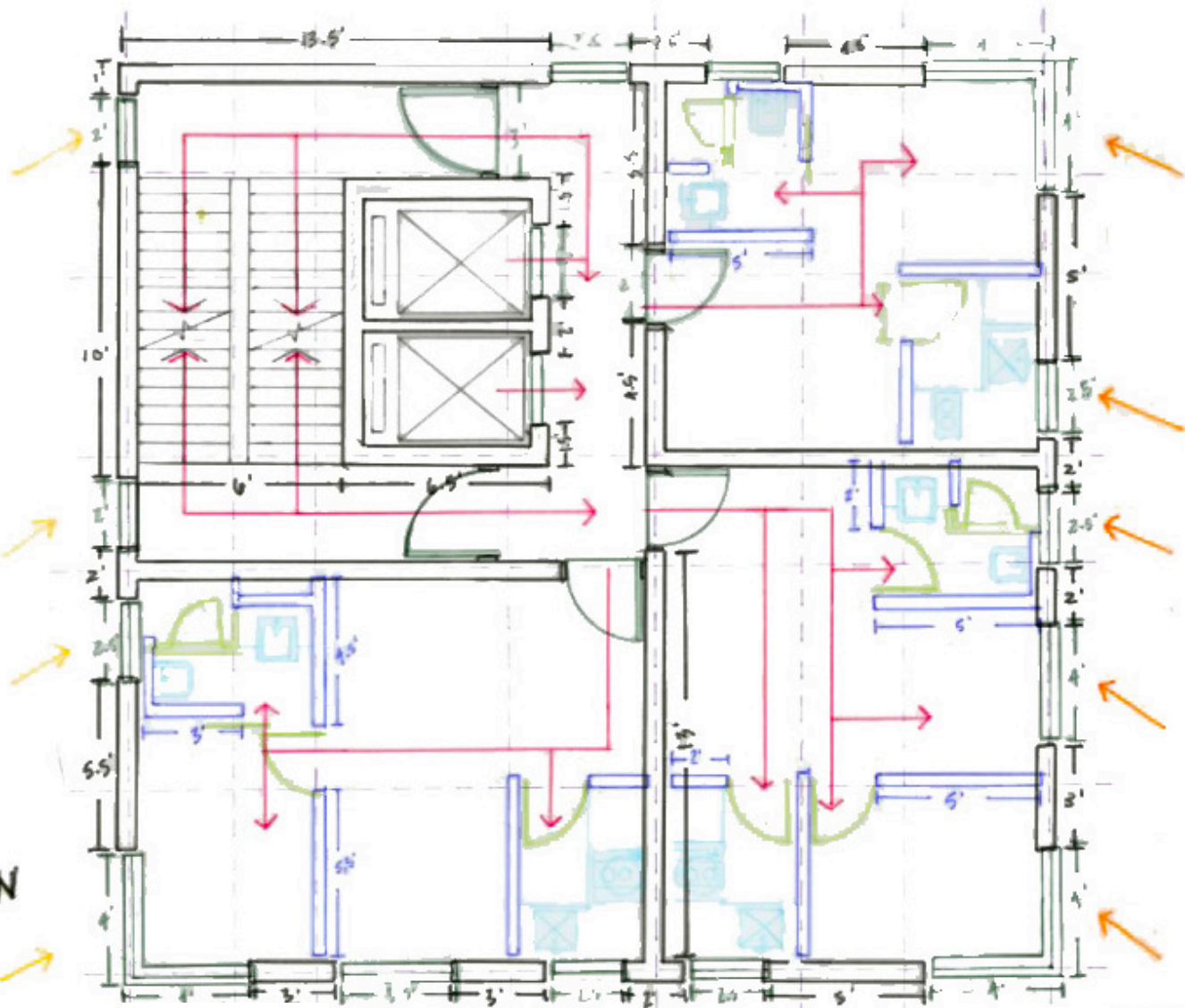
LEGEND

- SITE
- GREEN SPACE
- FOOD
- TALLEST BUILDING
- SHORTEST BUILDING
- SUN PATH

**TWO BLOCK RADIUS
AROUND SITE**



MINIMAL LIGHT
OBSTRUCTION
AT SUNSET



MINIMAL LIGHT
OBSTRUCTION
IN MORNING

LEGEND

- STRUCTURAL WALL
- NON-MOVABLE FIXTURE
- NON-MOVABLE FENESTRATION
- MOVABLE FENESTRATIONS
- MOVABLE WALL
- MOVABLE FIXTURE
- GRID
- CIRCULATION
- NATURAL LIGHT

Presented at the 2017 SXSW festival, Kasita's **pre-fabricated tiny home** has the ability to be controlled completely by a mobile app. This mobile home encompasses only **352 square feet** (33 square meters), but includes all the basic amenities a person needs. Kasita launched these micro dwellings as a start to their end goal of solving the **housing crisis in America**. The outside is created by steel

framework and aluminum composite panels with windows that can be tinted on command. The interior comprises of a lounge area, living room that doubles as a bedroom, full kitchen, and bathroom with a shower. The ceilings are **10 feet high**, which keeps the space feeling **bright and airy**. The home also comes with Amazon's Hands-Free Echo Dot, allowing users to control all functions with only their voice.

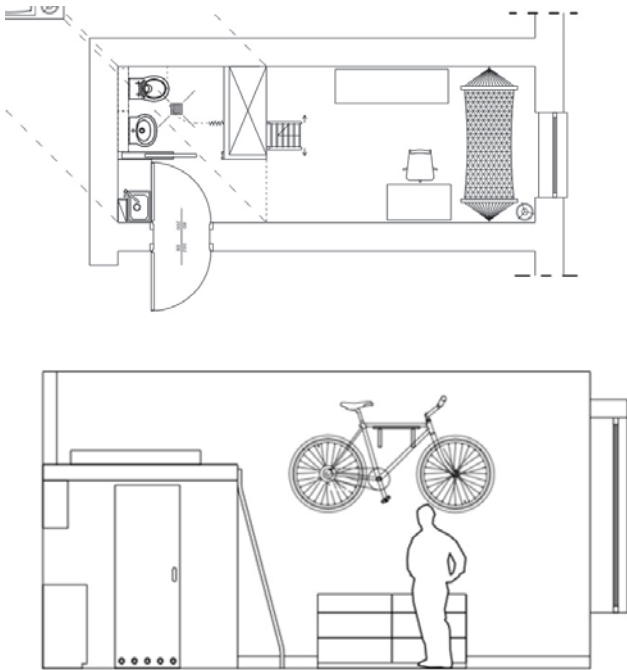
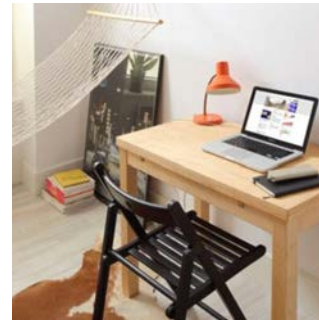
KASITA HIGH-TECH MICRO DWELLINGS



In Wrocław, Poland, Szymon Hanczar began by creating a place merely for sleeping, but later decided to redesign it in order to add a more “homey” feel. He **maximized storage** by using every

possible empty space, as well as using many **dual purpose** items. While the entire space is only **139 square feet** (13 square meters), Hanczar manages to squeeze in a kitchen, bathroom, and

bedroom with plenty of space left over for seating and working. He even adds **decorative touches** that are functional as well, such as his bike on the wall that creates a beautiful focal point.



SZYMON HANCZAR CITY HOME

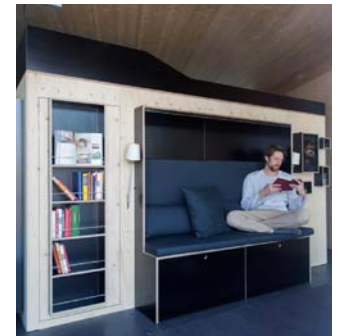
www.dezeen.com



While this space in itself is not a micro-apartment, it has all the qualities of one. Nils Holger Moormann came up with a creative solution for **space saving**. A kitchen, sleeping area,

seating area, and storage area are all easily **accessible** in this space saving box. Moormann states that the box is “a room with a creative solution for **space saving**. A kitchen, sleeping area,

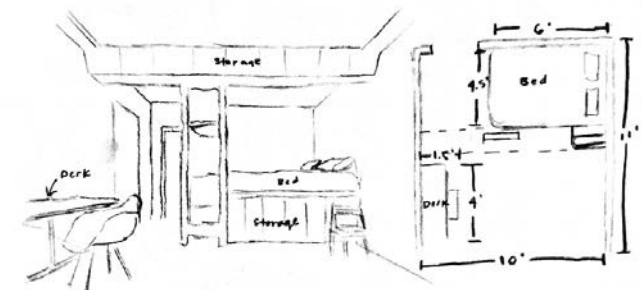
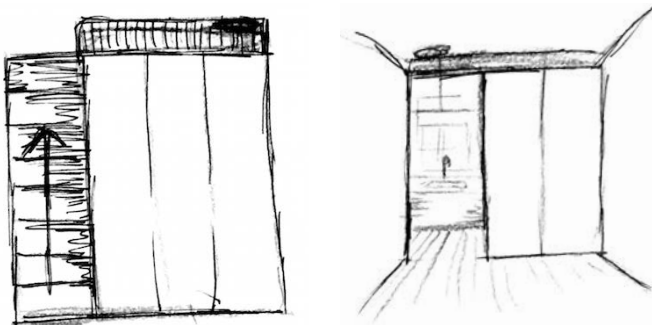
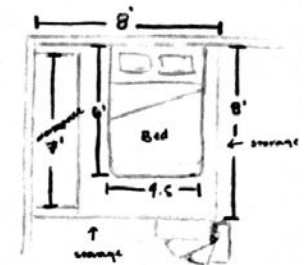
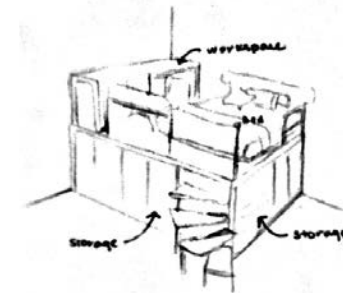
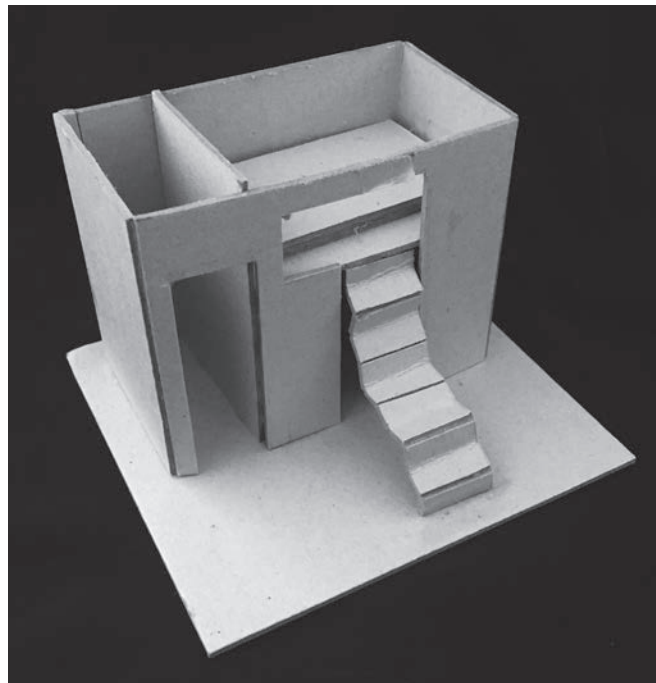
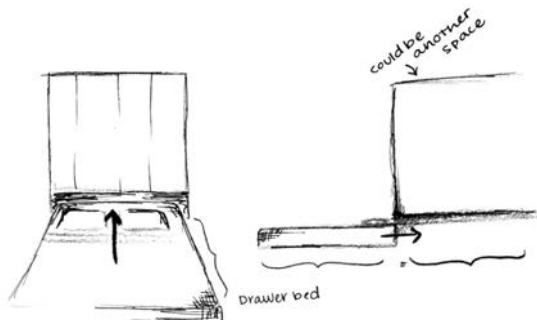
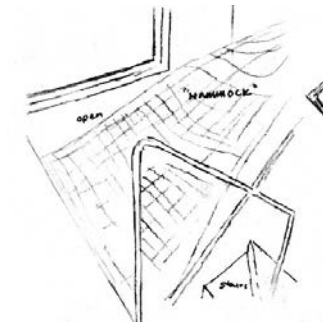
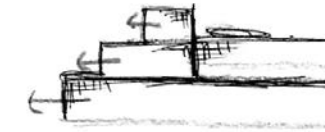
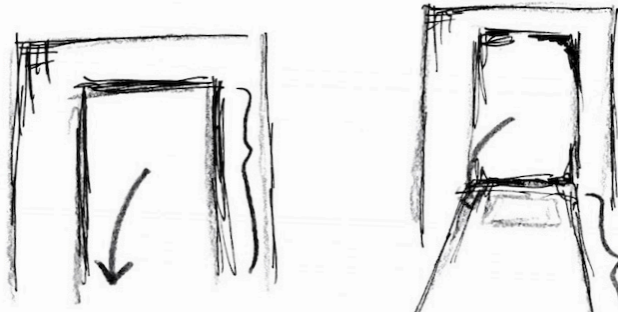
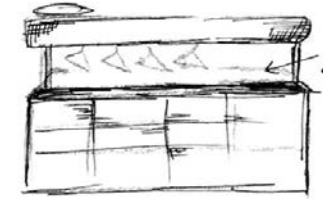
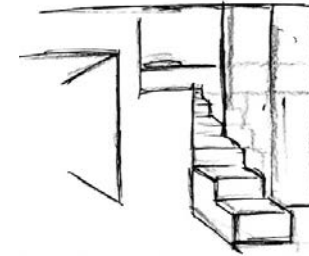
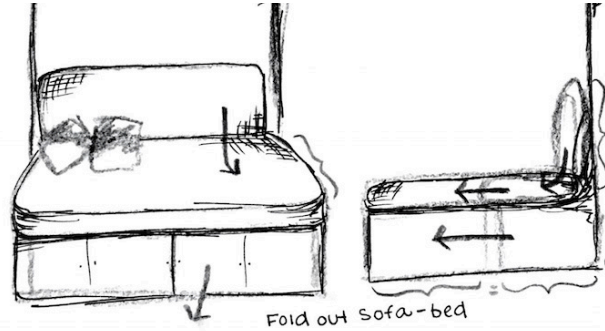
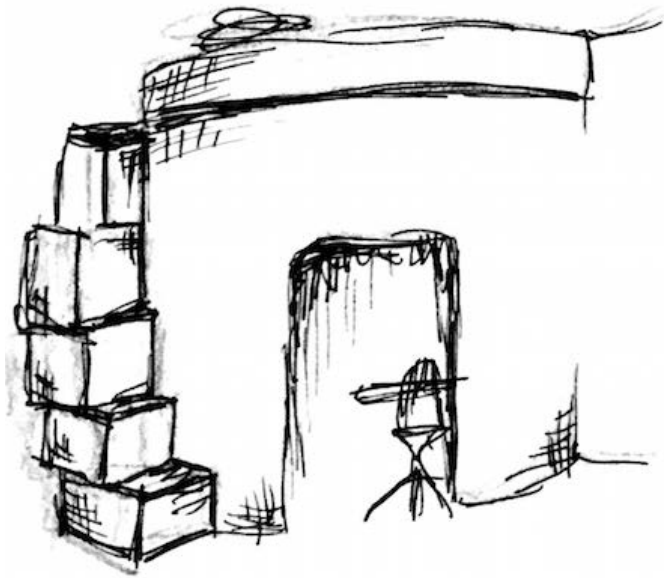
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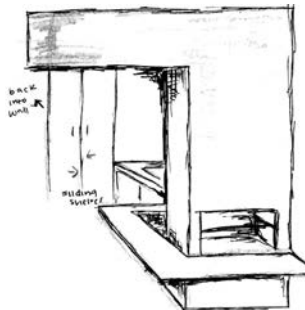
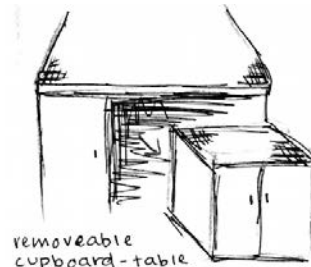
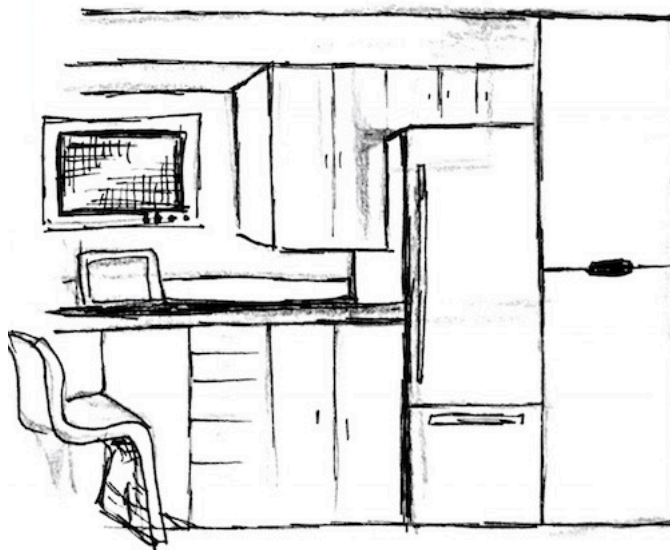
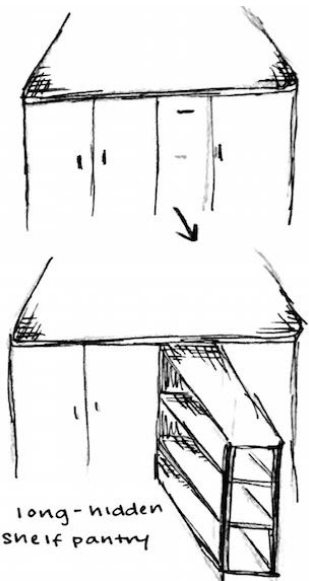
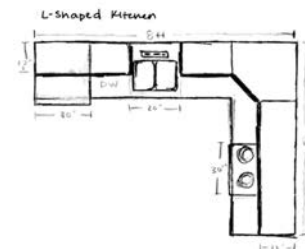
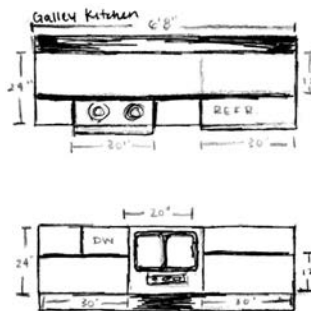
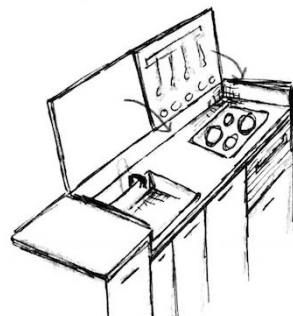
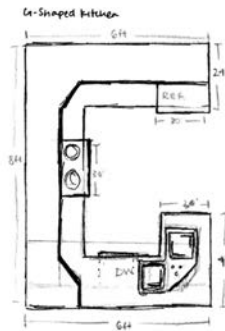
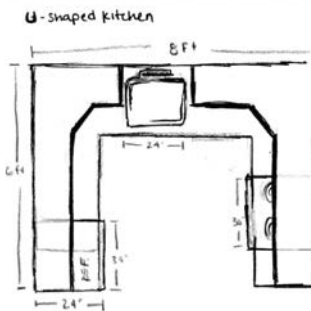
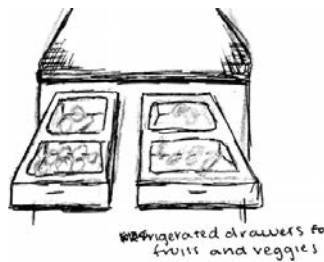
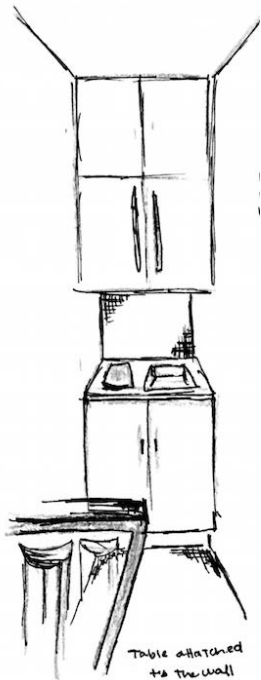
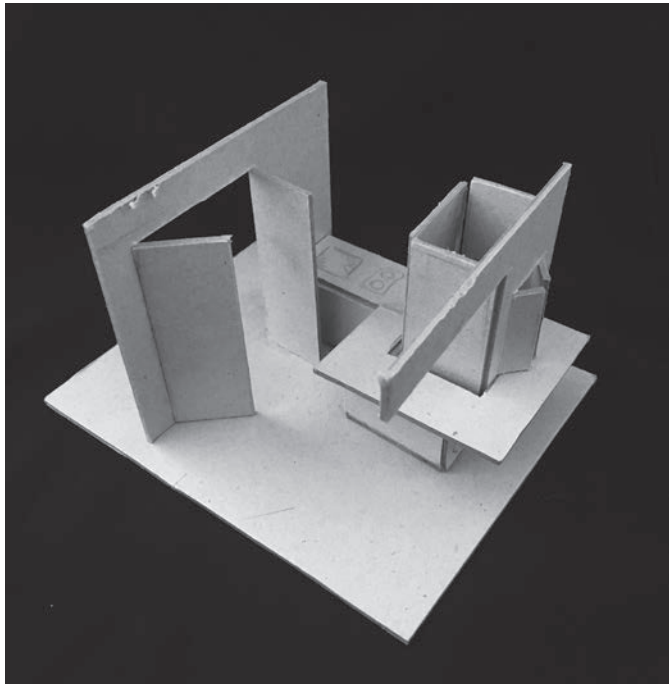


NILS HOLGER MOORMANN SPACE SAVING BOX

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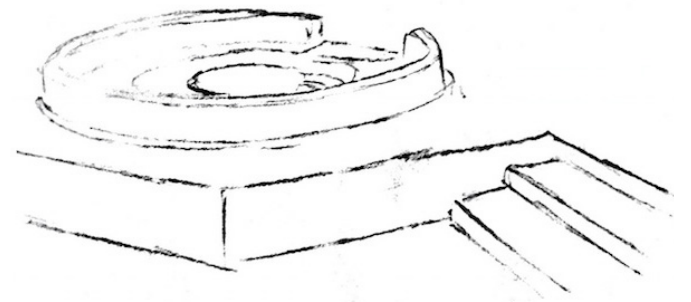
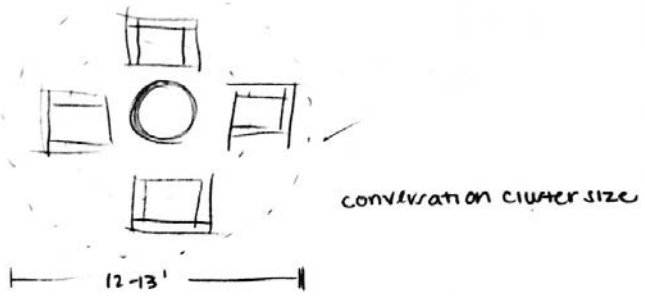
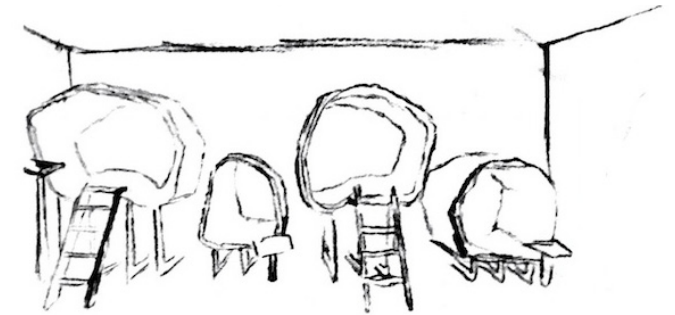
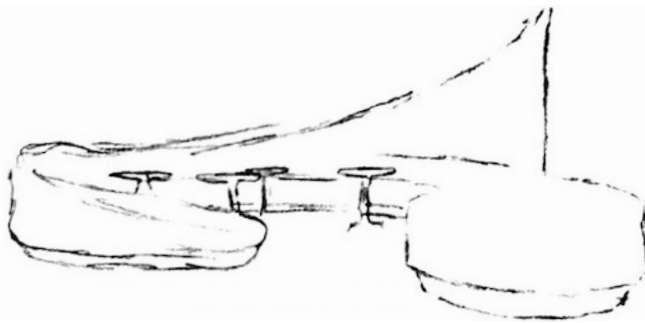
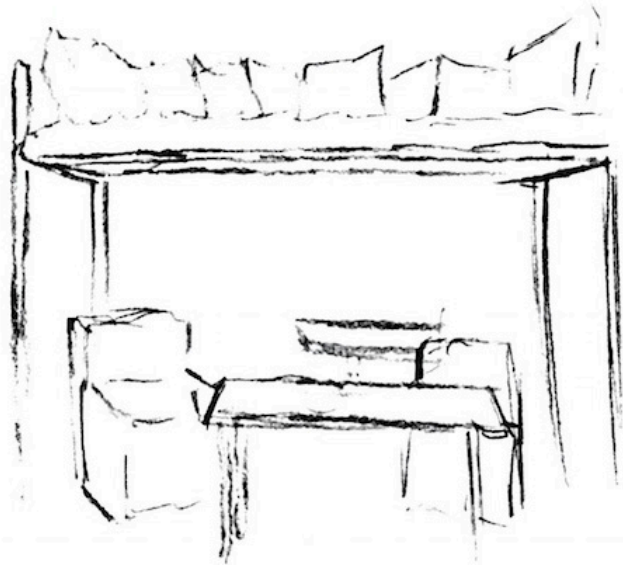
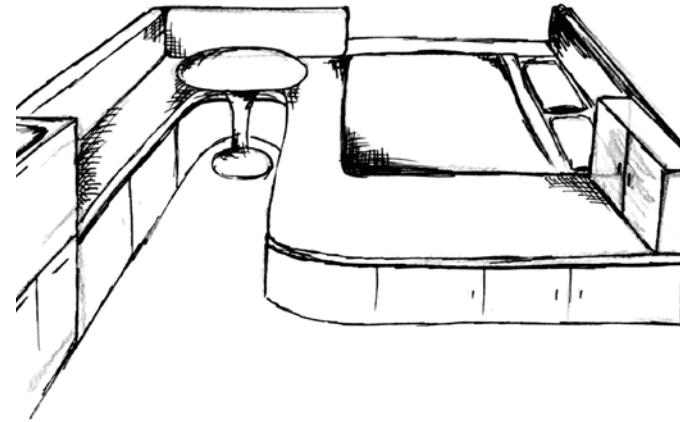
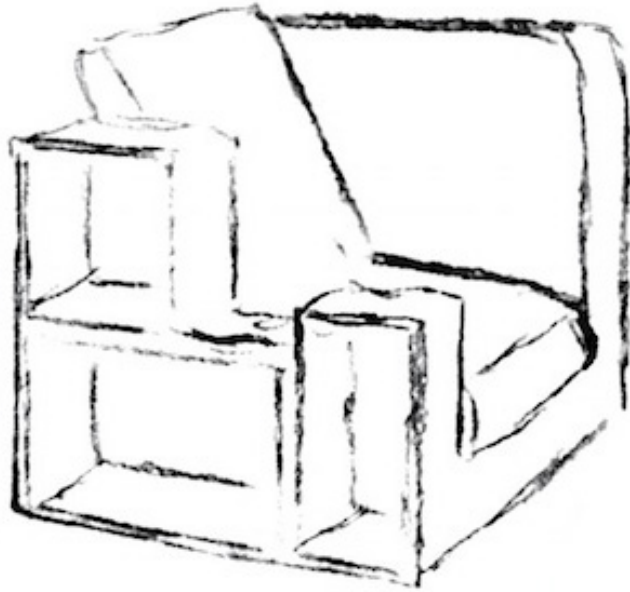
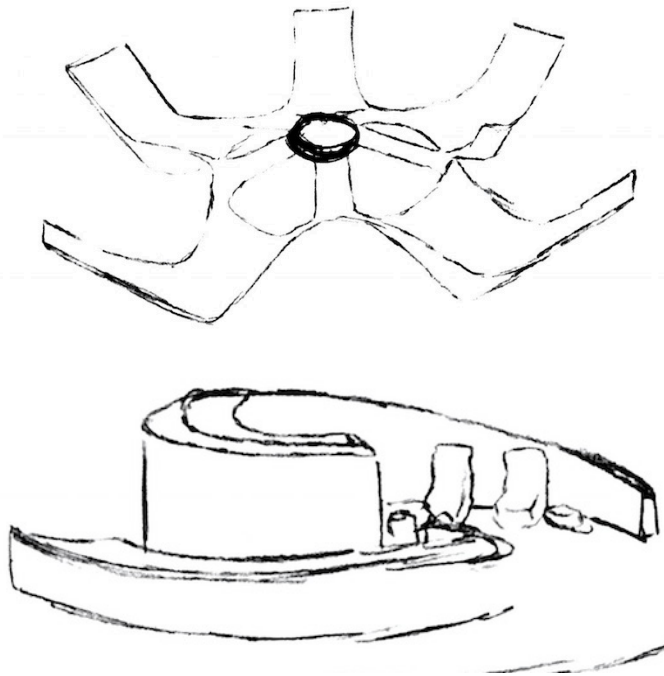
SLEEPING SPACES



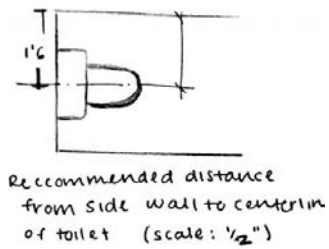
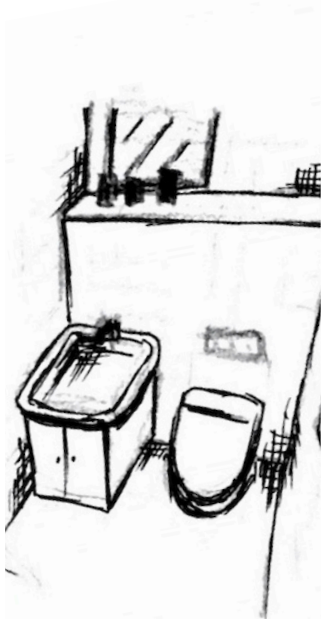
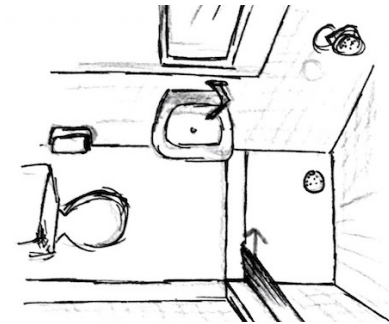
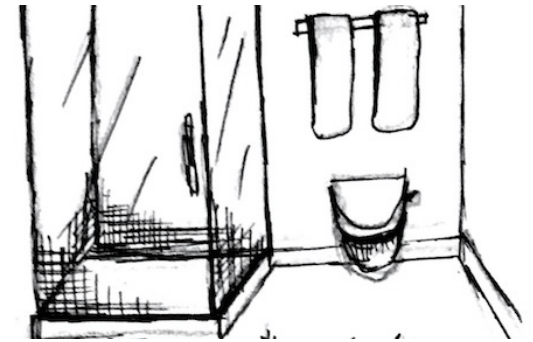
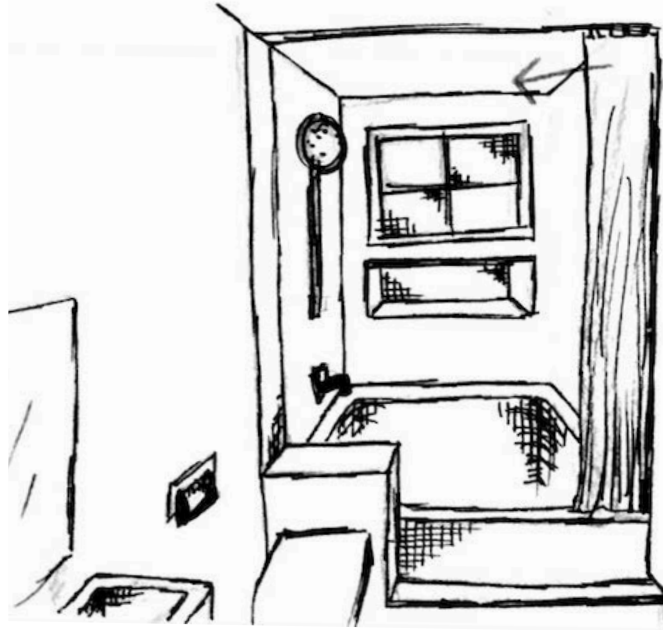
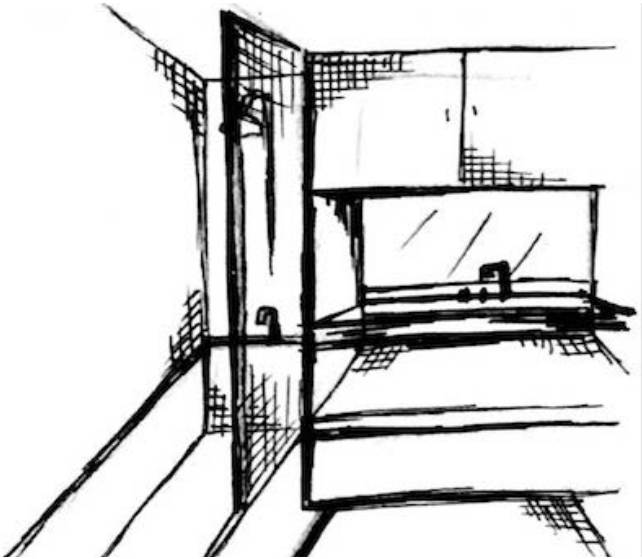


KITCHENS

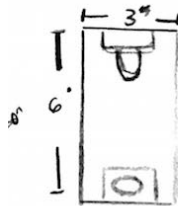
SEATING AREAS



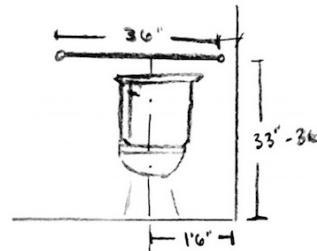
BATHROOMS



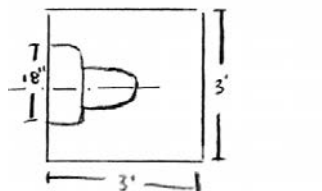
Recommended distance from side wall to centerline of toilet (scale: 1/2")



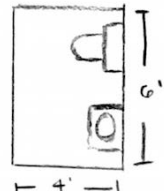
Minimum half bath with toilet & sink across one another



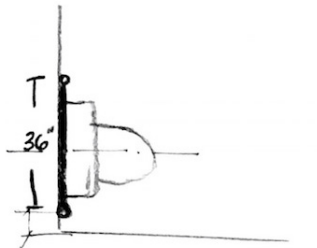
Size of grab bar



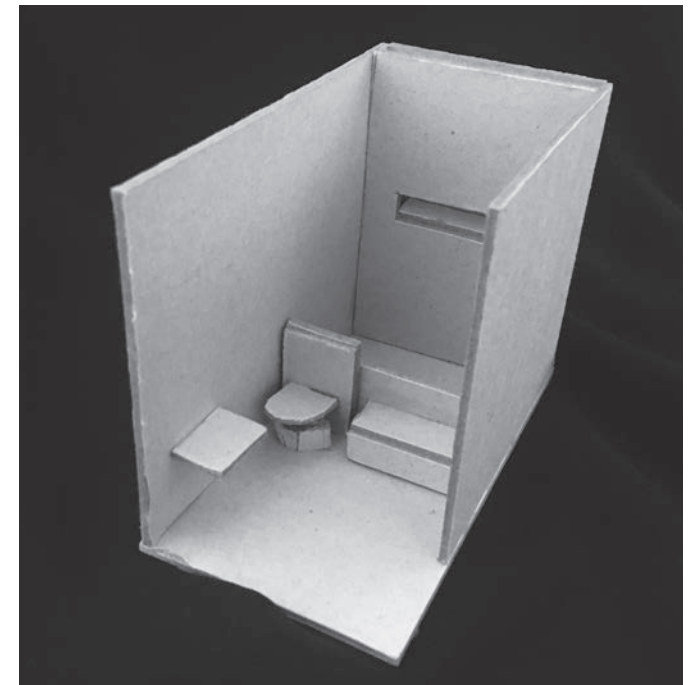
Minimum toilet compartment room size (scale: 1/2")

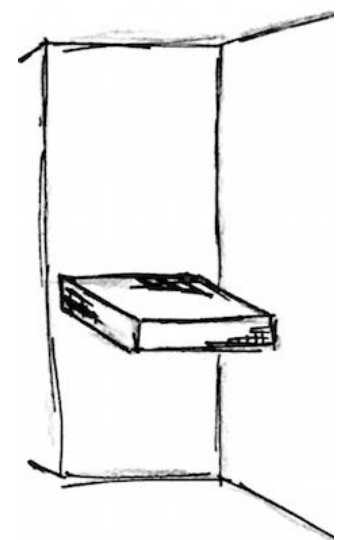
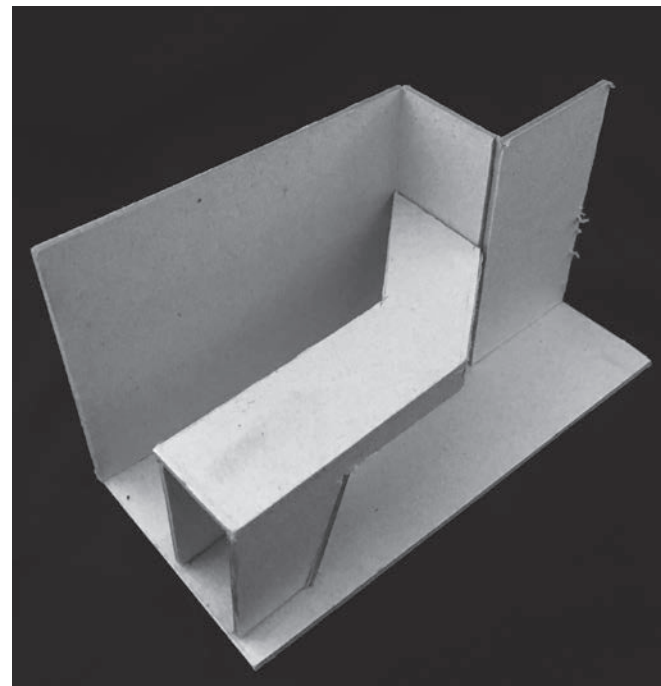
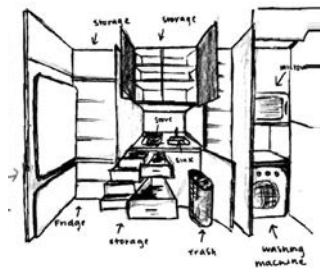
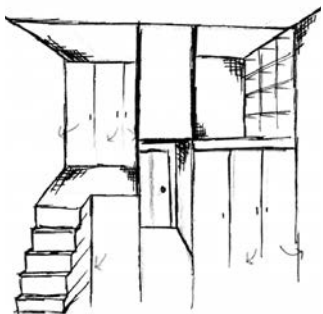
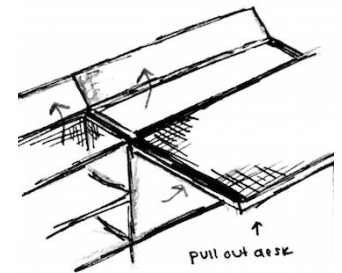
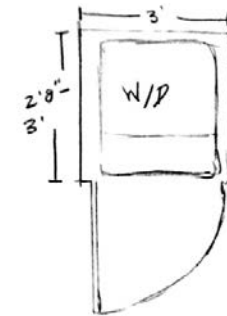
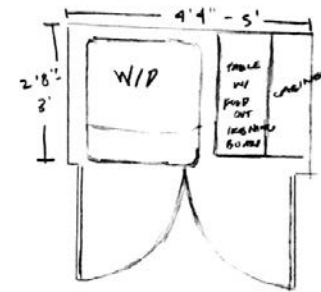
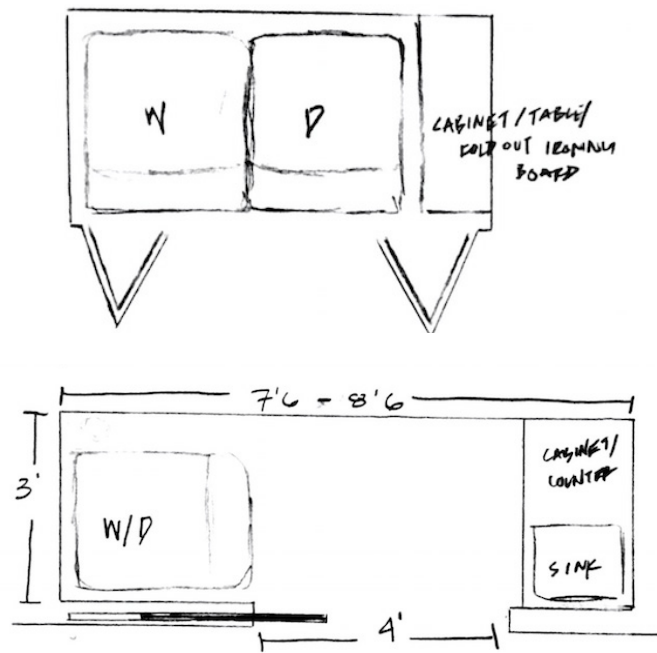
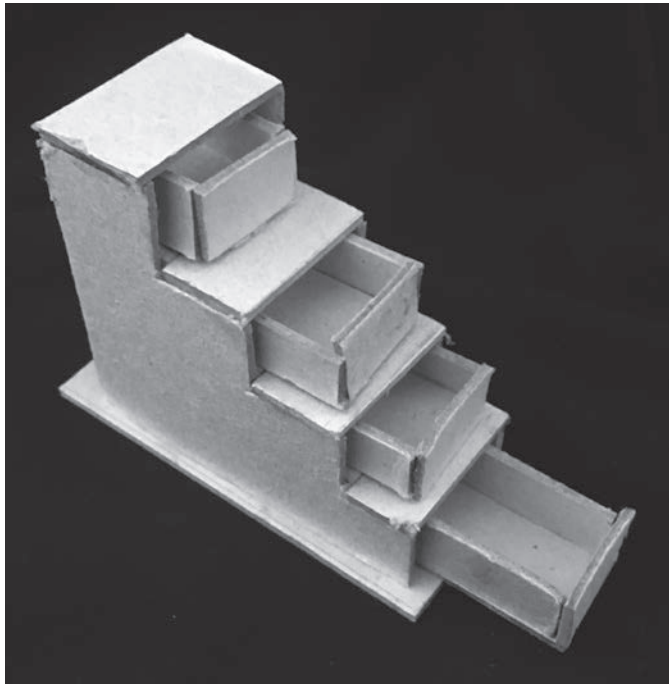


Minimum half bath with toilet and sink next to each other



Location of grab bar





OTHER

PHASE I - PART B:
CONCEPT

FUNCTIONALITY

The concept for Andrea Ponti's apartment was based, for the most part, on his designs and philosophies. The three most important principles that run throughout his products were func-

tionality, minimalism, and Balance. His designs are all very sleek and clean-cut, all serve and important purpose, and often more than one, and they all are balanced, whether by culture or style.

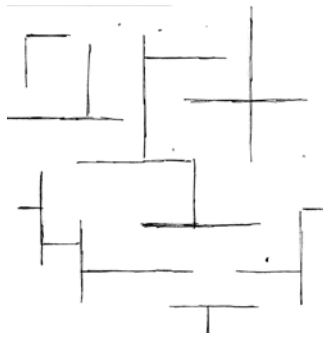
BALANCE

MINIMALISTIC

After deciding on three concept words, the goal was to come up with one statement that encompassed all three of those words. The final concept statement became

"Subconscious Stimulation." This statement was based not only off of the three original words, but also Ponti's desire to feel refreshed and rejuvenated in his home.

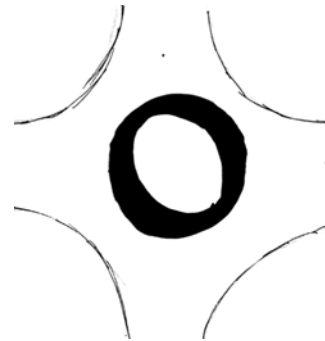
SUBCONSCIOUS STIMULATION



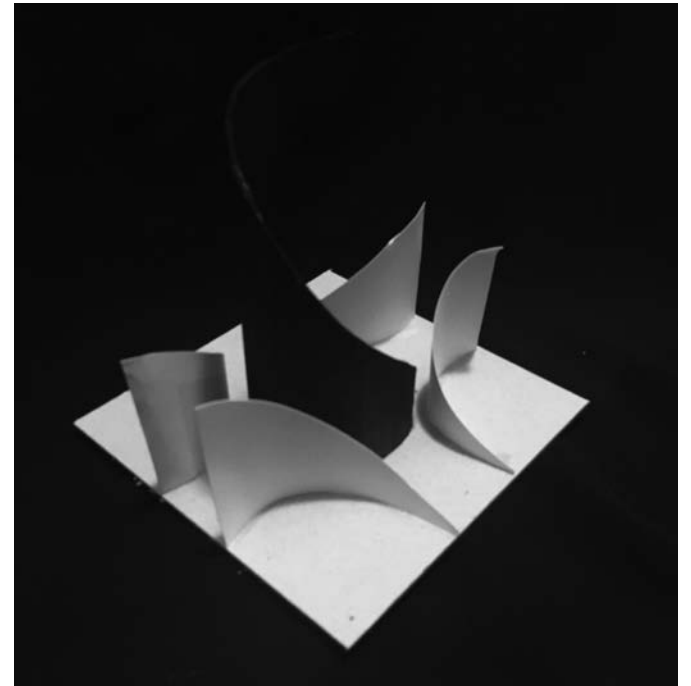
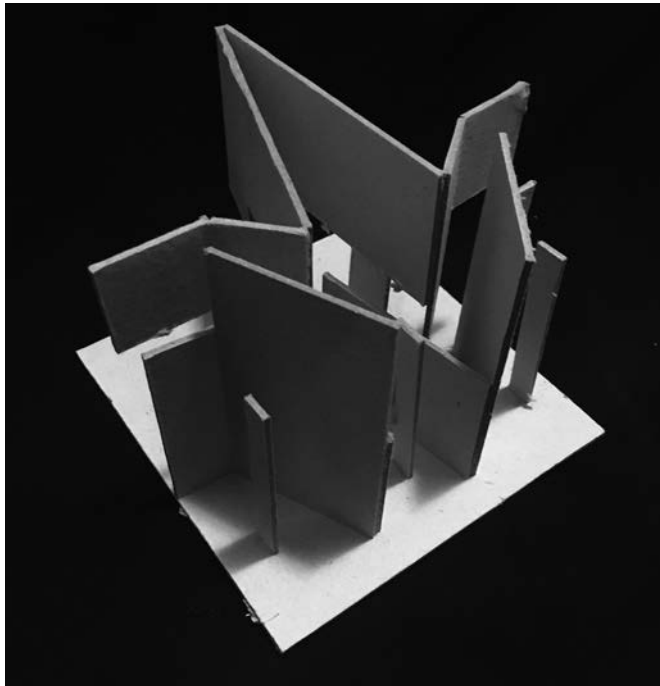
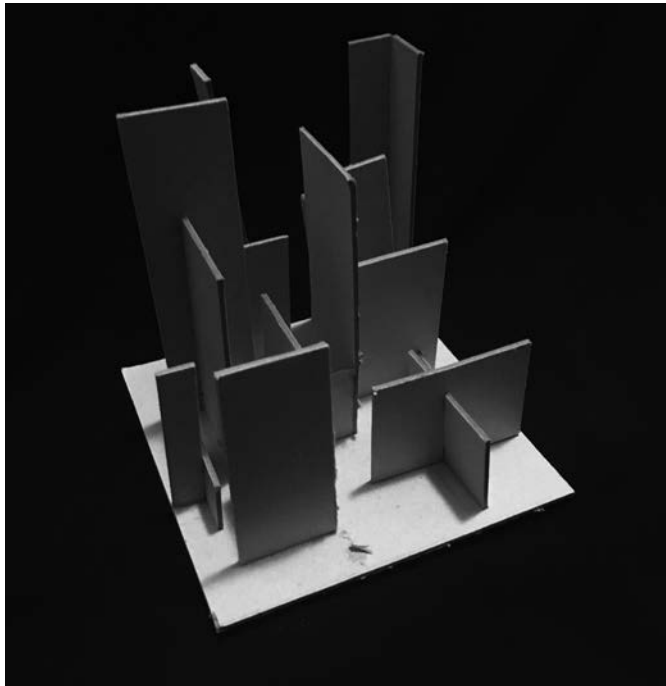
FUNC-
TION-
ALITY



BAL-
ANCE



MINI-
MAL-
ISTIC



PHASE II

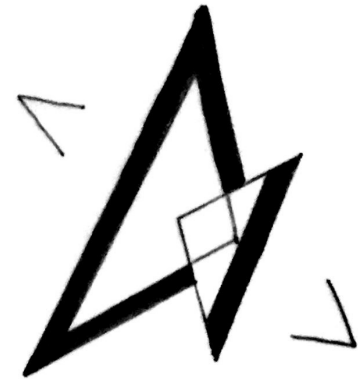
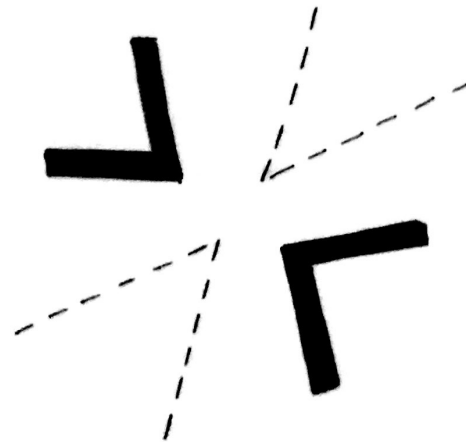
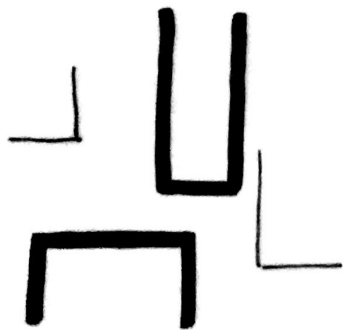
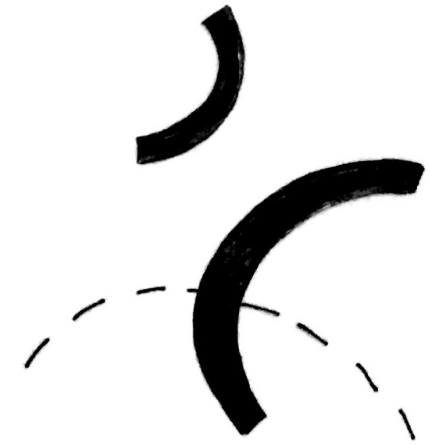
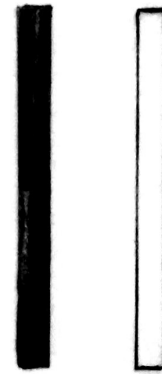
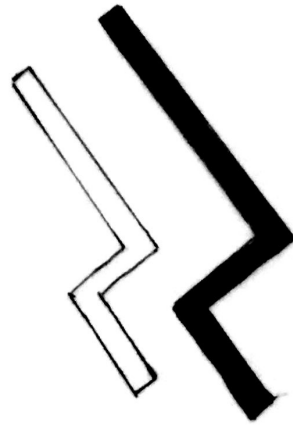
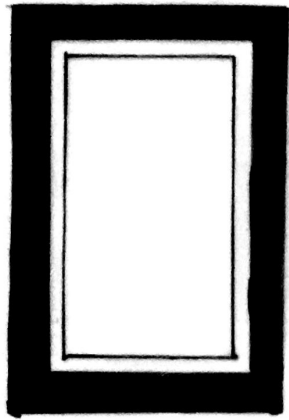
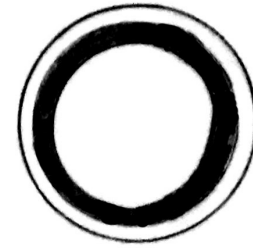
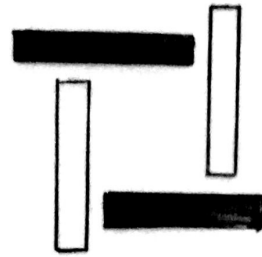
SCHEMATIC DESIGN

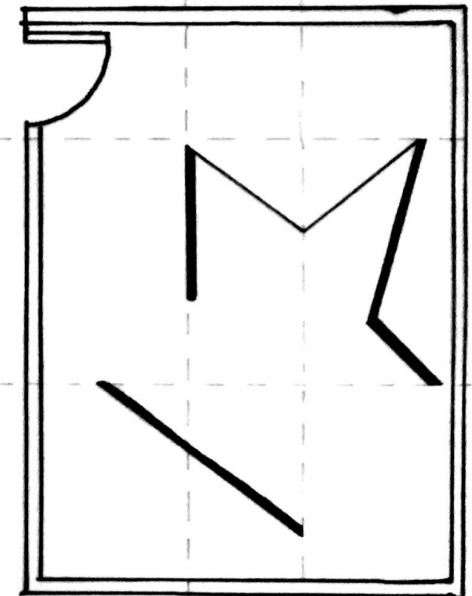
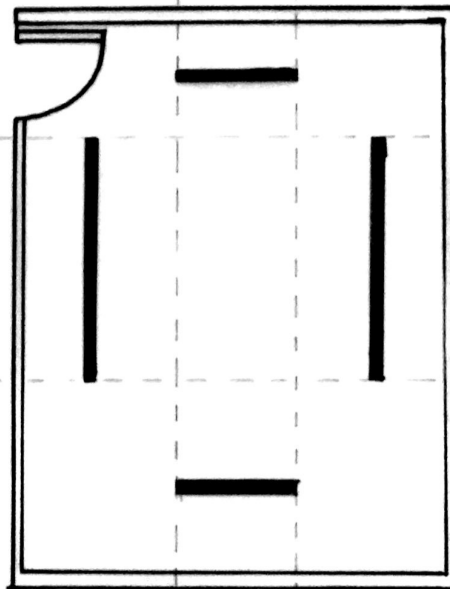
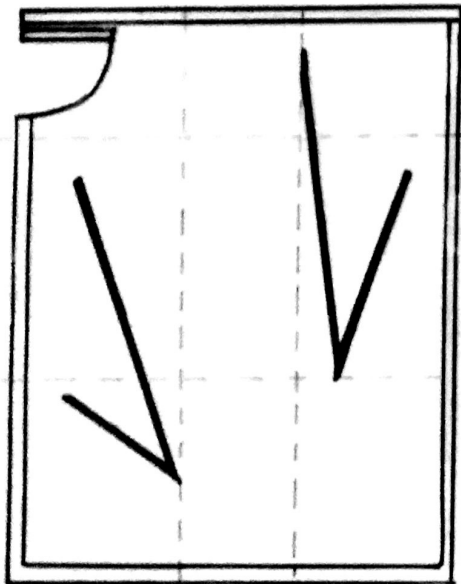
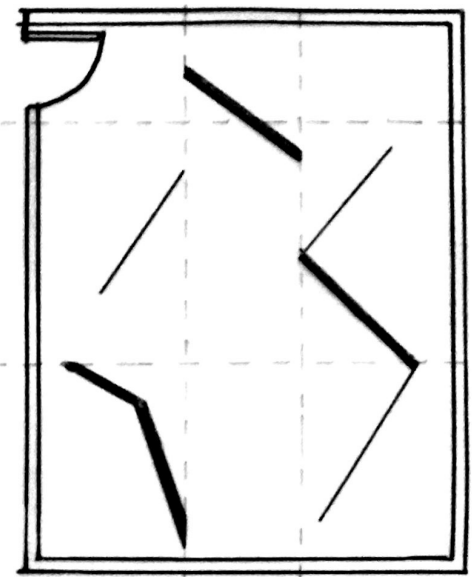
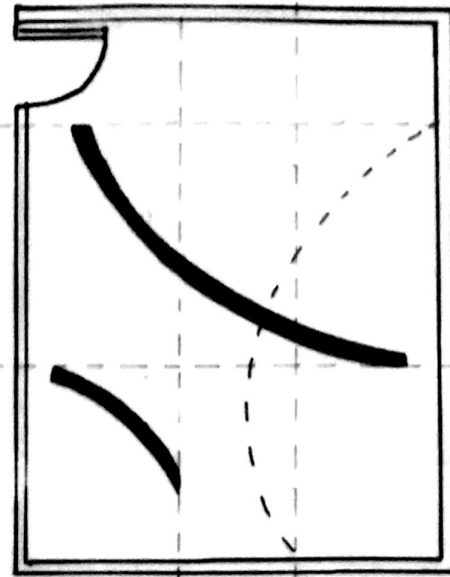
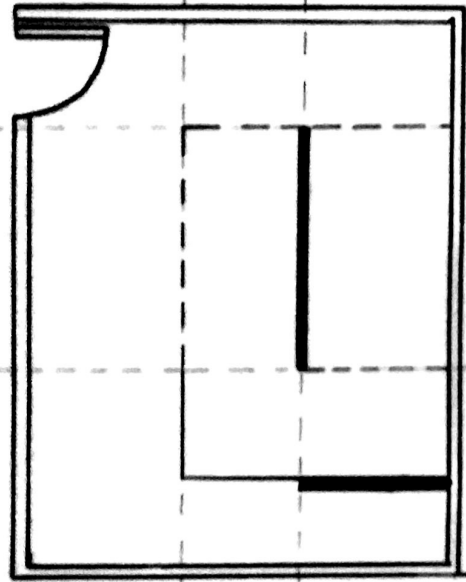


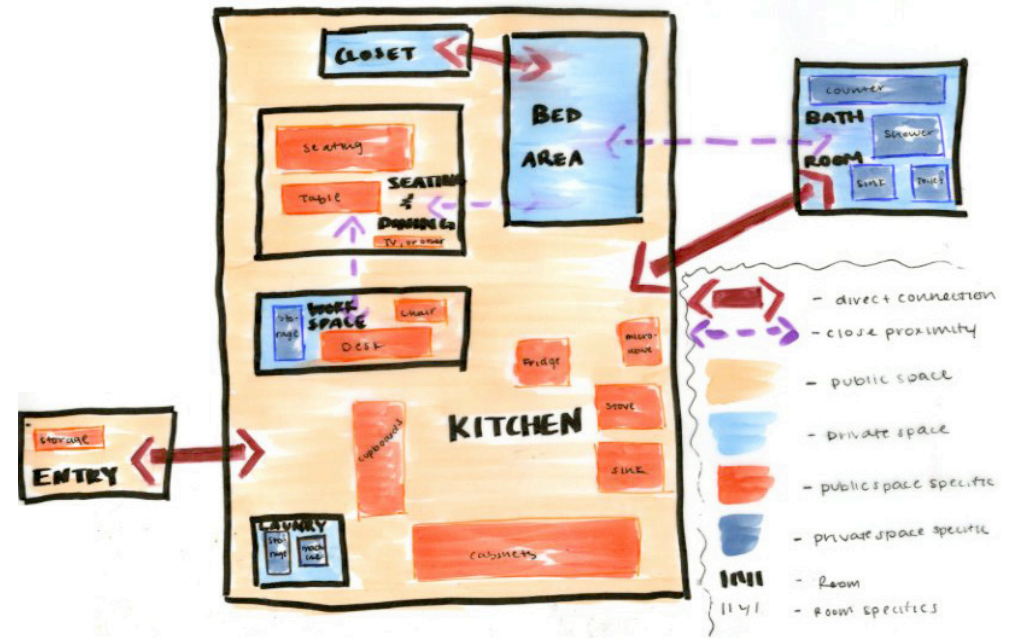
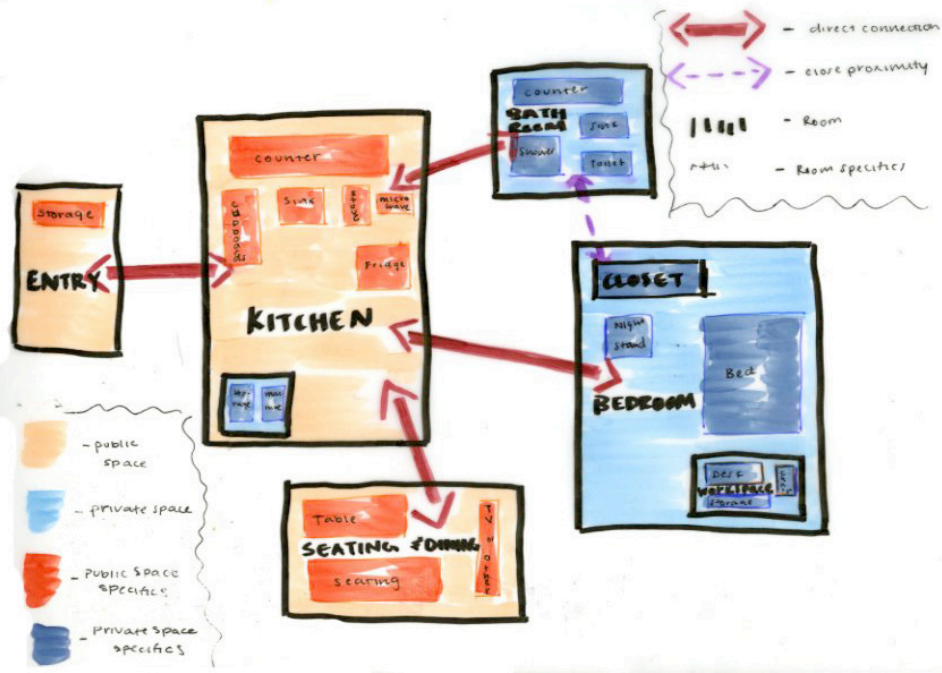
CONCEPT

MINIMALISTIC • BALANCE • FUNCTIONAL
PURE • BOLD • OPEN

SUBCONCIOUS STIMULATION



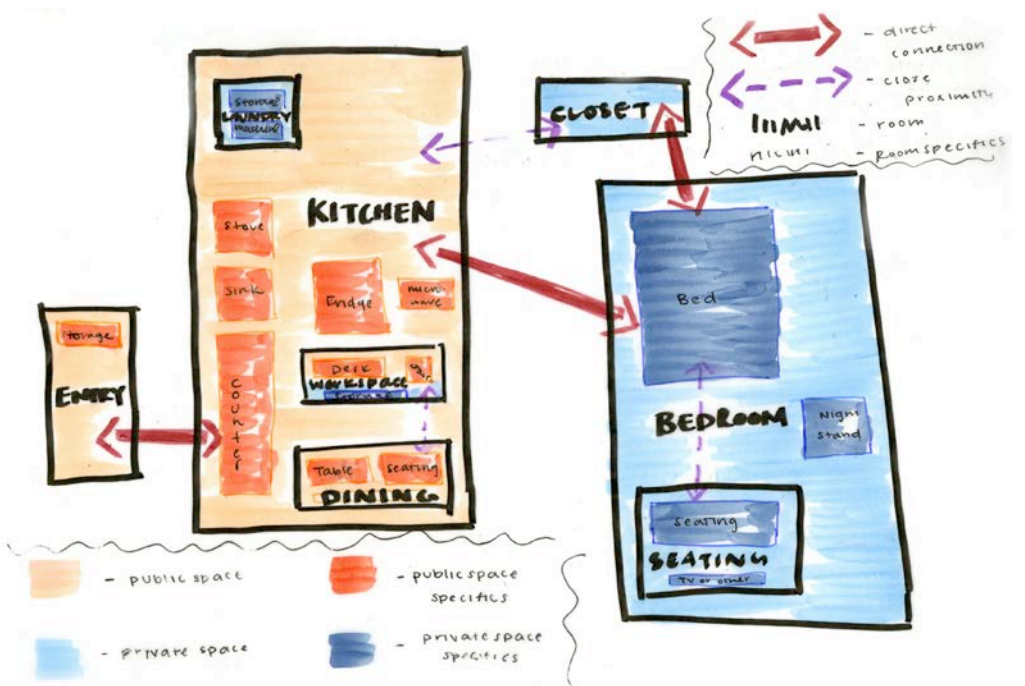




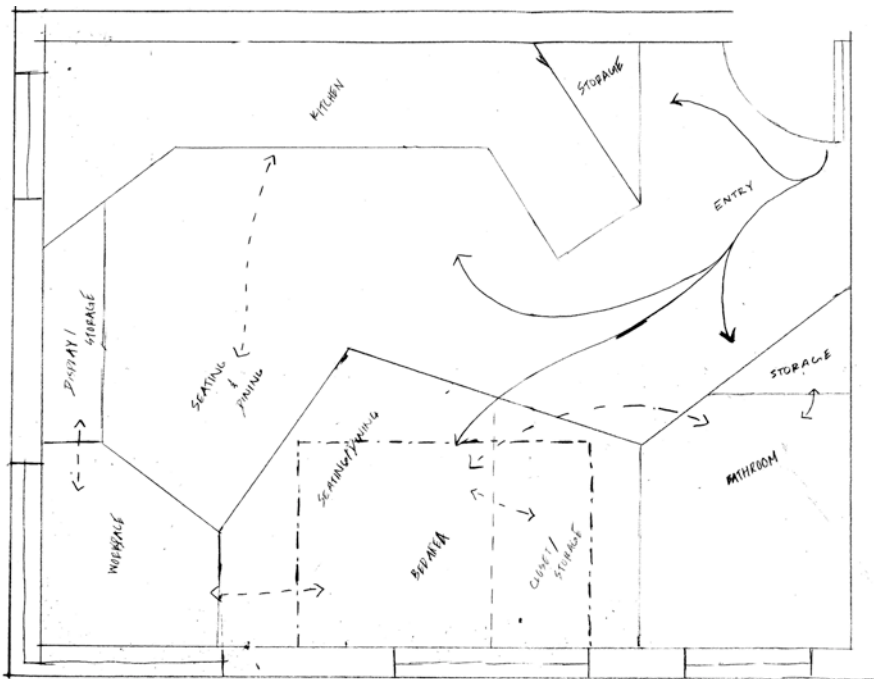
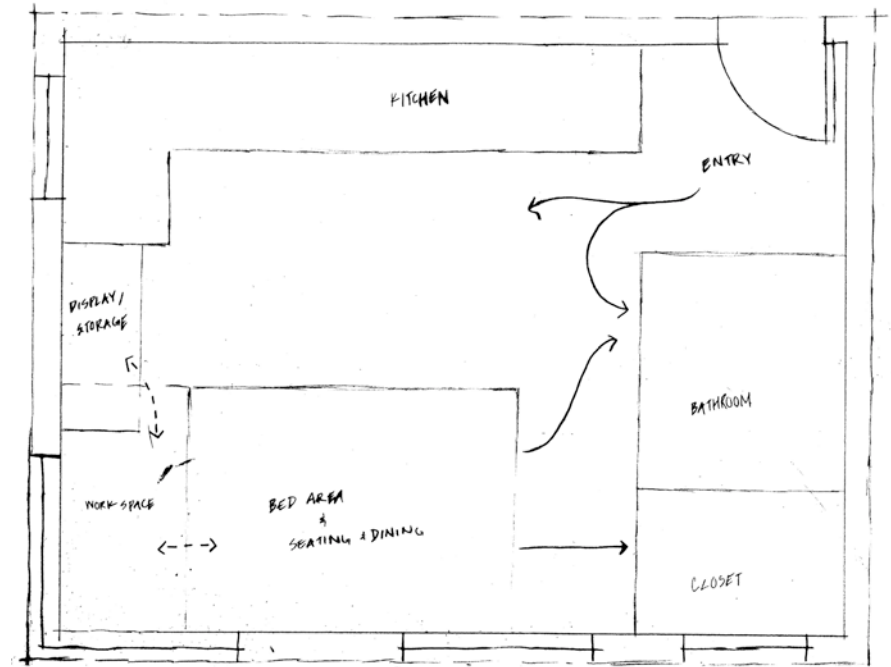
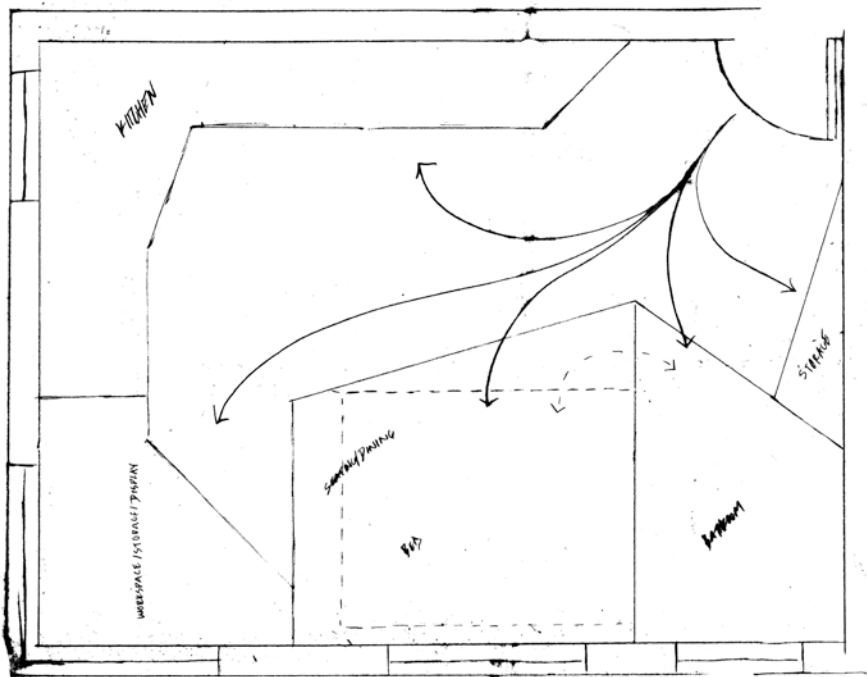
In his home, the Andrea Ponti will need first and foremost, the **basic necessities** of a home, such as a bathroom, kitchen, sleeping area, seating, and storage. For his home in partic-

ular, the kitchen needs to be a little larger, and there should be ample storage and display for his travel or work related items. He will also need a **full closet** for hanging his suits for

work. The space should be very open and as **spacious** as possible with the allotted square footage, to allow him to feel relaxed and **rejuvenated**, as opposed to cramped.



BUBBLE AND ADJACENCY STUDIES



After taking into consideration all the needs of my client, I began studying how the space would come together. I used my parti diagrams to guide my design, while keeping in mind all the different **pro-**

grammatic requirements and sizes. My main focuses were a large kitchen and open space, so I tried to revolve the rest of the space around that, which also allowed me to keep the area very

spacious, giving the illusion that the space is bigger than it actually is. I leaned more towards angles and straight lines to keep the space minimalistic, while adding the **"stimulation"** aspect.

BLOCK DIAGRAM AND FLOOR PLAN STUDIES




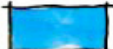


NECESSITIES

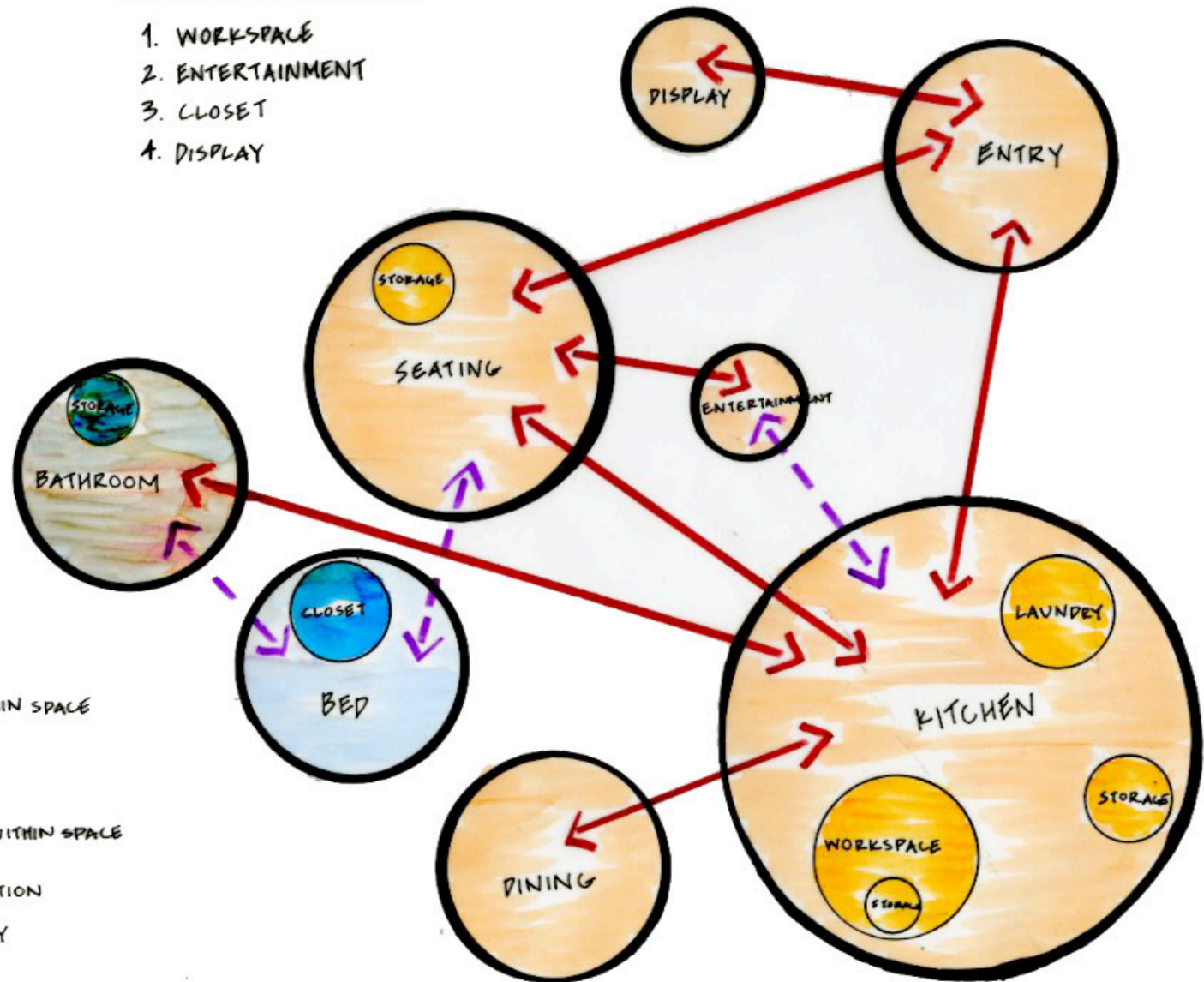
1. ENTRY
2. KITCHEN
3. BATHROOM
4. BED
5. LAUNDRY
6. SEATING
7. DINING
8. STORAGE

CLIENT EXTRAS

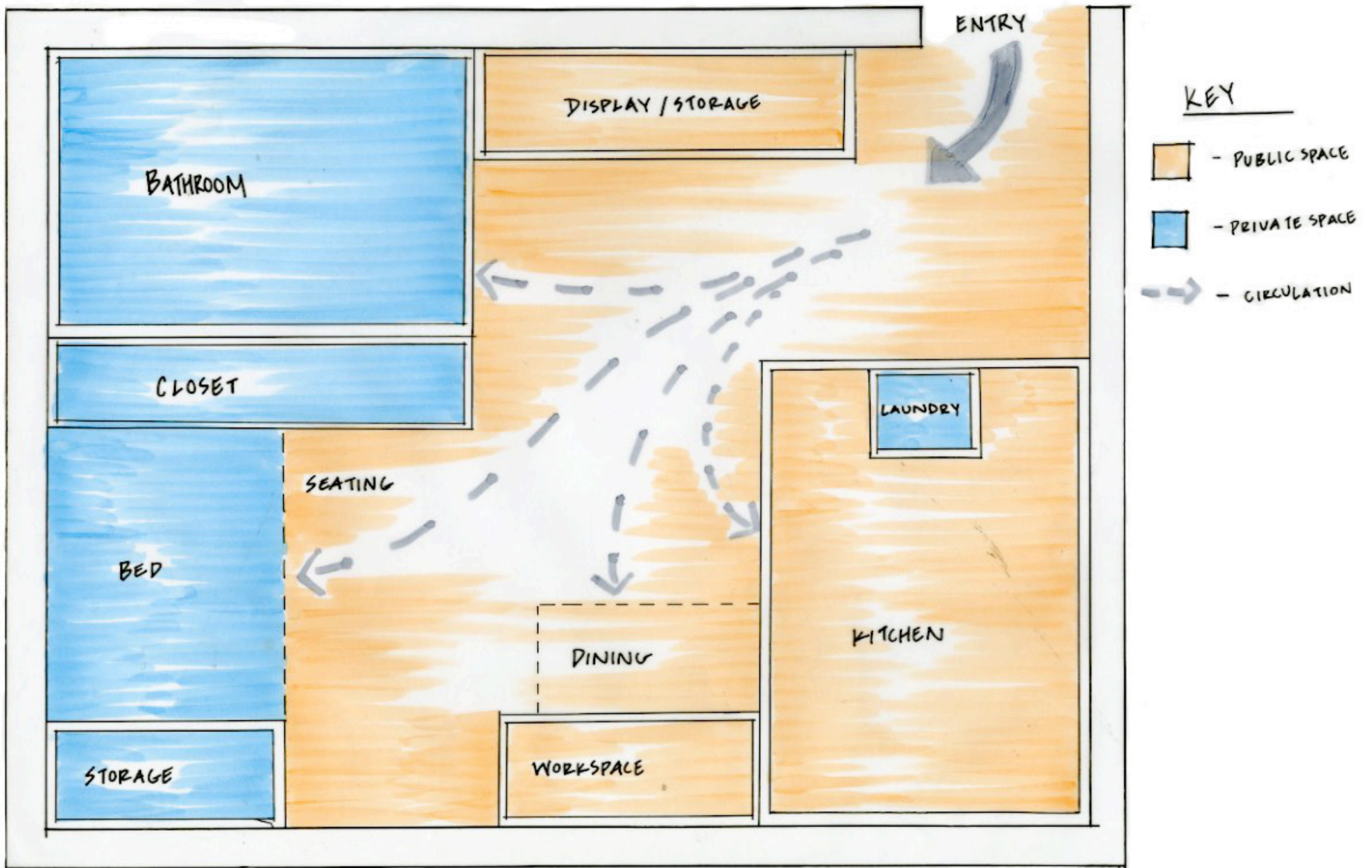
1. WORKSPACE
2. ENTERTAINMENT
3. CLOSET
4. DISPLAY

KEY

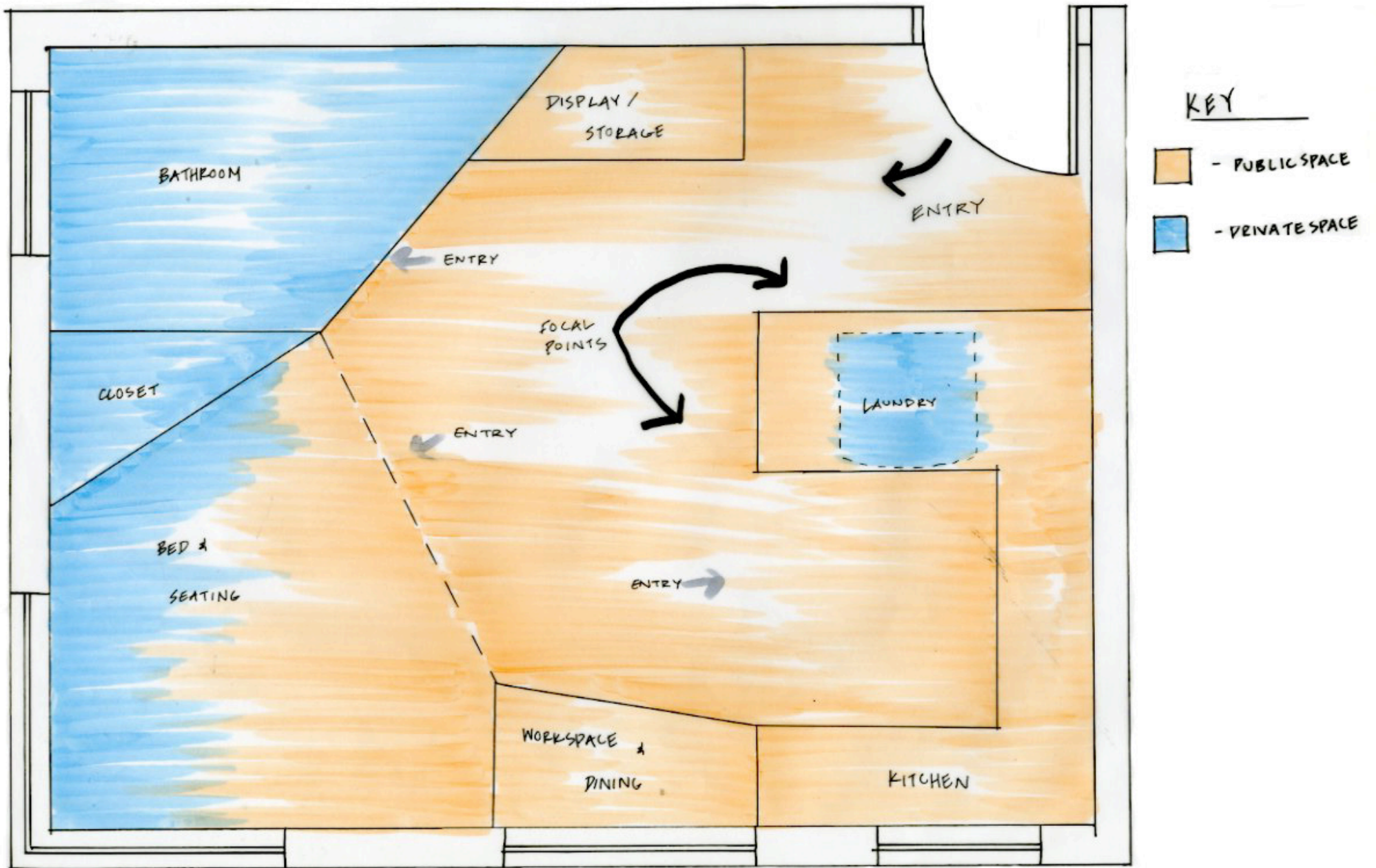
-  - PUBLIC SPACE
-  - PUBLIC SPACE WITHIN SPACE
-  - PRIVATE SPACE
-  - PRIVATE SPACE WITHIN SPACE
-  - DIRECT CONNECTION
-  - CLOSE PROXIMITY



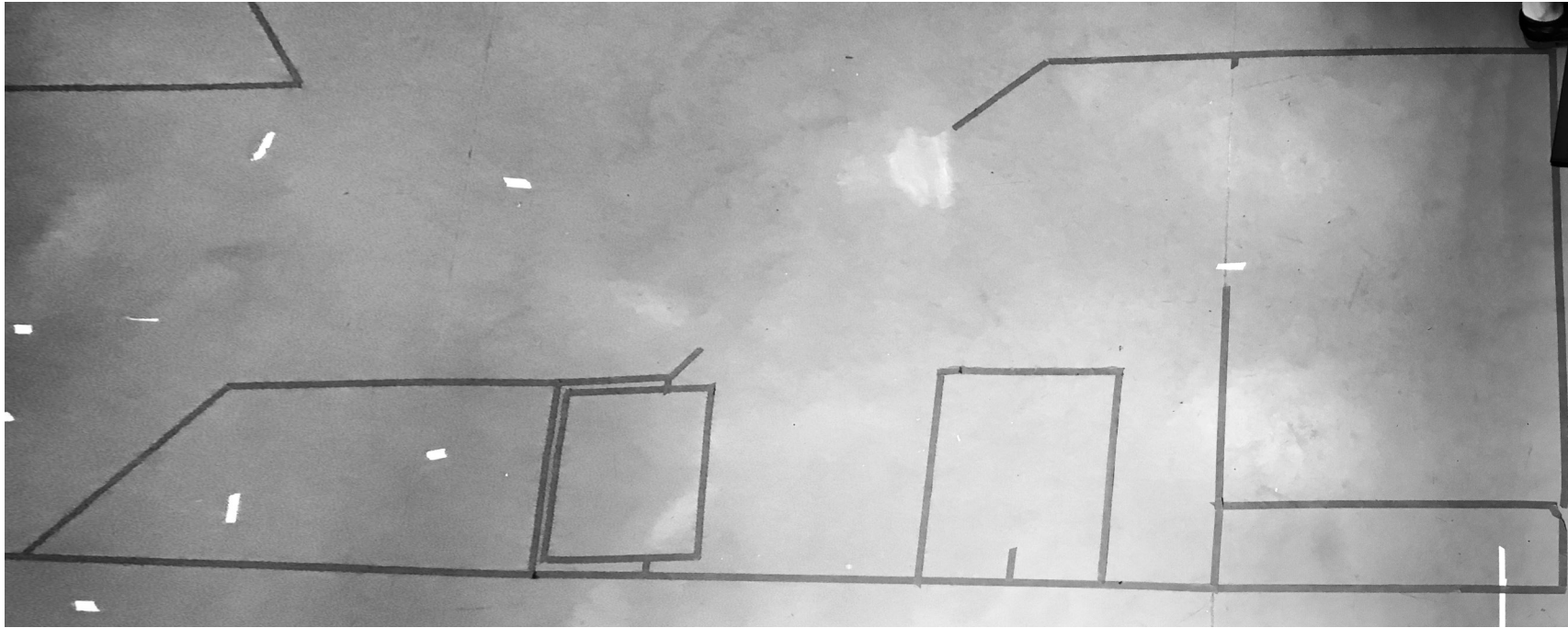
BUBBLE DIAGRAM



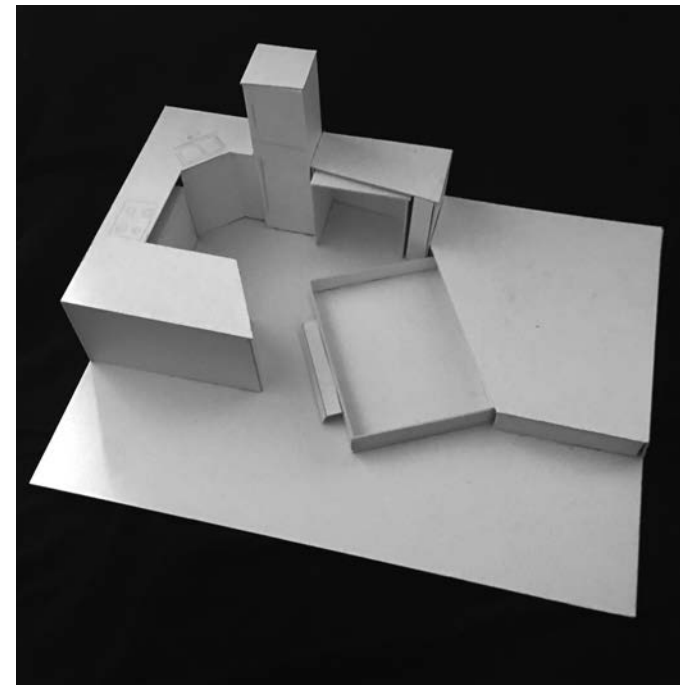
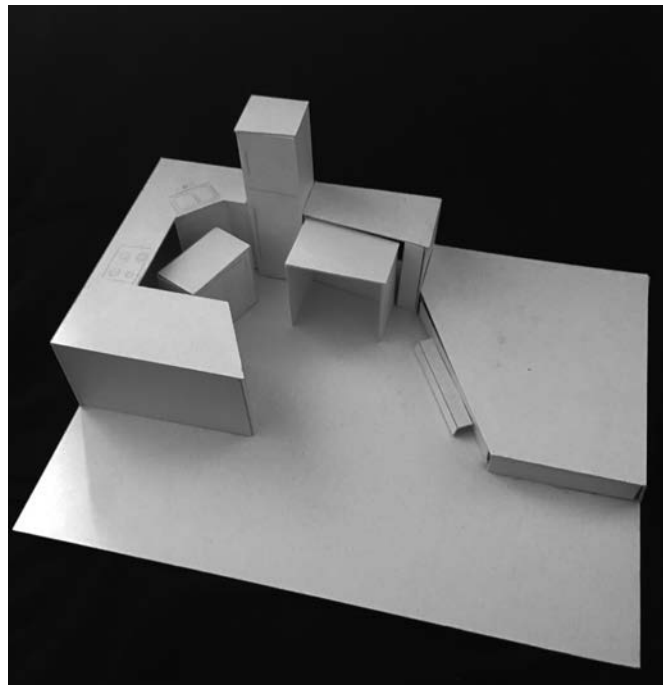
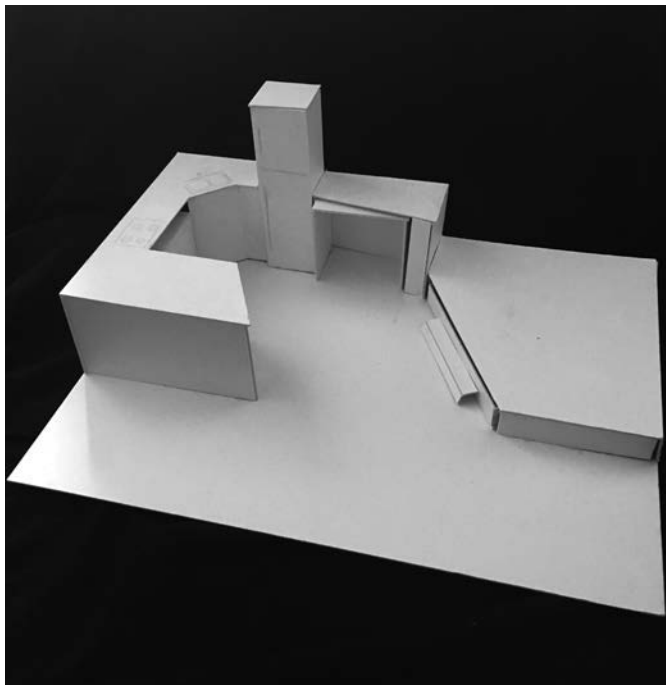
BLOCKING DIAGRAM



FUNCTIONAL DIAGRAM

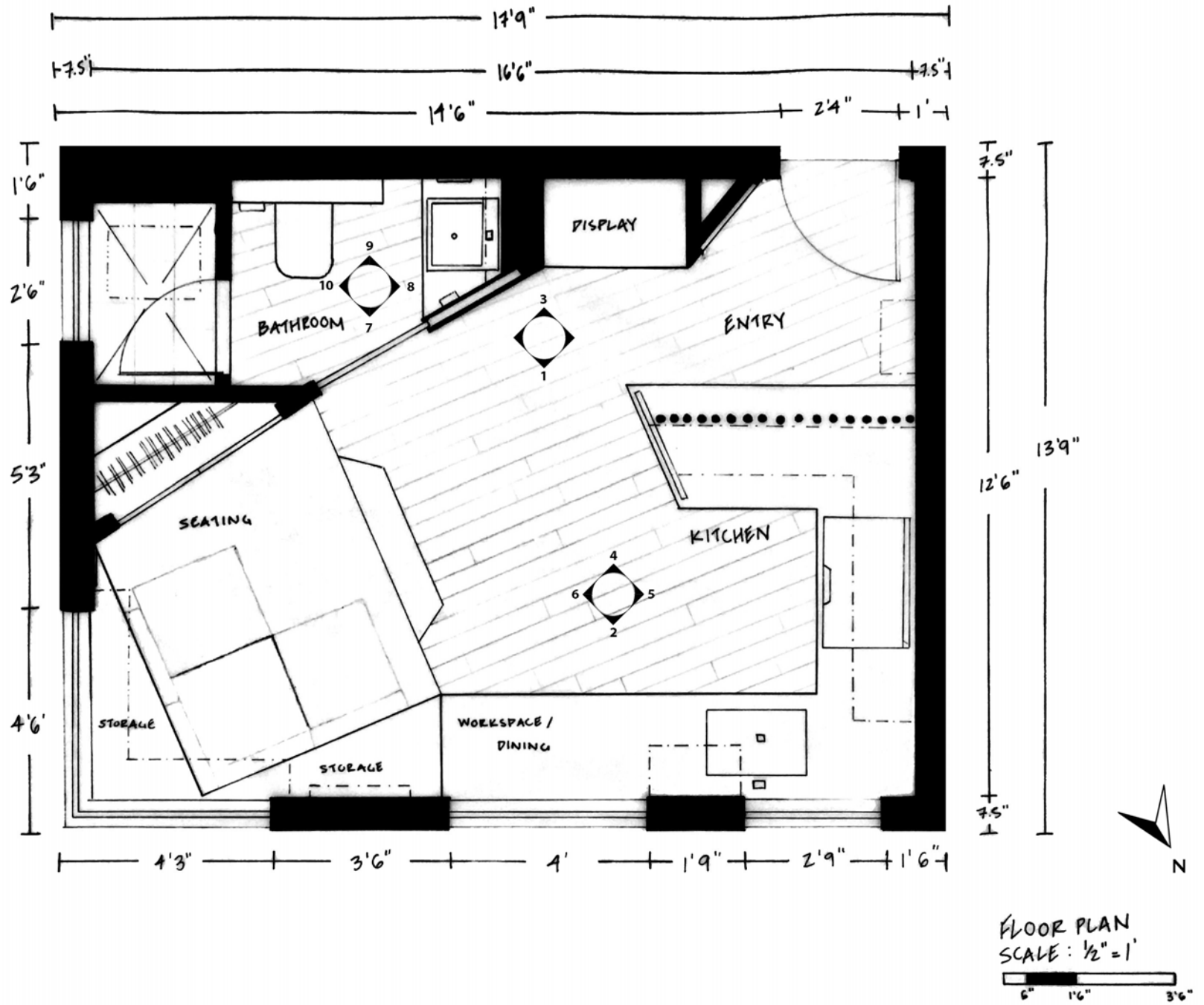


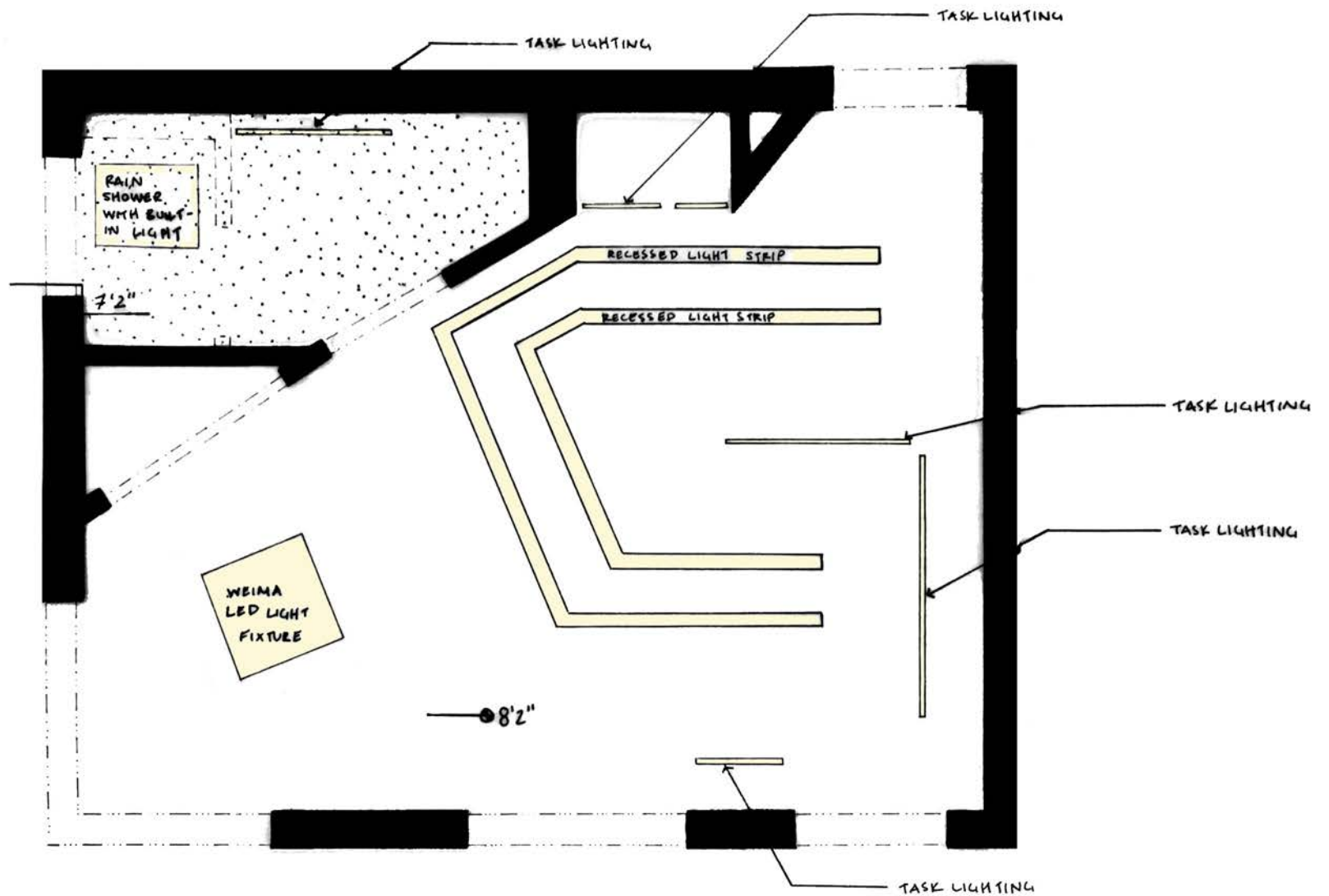
After creating a good layout, I did a **model** of it, as well as a to-full-scale “**mock-up**” with tape in order to see what the space would actually look like. This allowed me to see what areas were working and which were not. The mock-up shows the bathroom and entry area and the model shows the whole space and how things can be **moved and rearranged** to create new spaces.



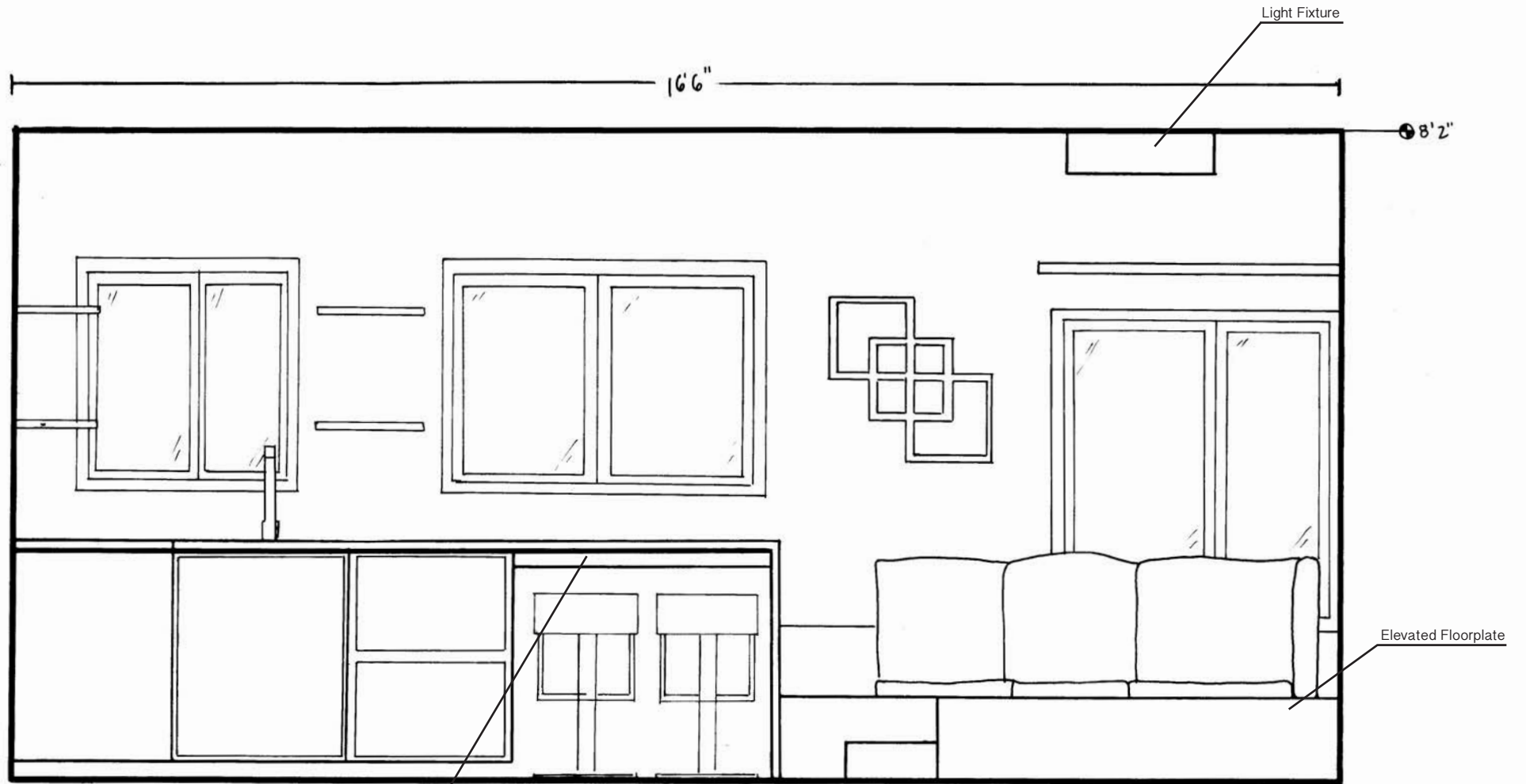
PHASE III

DESIGN DEVELOPMENT



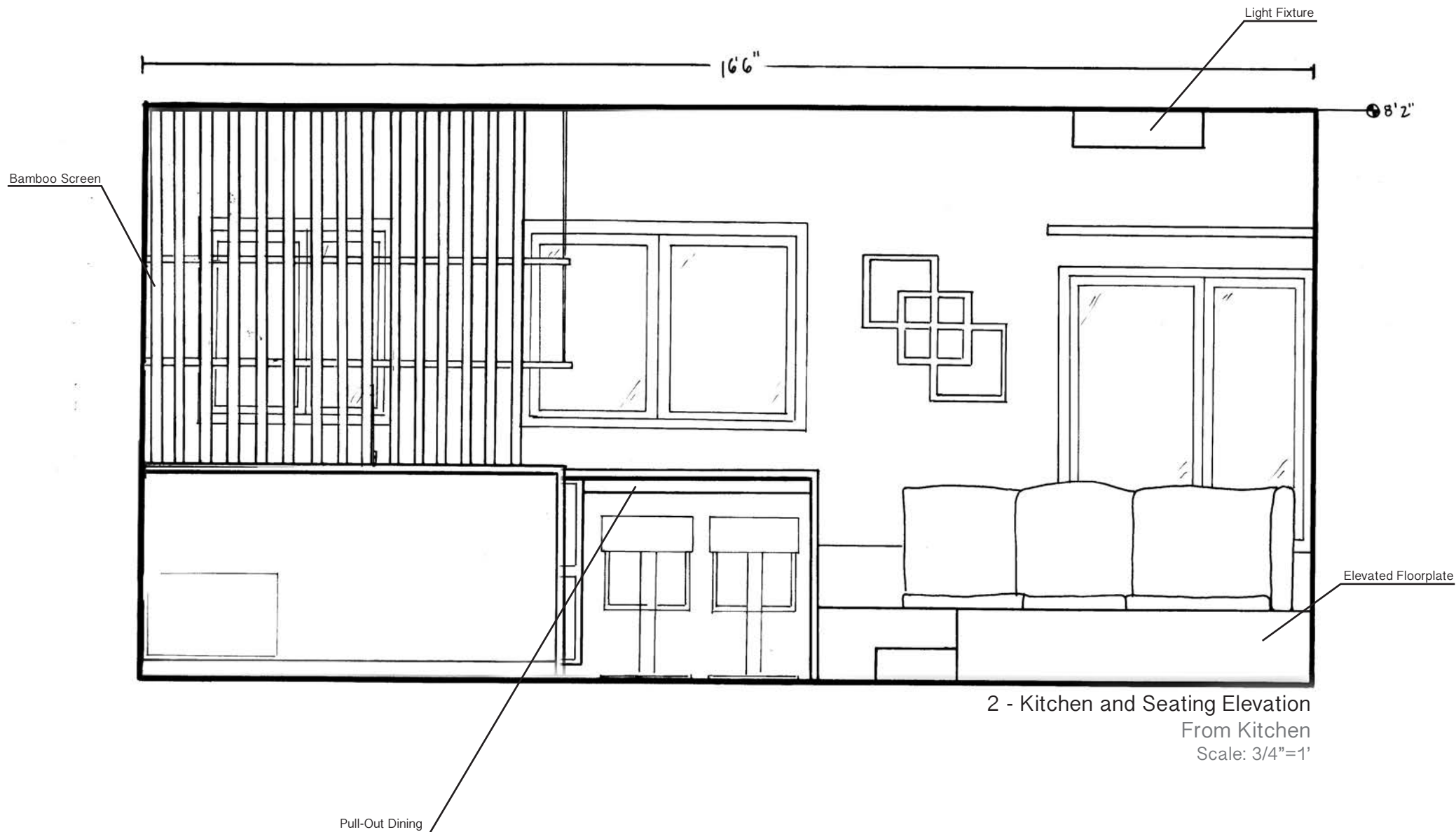


REFLECTED CEILING PLAN
 SCALE: 1/2" = 1'
 6" 1'6" 3'6"

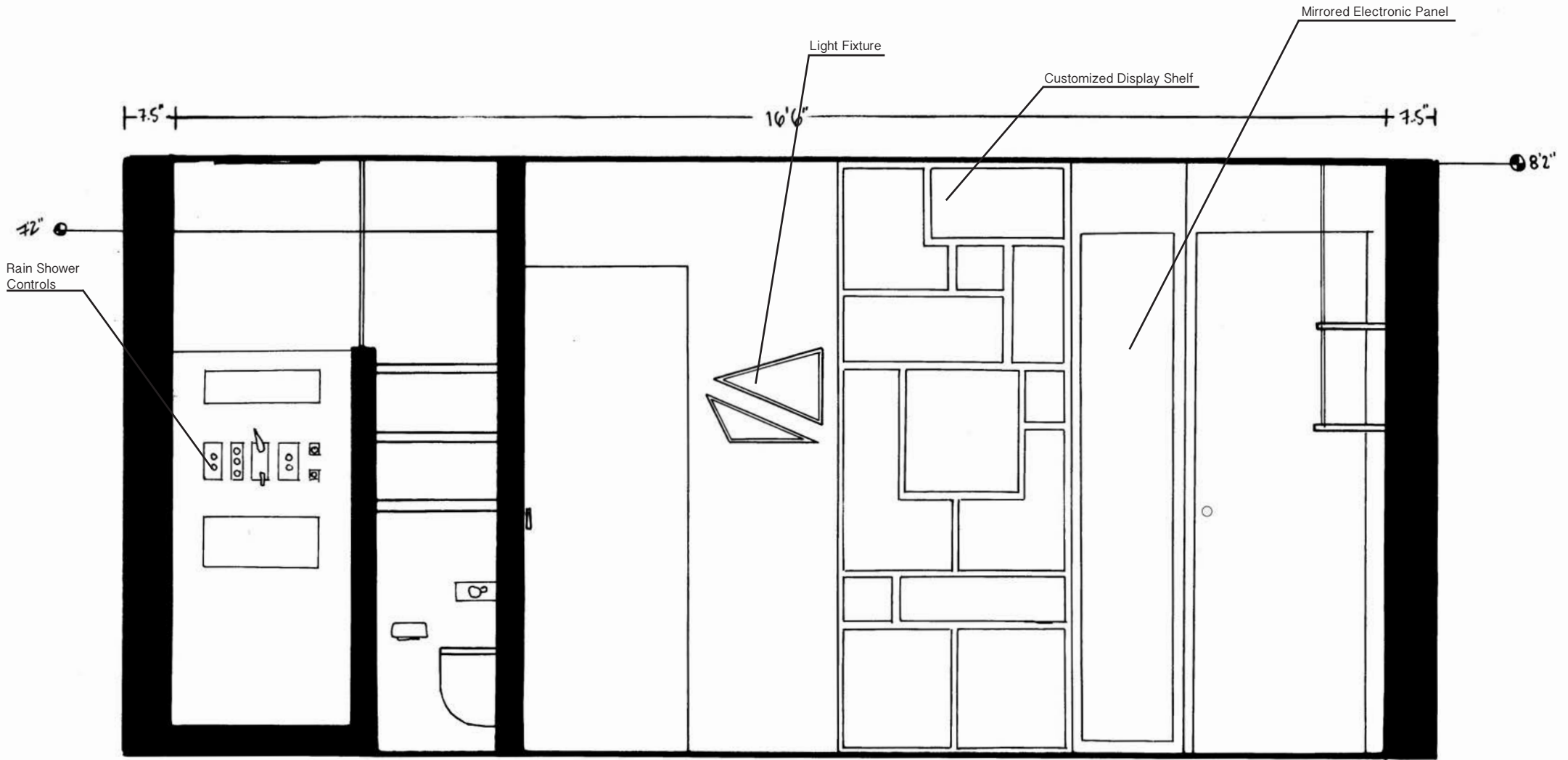


1 - Kitchen and Seating Elevation
 From Entry
 Scale: 3/4"=1'

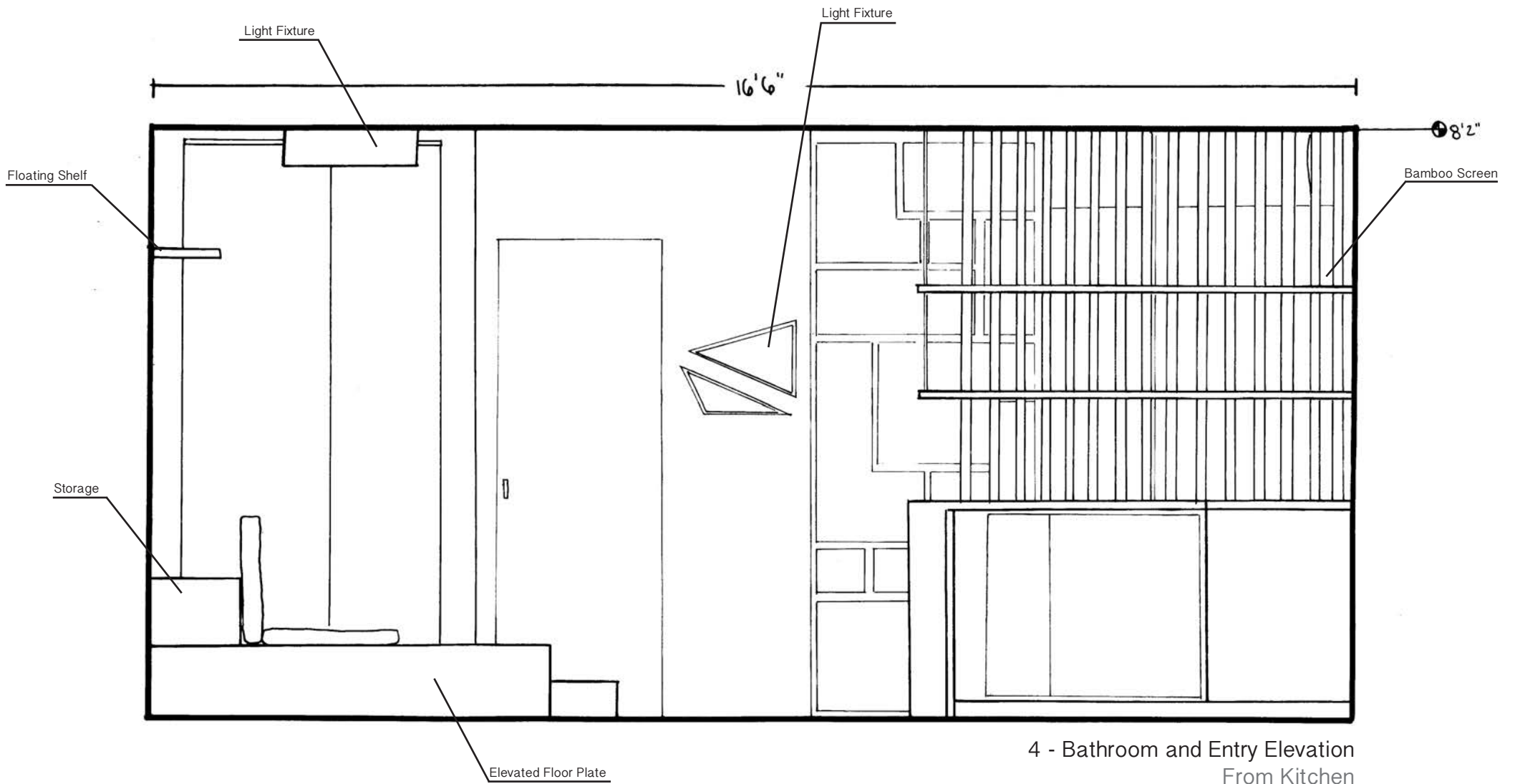
Pull-Out Dining



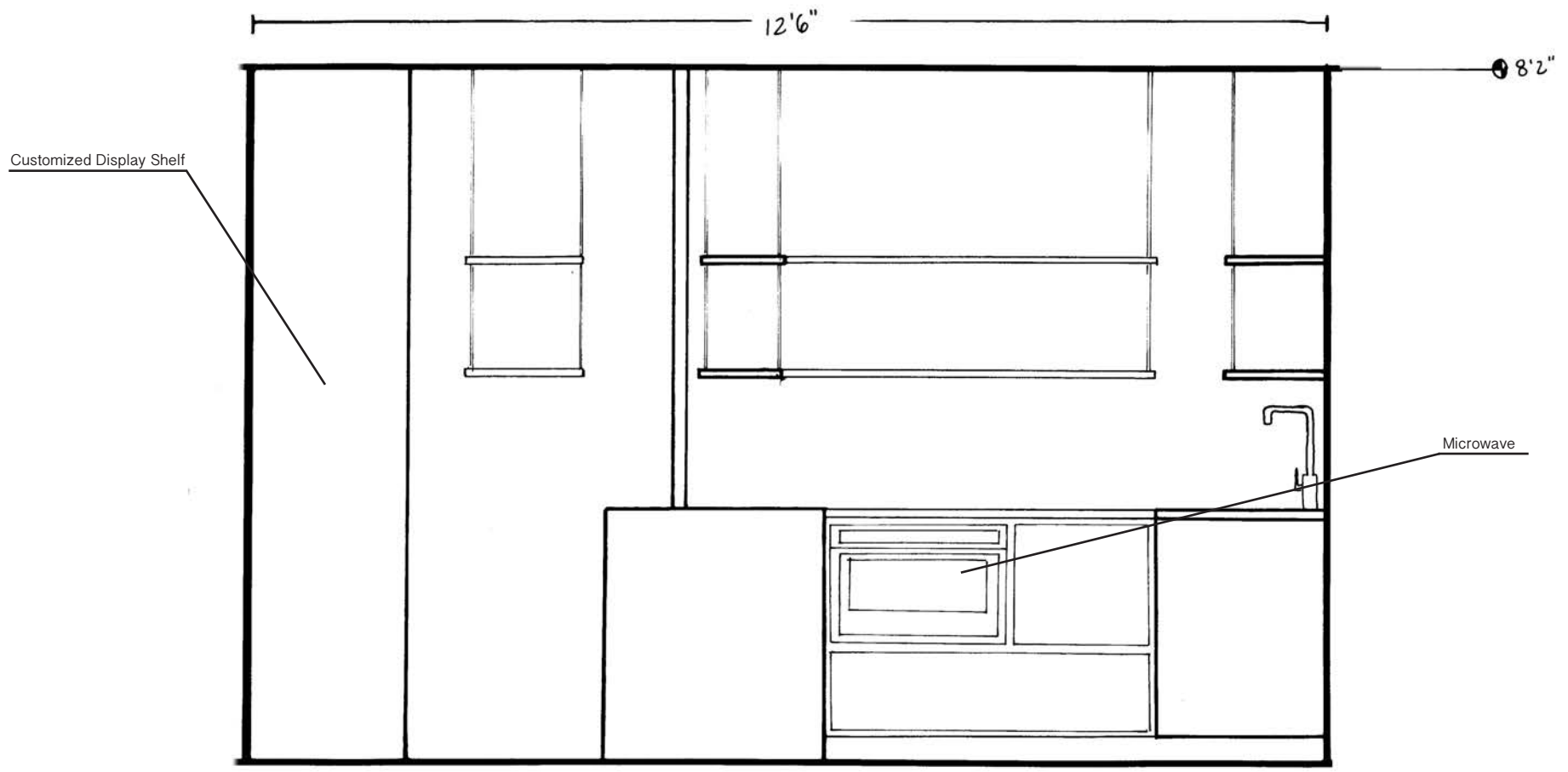
2 - Kitchen and Seating Elevation
 From Kitchen
 Scale: 3/4"=1'



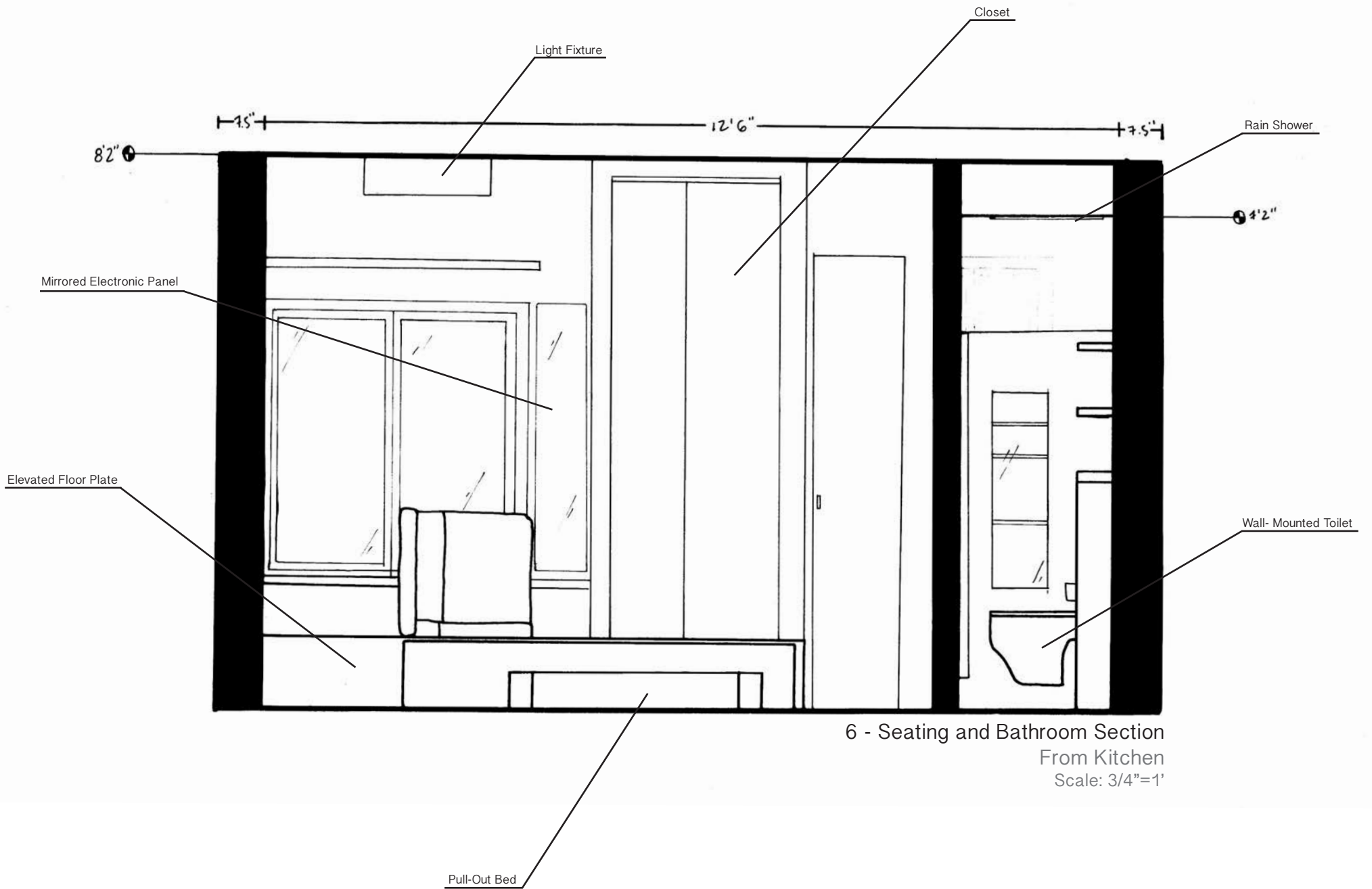
3 - Bathroom and Entry Section
 From Entry
 Scale: 3/4"=1'



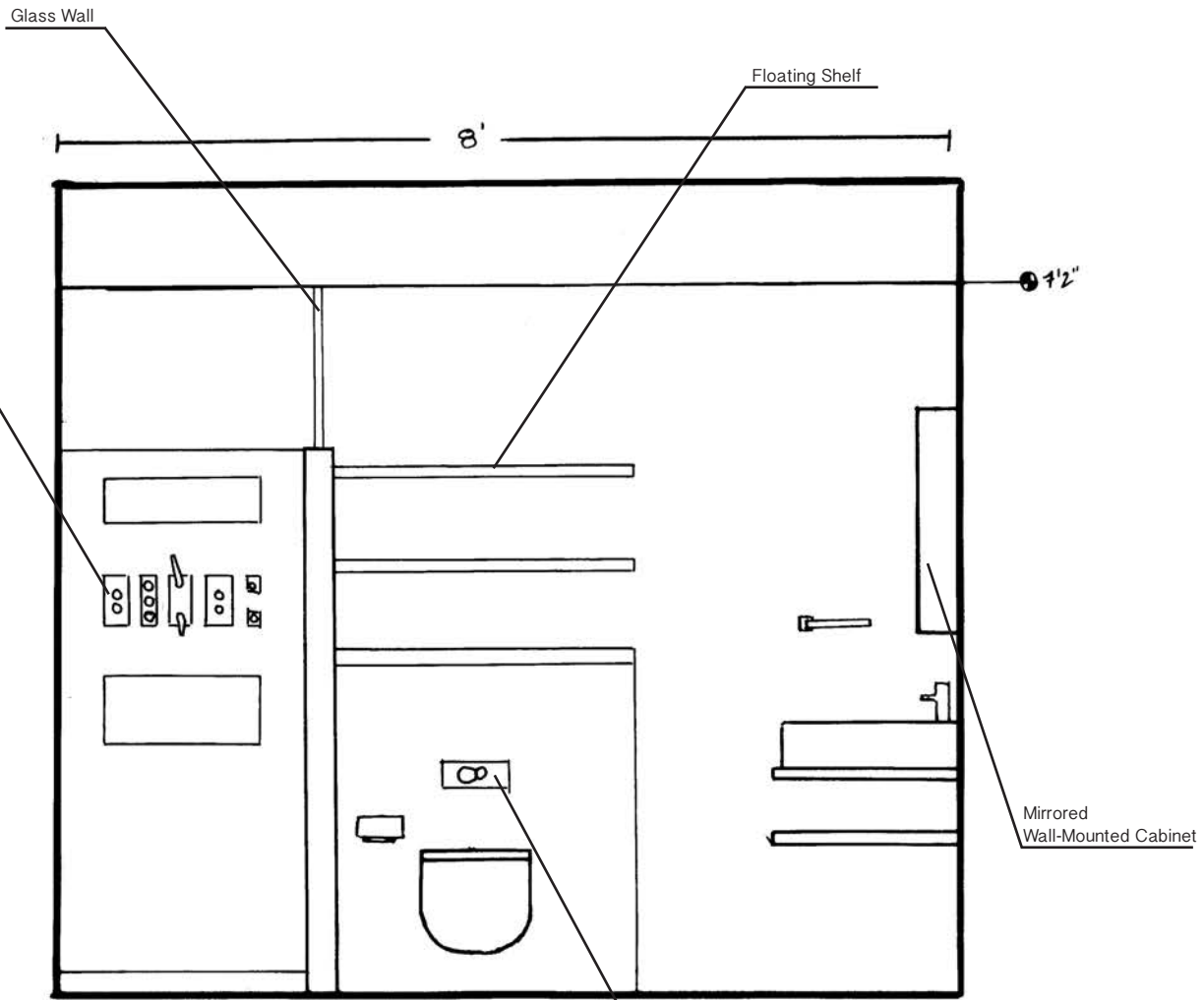
4 - Bathroom and Entry Elevation
 From Kitchen
 Scale: 3/4"=1'



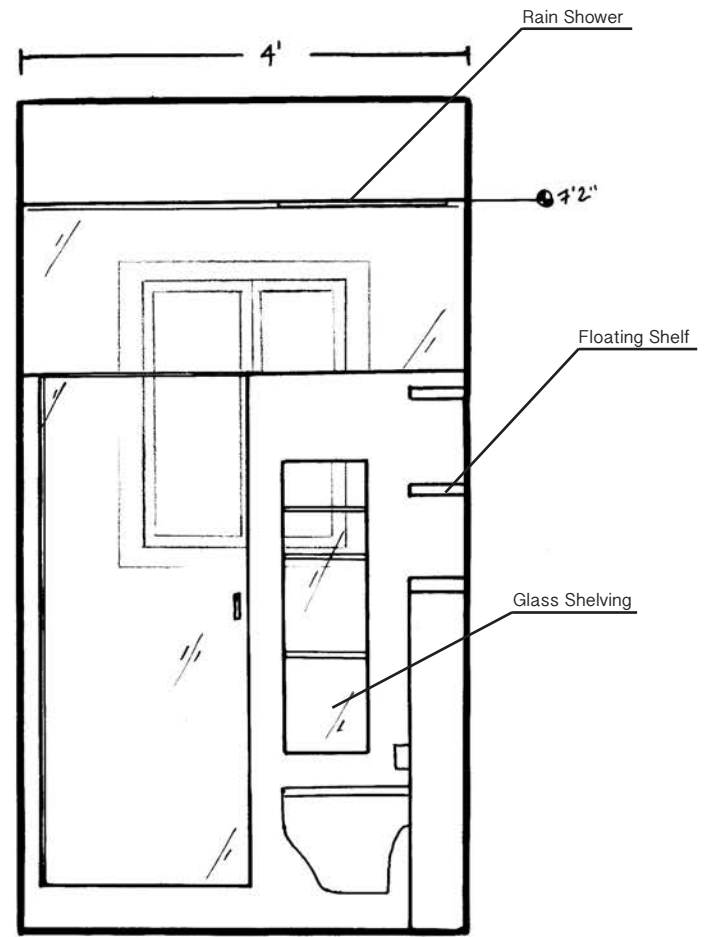
5 - Kitchen and Entry Elevation
 From Seating
 Scale: 3/4"=1'



6 - Seating and Bathroom Section
 From Kitchen
 Scale: 3/4"=1'



7 - Bathroom Elevation
Toilet Wall
Scale: 3/4"=1'



8 - Bathroom Elevation
Sink Wall
Scale: 3/4"=1'

Rain Shower Controls

Glass Wall

Floating Shelf

8'

1/2"

Toilet Flush Control

Mirrored
Wall-Mounted Cabinet

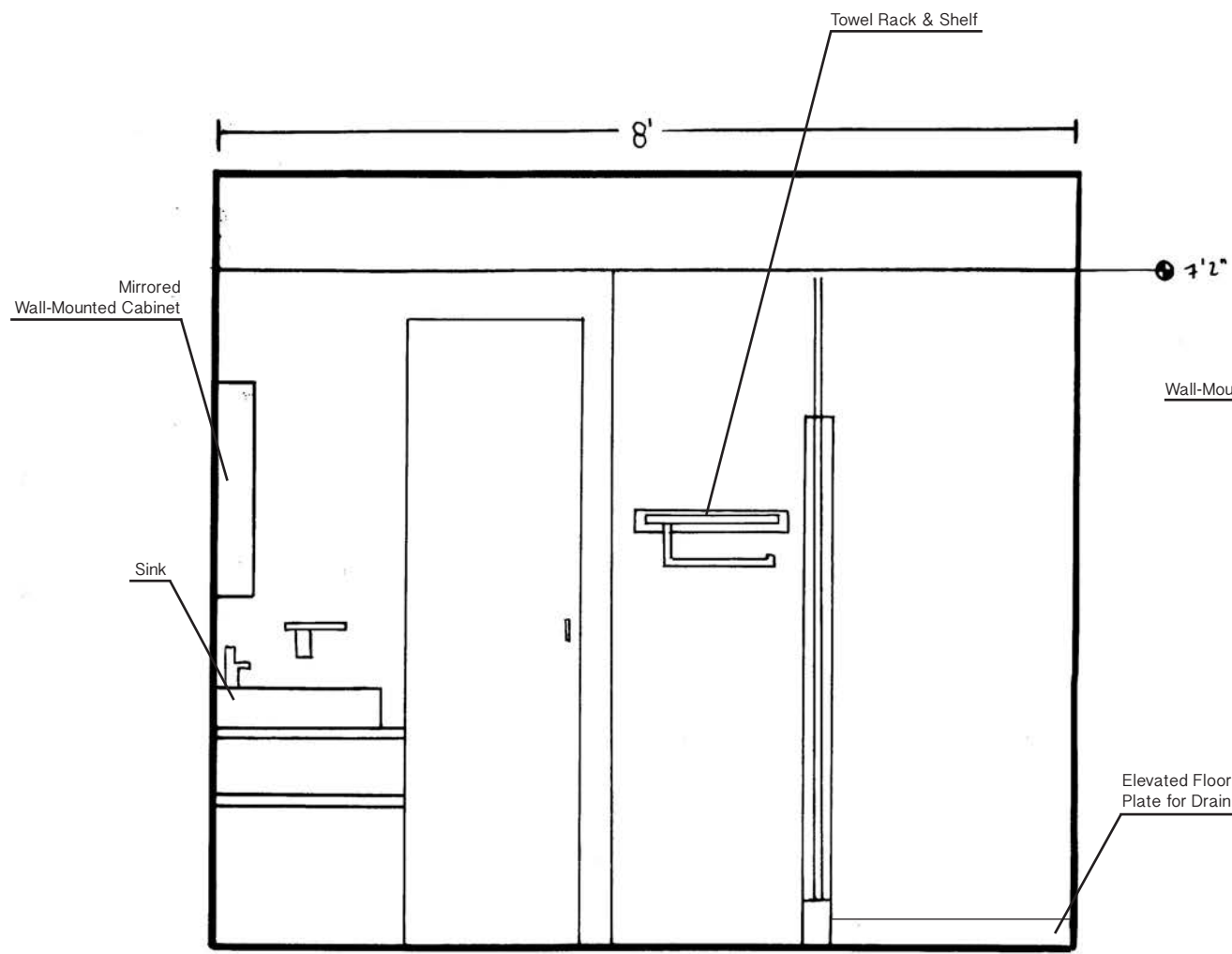
Rain Shower

4'

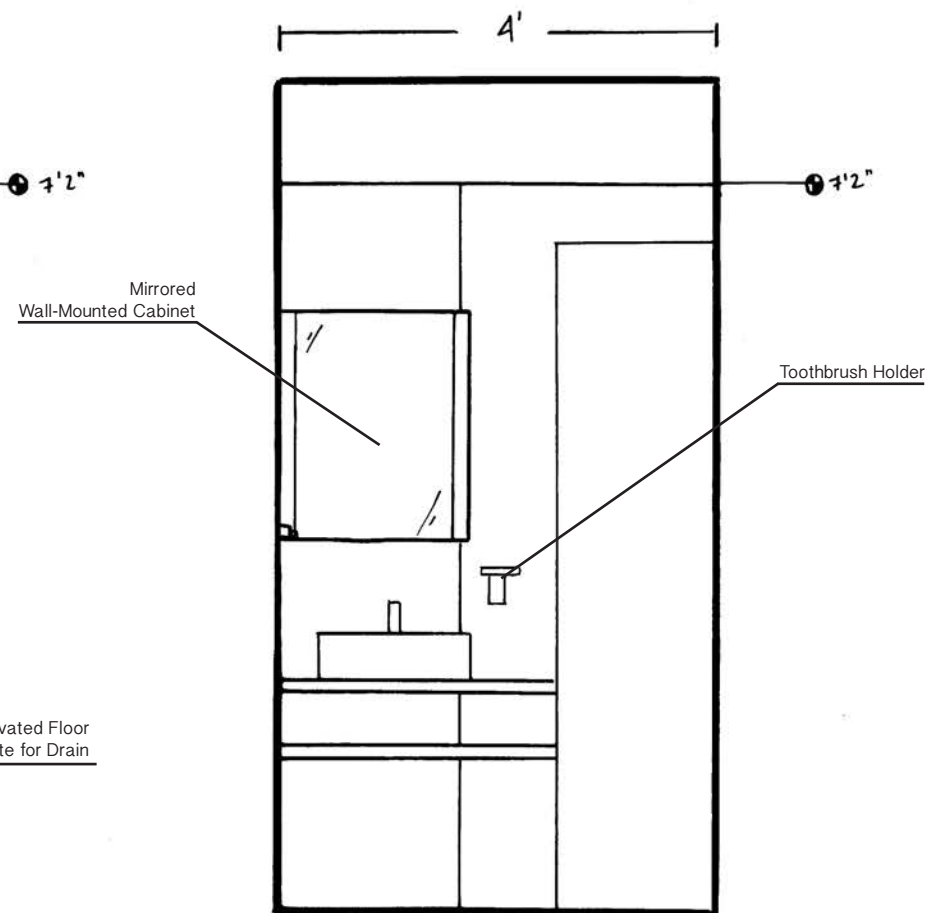
1/2"

Floating Shelf

Glass Shelving



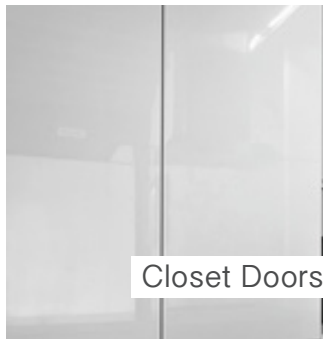
9 - Bathroom Elevation
 Shower Wall
 Scale: 3/4"=1'



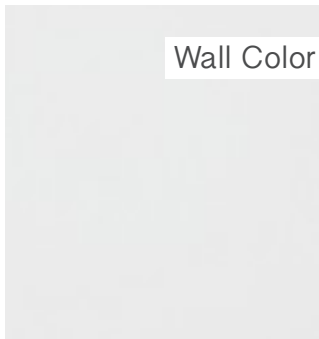
10 - Bathroom Elevation
 Door Wall
 Scale: 3/4"=1'



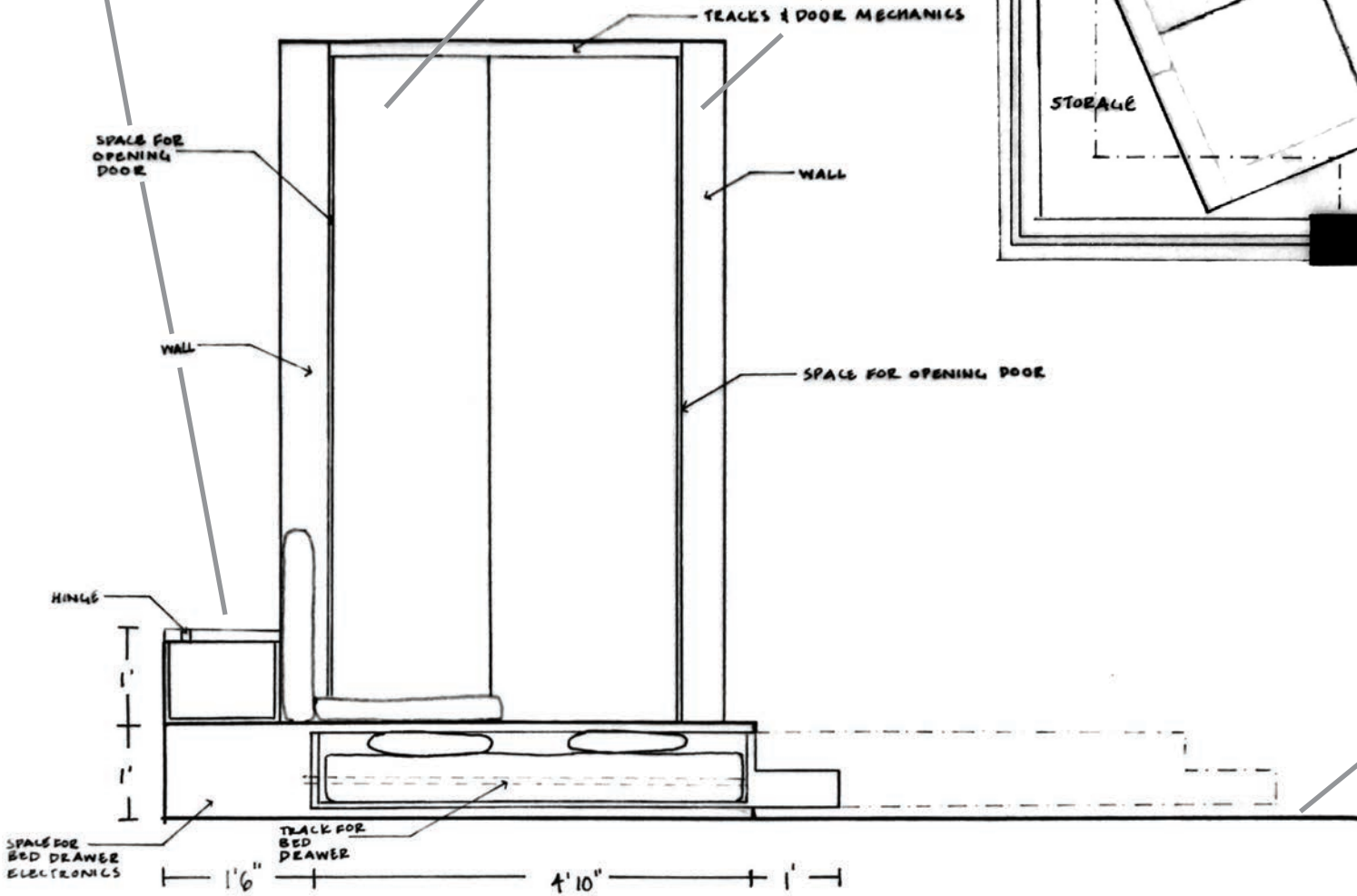
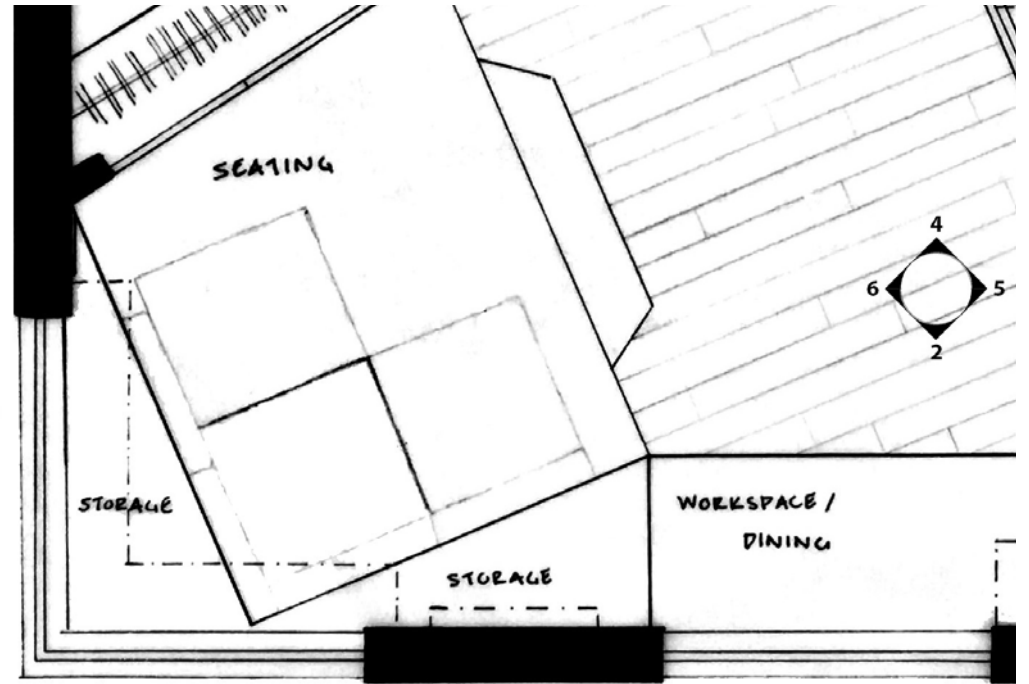
Storage Top



Closet Doors



Wall Color



Wood Floor



DOWNDRAFT
Kitchen
Thermador
Dimensions: 13”h 31”w 2”d



FAUCET
Kitchen
Viadurini
Dimensions: 14”h 1”w 8”d



FLOOR CUSHIONS
Seating Area
World Market
Dimensions: 4”h 24”w 24”d



LIGHT FIXTURE
Seating Area
Weima
Dimensions: 6”h 24”w 24”d



PILLOWS
Seating Area
Bungalo Rose
Dimensions: 18”h 18”w 6”d



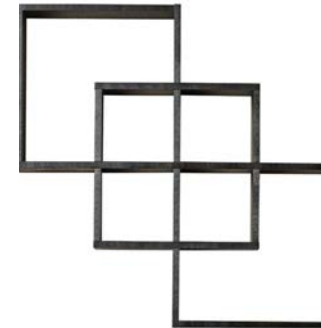
COOK-TOP
Kitchen
Thermador
Dimensions: 31”w 21”d



SINK
Kitchen
Kraus
Dimensions: 24”w 18.5”d



TELEVISION
Kitchen
Samsung
Dimensions: 15”h 27”w



SHELVING
Seating Area
All Modern
Dimensions: 24”h 24”w 5”d



RUG
Seating Area
Company
Dimensions: 6”w 4”d



STOOLS
Kitchen
Wade Logan
Dimensions: 24”h 16”w 16”d



MICROWAVE
Kitchen
Thermador
Dimensions: 16”h 24”w 21”d



REFRIGERATOR
Kitchen
Thermador
Dimensions: 34”h 24”w 24”d



WASHER/DRYER
Kitchen
LG
Dimensions: 33”h 24”w 25”d

KITCHEN AND SEATING FF&E

www.thermador.com
www.viadurini.com
www.allmodern.com
www.bedbathandbeyond.com

www.sears.com
store.horizon-lights.com
www.worldmarket.com
www.createandbarrel.com



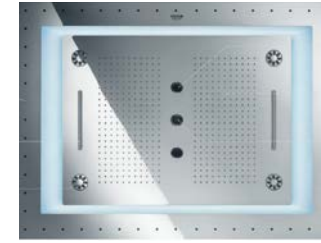
TOOTHBRUSH HOLDER
Bathroom
Grohe
Dimensions: 5”h 5”w 2”d



HAND TOWEL HANGER
Bathroom
Kraus
Dimensions: 2”h 9”w 3”d



TOILET
Bathroom
Duravit
Dimensions: 8”h 15”w 22”d



RAIN SHOWER
Bathroom
Grohe
Dimensions: 18”w 24”d



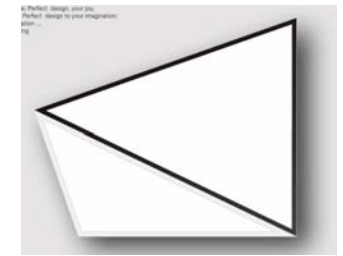
SHOWER CONTROLS
Bathroom
Grohe
Dimensions: 6”h 18”w



FAUCET
Bathroom
Italia
Dimensions: 5”h 1”w 4”d



TOILET PAPER HOLDER
Bathroom
Karee
Dimensions: 4”h 5”w 5”d



WALL LIGHT
Entry
Wilma
Dimensions: 16”h 24”w 4”d



MIRRORED CABINET
Bathroom
Ora
Dimensions: 28”h 20”w 5”d

TOWEL HANGER
Bathroom
Grohe
Dimensions: 12”h 18”w 9”d



SINK
Bathroom
Durasquare
Dimensions: 5”h 18”w 18”d



PILLOW
Bed Area
Wayfair
Dimensions: 4”h 26”w 20”d



MATTRESS
Bed Area
Ecosa
Dimensions: 6”h 6”w 4”d

BATHROOM, BED, AND ENTRY FF&E

www.grohe.com
www.duravit.com
www.allmodern.com

www.ebon.com
icon2.com
www.ecosa.com

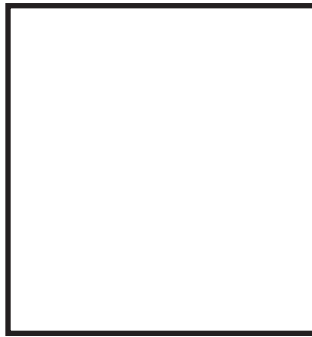


Material: Laminate

Color: White

Uses:

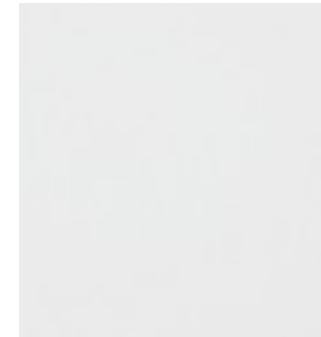
- Kitchen Cabinets
- Closet Doors



Material: Wood

Color: White

Uses: Floating Shelves



Material: Paint

Color: Light Grey

Uses:

- Main Walls



Material: Paint

Color: Dark Grey

Uses:

- Bathroom Walls



Material: Wood

Color: Dark Brown

Uses:

- Display Shelf
- Elevated Floorplate
- Bathroom Shelves
- Countertops



Material: Wood

Color: Light Tan/Grey

Uses:

- Floor



Material: Bamboo

Color: Dark Brown

Uses: Bamboo Screen



Material: Stone

Color: Black, Grey, and Brown

Uses:

- Shower Walls



Material: Stone

Color: Grey

Uses:

- Shower Floor

MATERIAL INFORMATION

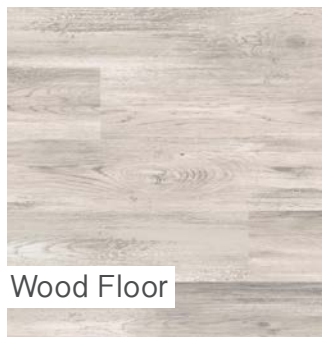
www.image.google.com



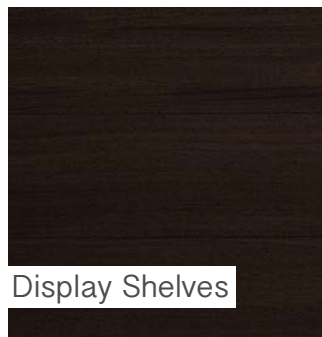
Wall Color

Shelves

KITCHEN AND ENTRY PERSPECTIVE



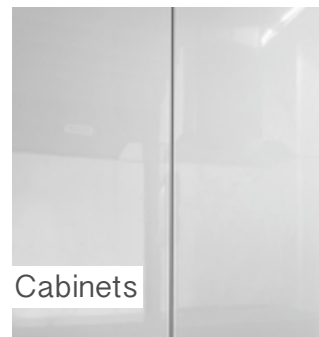
Wood Floor



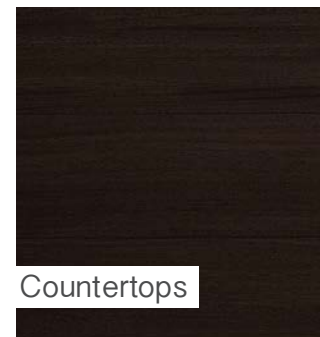
Display Shelves



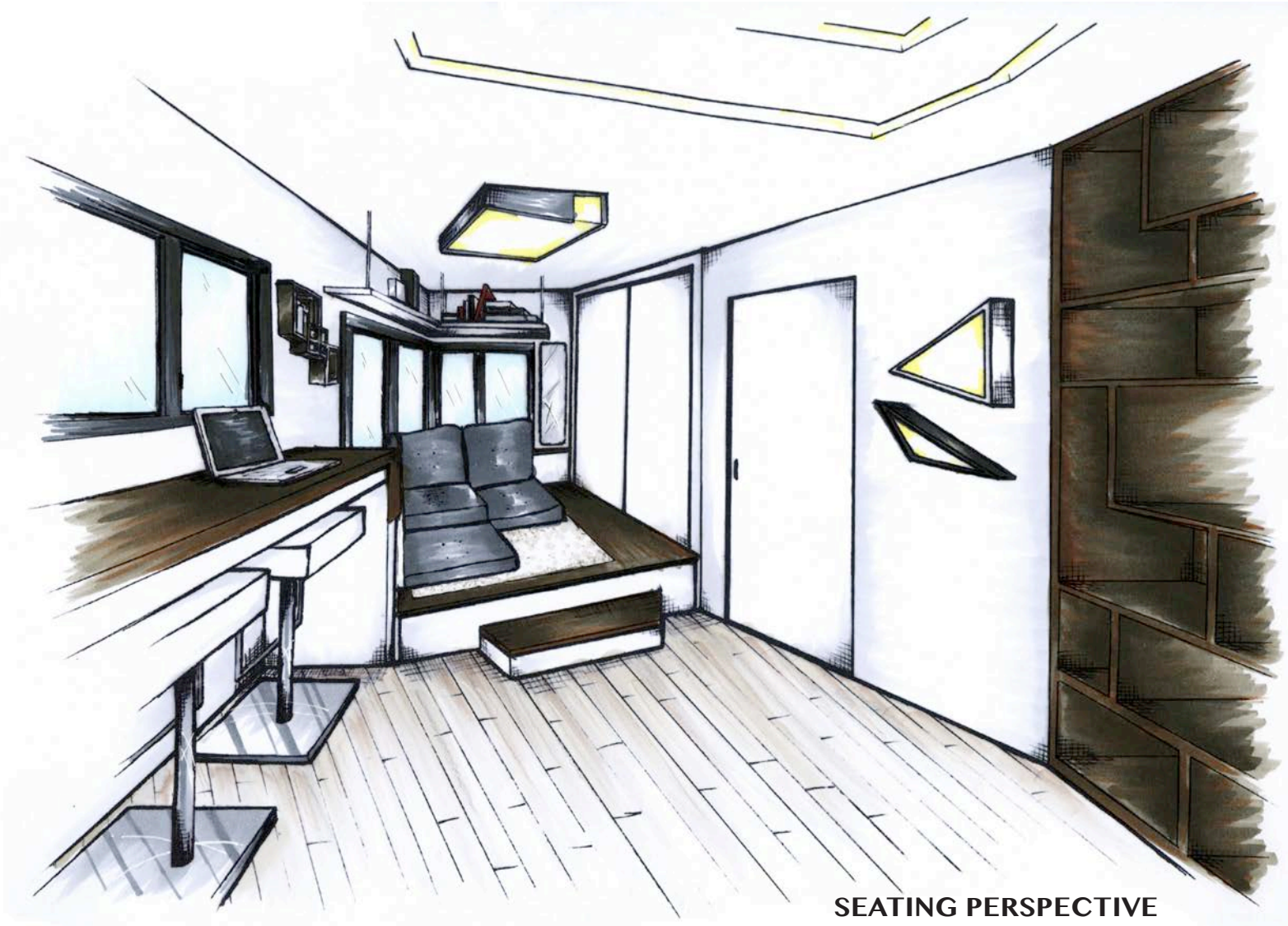
Bamboo



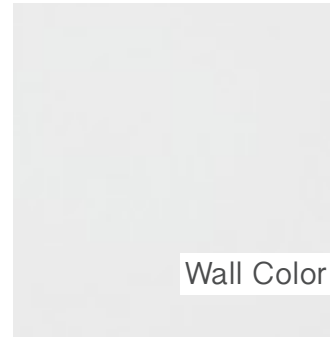
Cabinets



Countertops



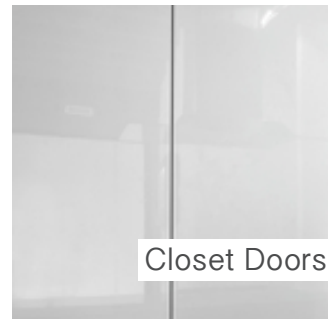
SEATING PERSPECTIVE



Wall Color



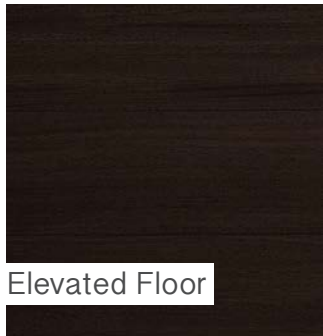
Shelves



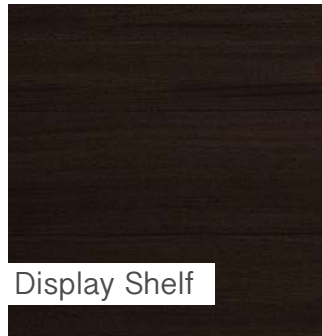
Closet Doors



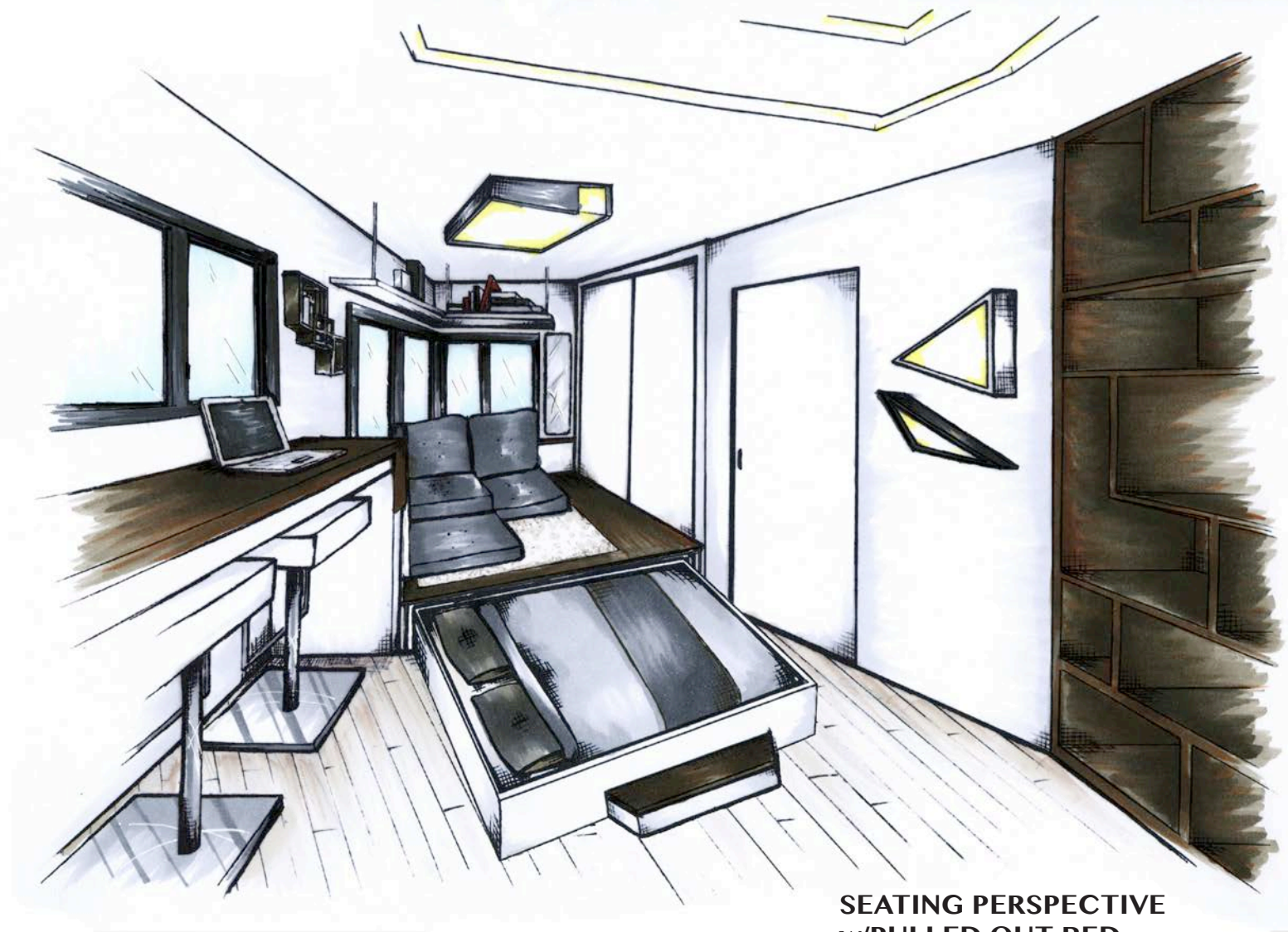
Wood Floor



Elevated Floor



Display Shelf

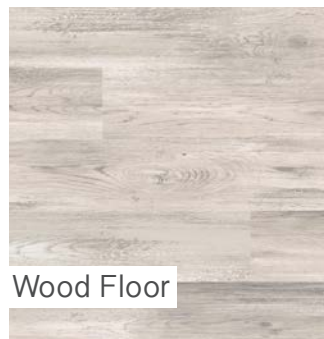


**SEATING PERSPECTIVE
w/PULLED OUT BED**

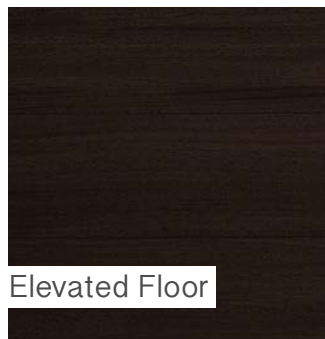
Wall Color

Shelves

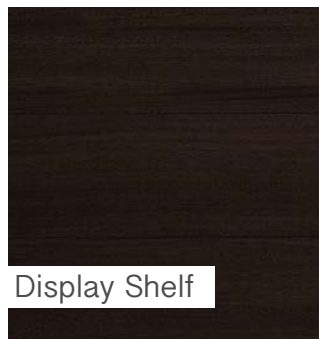
Closet Doors



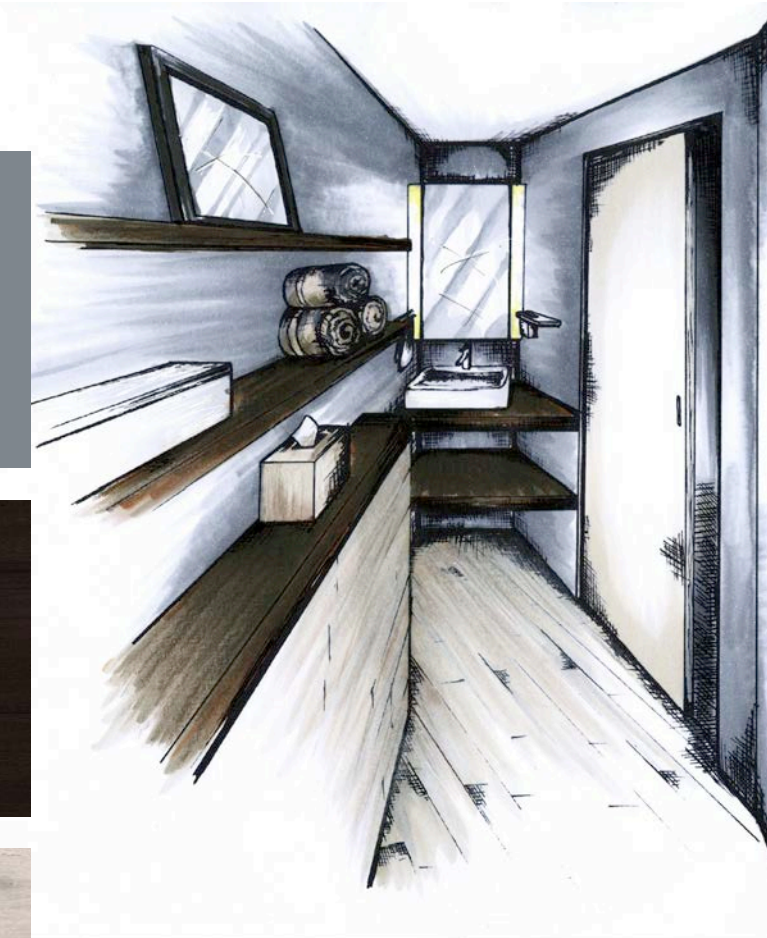
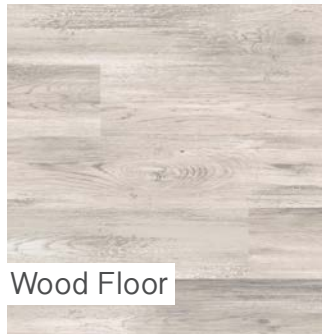
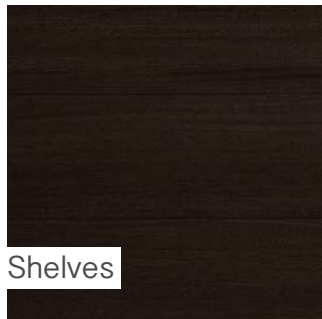
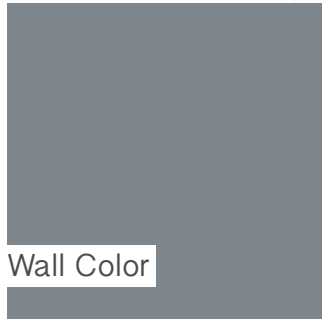
Wood Floor



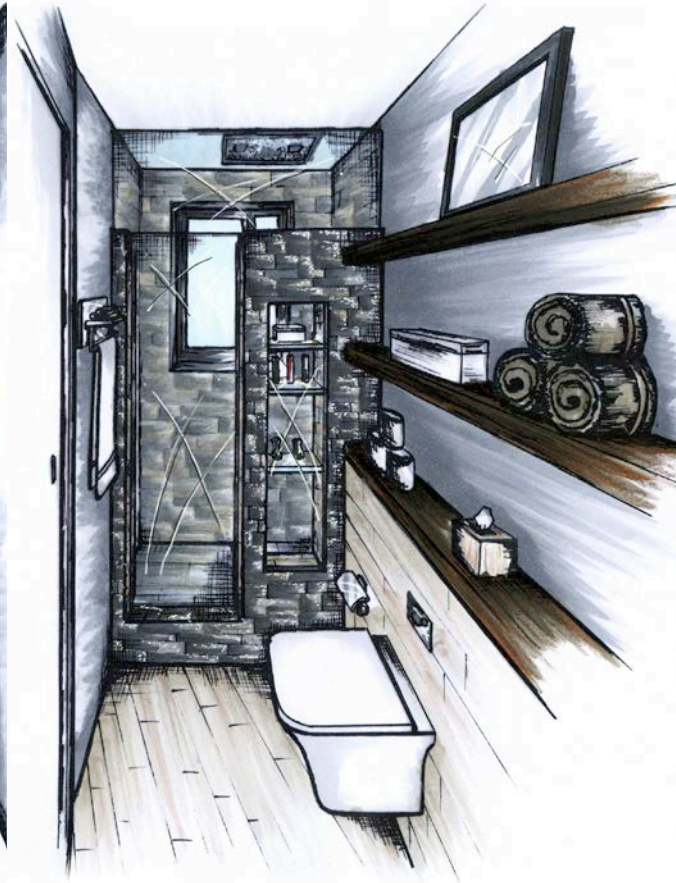
Elevated Floor



Display Shelf



**BATHROOM PERSPECTIVE
(SHOWER)**



**BATHROOM PERSPECTIVE
(SHOWER)**

